

2024 Annual NCATC Business Meeting

Thursday, September 26, 2024
Racine, WI

2024 Annual Business Meeting - Agenda

1. NCATC Operations Overview
 - Call to Order – Scott Lucas, 2024 Board President
 - 2024-2025 Board of Directors Updates
2. Membership – EDU & Strategic Partners – Alicia Udhe & Toni Neari
3. NCATC Financial Report – Harriet Happel, 2024 Treasurer
4. Government Relations – Harriet Happel
5. Marketing & Communications (MARCOM) – Kelcey Woods-Nord
6. NCATC 2025 Reveal – Scott Lucas
7. Member Q& A – Scott Lucas
8. Adjourn

2024-2028 NCATC Strategic Pillars



Pillar 1: Emerging Technologies

Future of Workforce: Industry 4.0/x.0, Advanced Technology, Smart Automation & Manufacturing



Pillar 2: Work-Based Learning

Apprenticeships, Internships, Coops, and Entrepreneurship in Workforce Development



Pillar 3: Industry-Aligned Skills Development

Competency-Based Learning and Industry-Recognized Credentials



Pillar 4: Lifelong Learning Environments

Access, Diversity, Equity, Inclusion, and Belonging

2024 Board of Directors Transitions

NCATC Directors
Leaving the Board
on December 31,
2024:

Amanda Sizemore
St. Charles
Community College
(MO)

Matt Janisin
Gateway Technical
College (WI)

Zack Hubbard
Rowan-Cabarrus
Community College
(NC)

Tony Oran
Intelitek / CoderZ
(NH)



NEWLY ELECTED & APPOINTED 2025 - 2028 Board Directors



Grant Matthews
Lane
Community College
(OR)



Michele Wilson
WVU Parkersburg
(WV)



Elbert Lassiter
Rowan-Cabarrus
Community College
(NC)



Joe Baldiga
FANUC
(MI)

2025 Executive Board of Directors

- 2025 President – [Alicia Udhe, Bismarck State College](#)
- 2025 Immediate-Past President – [Scott Lucas, WVU Tech](#)
- 2025 President-Elect – [Richard Ammon, College of Lake County](#)
- 2025 Treasurer – [Harriet Happel, College of the Canyons](#)
- 2025 Secretary – [Claire Korschinowski, Clover Park TC](#)

- 160+ Community & Technical Colleges
- 50 Strategic Partners





New Coalition Members
2024



2024/25 Membership - Highlights

NCATC Membership Committee - 2024 Initiatives

Streamlined Membership Levels

- Coalition Member replaces Full Center & Associate Level
- Affiliate Level included CTE High Schools

Moved to Annual January 2025 Dues - NEW Certificate Plaques

NEW Enhanced Member Benefits

- *Become a Member - [Join QR Code](#)*
- *Expand Your Organization's Members - [eNewsletter QR Code](#)*
- *Join a NCATC Board Committee - [Engage QR Code](#)*



NCATC 2024 Program



Sign up to get more involved



Sign up the our eNewsletter



Join NCATC

NCATC STRATEGIC PARTNERS





New Strategic Partner Members - 2024



AMERICAN TECHNICAL PUBLISHERS



2024 Financial Report - Highlights

General Financial Status

- *Membership Stable through 2024*
- *Steadily Increased Member Services Activities and Revenue (+32%)*
 - *Overall – Growth into 2025*

Balance Sheet Summary – as of September 21, 2024

	TOTAL		
	AS OF SEP 19, 2024	AS OF SEP 19, 2023 (PY)	% CHANGE
TOTAL LIABILITIES AND EQUITY	\$493,592.48	\$478,425.47	3.17 %

2024/25 Government Relations - Highlights

NCATC GR Committee – Top 6 Policy Focus

- Digital Skills & Equity – Broadband Access, Cybersecurity, and Generative AI
- Short-Term | Workforce Pell Funding
- CTE Instructor & Faculty Shortages: Attraction, Recruitment, Retention & Support
- WIOA Vitality and Investments

Policies & Legislative Partnerships

- *AACC Position Statement Support & Advocacy*
- *Continued Collaboration w/ National Skills Coalition & Advance CTE*
- *Continued Collaboration w/ AACC, NCWE & ACTE*
- *Continuous research and active participation in Fed / State Legislature / Policies*

2024/25 Marketing & Communications (MARCOM)

Newsletters

- *Q3-2024 - Released, September 24, 2024*
- *Q1-Q4 2025 Digital Newsletters*

Events

- *NCATC 2025 Conference - TBA SOON!*

2024/25 Marketing & Communications (MARCOM)

NCATC 2024 Webinar Series

2024 Quarterly Drop-Ins

Q3 – *October 03, 2024 @ 1:00pm CT*

Q4 – *December 12, 2024 @ 1:00pm CT*

AACC 2025 Events

2025 WDI Conference, San Diego, CA – Jan 28-31, 2025

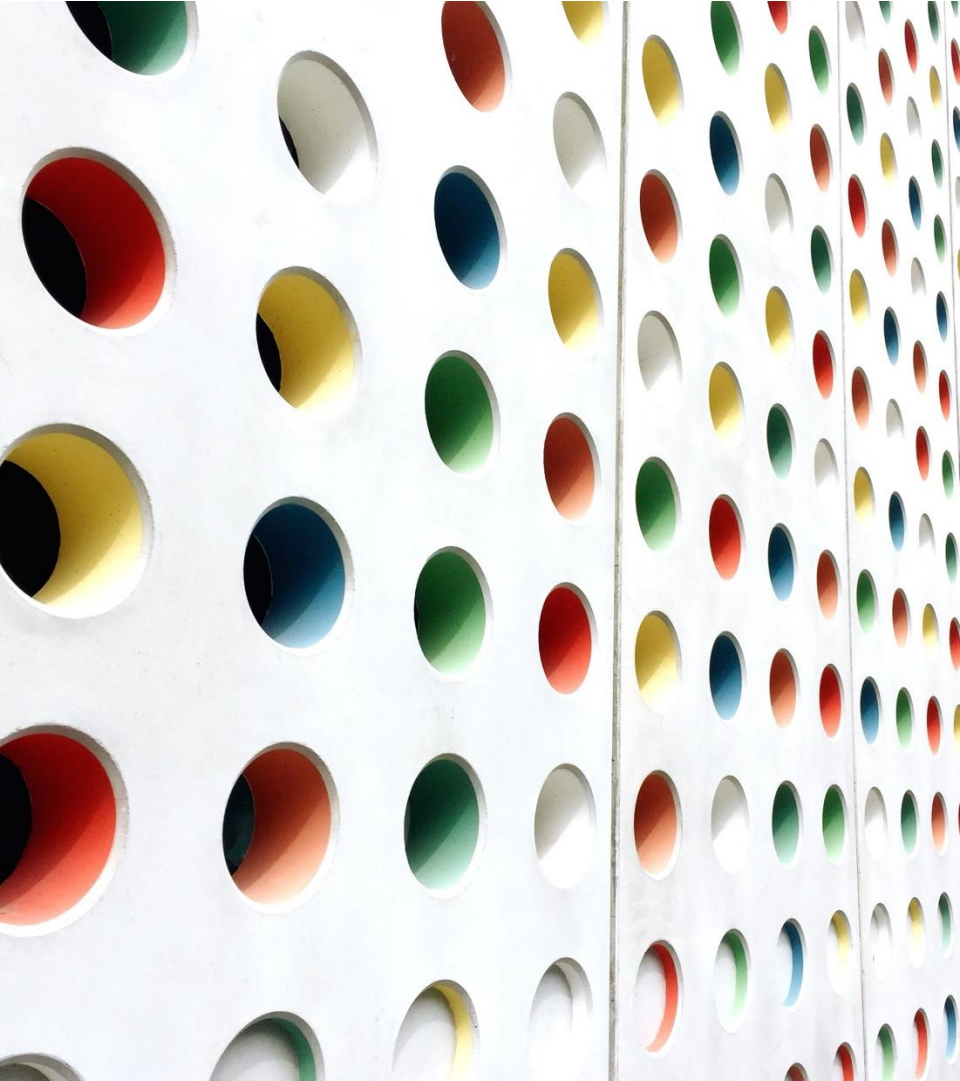
2025 AACC Annual, Nashville, KY – April 12-16, 2025

 **NCATC 2025 CONFERENCE**



PimaCommunityCollege
TUCSON, AZ

SEPTEMBER 2025



Members Engagement Questions & Answers

2024 Annual Business Meeting

SEPTEMBER 26, 2024

RACINE, WI