

Craig R. Lamb

An experienced and innovative college administrator, I bring quality results for business clients, students and regional partners. By building quality programs, lasting relationships and creative solutions I leverage the assets of the college to help businesses, workers and communities thrive.

Work Experience

Vice President—Corporate & Continuing Education

Rowan-Cabarrus Community College: Salisbury, North Carolina; 2014 to Present

As Vice President, I oversee development and delivery of training programs and services in support of business growth and workforce development. Serving over 13,000 students annually, the office of Corporate and Continuing Education delivers programming in areas including Public Safety, Adult Basic Skills, Industrial Consultation and Skill Development. Special areas of activity include regional, collaborative workforce skills gap initiatives and worker selection improvement.

Executive Director—Ivy Tech Corporate College

Ivy Tech Community College: Lafayette, Indiana; 1996 to 2014

As Executive Director, I was responsible for strategic development and implementation of the Corporate College's services to our 10-county region's businesses, workforce and communities. Key areas of work include short term occupational training, worker skill certification activities, apprenticeship programs and business consulting.

Operations Director

Tecumseh Area Partnership, Inc.: Lafayette, IN; 1982-1996

Oversaw up to 30 service delivery staff and managed contracts to execute regional skills strategy, increase employer satisfaction and client placement. Managed over \$100 million in Federal and State job training funds without audit exception.

Built and managed skill assessment center for launch of Indiana's first Japanese auto assembly facility (Subaru/Isuzu). Developed skill assessment exercises, processes and scoring protocols in concert with employer. Screened over 100,000 candidates through process for 1700 jobs over two years.

Areas of Expertise and Experience

Program Management and Leadership

Provide oversight of business processes of department including:

- Sales and Business Development
- Training Proposals and Project Quoting
- Project Management and Quality Control
- Budget and Profitability Management

Workplace Assessments and Certifications

Spearhead regional effort to promote industry-recognized, national skill credentials to employers, workforce and college degree programs. Results include over 4000 certifications awarded through our Workforce Certification Center in 2013 and a "crosswalk bridge" which awards advance standing in degree programs now recognizing over 300 certifications.

Economic Development Projects

Convene and serve as fiscal agent for ten-county regional collaboration of economic development organizations. Formed “Indiana’s Technology Corridor” to promote regional assets and opportunities to prospects and site selectors.

Participate in presentations and incentive proposals to prospective and existing businesses resulting in over \$4.7 billion in private investments.

Regional Collaboration

Work continuously and collaboratively with key partners to promote regional thinking and action. Key partners include: county-level economic development officials; Regional Workforce Boards; Higher Education partners; utilities; K-12 leaders, and municipal mayors and various taxing authorities.

Community Learning Networks

Aid rural communities and businesses in identifying generalizable skill needs in order to facilitate locally delivered training and certification of incumbent workers. One such initiative (Montgomery County SkillsNet) grew into a movement to locally fund and build a free-standing branch campus facility.

Industry Sector Networks

Stimulated ongoing discussion and analysis on generalized skill needs through facilitating industry sector networks:

Wabash Valley Lean Network (200+ members focusing on quality production techniques)

Greater Lafayette Area Safety Council (75+ members focusing on OSHA compliance)

Lafayette Business to Business (50+ members identifying the needs of small business)

NC Manufacturing Institute (50+ manufacturing firms addressing skills gap issues)

Plastics Consortium (23+ molders aligning skill standards and worker training)

Grant Writing and Administration

US Department of Labor Grants totaling over \$17 million

US Department of Energy Grants totaling over \$7 million

Other recent sources of funding include Indiana Economic Development Corporation, Duke Energy Foundation, Alcoa Foundation, Lumina Foundation and Lily Endowment

Highly effective at leveraging local investments to complement grant funds and sustaining program activity after grant expiration

Statewide and National Roles

As a statewide system, I serve in many roles to promote and improve Ivy Tech system resources and processes, including:

Member of NC Workforce Development Leadership Council for last 5 years

Co-chair of Prior Learning Committee for Statewide Certification Crosswalks

Member of Manufacturing Skill Standards Council Executive Council

Education and Specialized Training

Master of Arts: Adult and Community Education; Ball State University

Bachelor of Arts: Organizational Communication; Purdue University

SHL Certified Work Profiler

SHL Certified Test Administrator

Economic Development Course Graduate; Ball State University