

**Bunnies on the Bayou 39
2018 Beneficiary Application**

FAILURE TO MEET ALL APPLICATION REQUIREMENTS WILL RESULT IN YOUR
APPLICATION NOT BEING CONSIDERED.

Beneficiary applicant requirements:

- Submit complete application by the deadline: **close of business on January 9, 2017**
- Must be an LGBTQ-related or serving organization & funds spent will target this community.
- Organization must be a federally-recognized 501(c)3, and provide IRS determination letter as proof of status. (status cannot be pending and cannot use a 3rd party pass through)
- Attach the most recent 990 Tax Document & provide most current financial statement
- ***For returning beneficiaries** You **must** have submitted the 2017 "Beneficiaries Follow Up Report"*
- **Organization must agree to advertise all BOTB events on social media**
 - Invite members of their organizations to attend all events
 - Make the events known to media followers
- **Organization will provide volunteers for the BOTB main event weekend.**

Shifts include: Set Up Saturday, Set Up Sunday, Main Event Sunday, Tear Down Sunday, and Unpacking Monday.

 - **Minimum** 15 volunteers shifts covered (same person can fill multiple shifts consecutively but not concurrently) – 8 volunteer shifts during the main event (5 of which are for second shift); 3 volunteer shifts for tear down; 4 volunteer shifts for any set up or unpacking.
 - Volunteers for main event Sunday must be 21 and over and must be TABC certified.
 - Failure of volunteers to be present for their shift may impact organization's eligibility as next year's beneficiary.
- Send a representative to the check presentation event (date TBA in late spring)

Bunnies 39
Beneficiary Application

Name of Organization	AIDS Foundation Houston, Inc. (AFH)
Name of Project/Program to be Funded	YMSM Community Outreach/Linkage
Primary Contact Person (Name & Title)	Melody Patelis Chief Development Officer
Contact Information (Phone, email, address)	(713) 623-6796 patelism@afhouston.org 6260 Westpark Drive, Suite 100, Houston, TX 77056
Amount Requested	\$20,000

Organizational Mission:	The mission of AIDS Foundation Houston is to lead the innovative efforts in the prevention of new HIV infections and empowers individuals, families, and communities affected by HIV/AIDS to create and sustain healthy lives.
Impact: How does your organization and/or project impact the Houston LGBTQ community?	<p>AFH has a long history of involvement in the Houston LGBTQ community from the many LGBTQ volunteers and employees who have supported the organization's mission to the thousands of LGBTQ people living with HIV/AIDS AFH has served. The agency has provided housing assistance, case management, food, education and so much more to LGBTQ individuals living with HIV. AFH has not only been a fixture in the LGBTQ community through its programs and events like the annual AIDS Walk Houston, but the organization is woven into the fabric of the LGBTQ culture through its outreach programs providing condoms and education at bars, clubs and other LGBTQ events.</p> <p>In line with its mission, AFH strives for innovative ways to reach the LGBTQ community. AFH's high-impact HIV prevention program uses unique ways to engage young gay, bisexual and other MSM (YMSM) through engagement at social events, use of social media, and by recruiting peer leaders to help recruit their friends and acquaintances who may be at high risk of HIV infection.</p>

	<p>The impact of the program is an increase in: 1) awareness about HIV/AIDS in the LGBTQ community, 2) the number of high-risk YMSM who receive an HIV test and the results, 3) the number of high-risk YMSM linked to PrEP services, and 4) the number of newly diagnosed HIV-positive YMSM linked to primary care services.</p>
<p>Focus Area:</p> <p>Define the main focus area for this project (e.g. financial, health-related, improvement of quality of life, etc.)</p>	<p>AFH has been reaching out to the LGBTQ community with its community-based education and awareness programs since the founding of the organization in 1982. Over the years, people in the LGBTQ community have benefited from education about HIV/AIDS transmission, learned about various safer sex methods, and been counseled on specific prevention strategies that each person can implement on an individual level to reduce HIV infections.</p> <p>Our main focus for this 2018 YMSM Outreach and Linkage project is HIV prevention to include 1) rapid HIV testing at community-based locations and 2) linkage to PrEP (pre-exposure prophylaxis), a daily medication taken to reduce the risk of HIV infection in those at high risk. The target audience is young gay, bisexual and other MSM, including male-to-female, transgender individuals, encountered during community-based outreach. Individuals interested in PrEP will be linked to AFH's PrEP Clinic and individuals who test positive for HIV will be linked to primary care services at Avenue 360 Health and Wellness.</p>
<p>Project Narrative:</p> <p>Describe the project to be funded (who will be served and how they will benefit; severity of need; how Bunnies funding will be utilized)</p> <p>Describe how to know you are following the expected focus area, and do you have tangible expectations or measures to define success for achieving your goal(s) for this project.</p>	<p>Utilizing AFH's expertise in HIV prevention particularly among young gay, bisexual and other MSM and its newly created PrEP Clinic, AFH respectfully requests the support of Bunnies on the Bayou for \$20,000 to underwrite a part-time certified YMSM Outreach Specialist position plus the cost of HIV test kits. The YMSM Outreach Specialist's focus is to perform outreach, testing, and prevention education, as well as linkage to the PrEP clinic, 20 hours per week using innovative tactics to reach YMSM in the communities where they live and where they congregate.</p> <p>Because of the high incidence of HIV among young gay and bisexual men, this project specifically</p>

	<p>conducts outreach to YMSM between the ages of 13 and 29. The outreach specialist focuses his efforts on HIV testing and education to African-American and Hispanic young adults by reaching out through existing social networks, visiting venues where this population congregates, and attending events hosted by these youths. Much of these efforts take place in the neighborhoods of Southwest Houston, as well as at venues in Montrose, the Heights, EaDo, and downtown.</p> <p>AFH's YMSM outreach program engages with the community by using social media, by attending events and house parties, by presenting information to youth groups and after-school programs, and by having a presence at the bars/clubs, coffee shops, and other venues where the target audience congregates. The YMSM Outreach Specialist spends time building trust within the community, disseminating accurate information to at risk individuals, offering testing to the target population, identifying peer advocates who can influence from the inside, and educating in a nonthreatening atmosphere. The YMSM Outreach Specialist conducts weekend and late-night street and community outreach in areas where new infections have been reported with a primary goal to conduct HIV testing.</p> <p>Through the outreach activities and engagement with the target population, the YMSM Outreach Specialist becomes familiar with the community, understands how young MSM network within it, and learns about the places young MSM congregate. This base of knowledge helps the YMSM Outreach Specialist better understand the target population and any misperceptions, myths, and misunderstandings about HIV that may be circulating in the community. The YMSM Outreach Specialist can then help educate young gay and bisexual men on the facts, reduce stigma, and refer and link them to medical and social services.</p> <p>Ultimately, the project will provide HIV prevention information, HIV testing and linkage to PrEP services to some of Houston's most at-risk populations through its innovative community mobilization tactics.</p>
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<p>Sustainability:</p> <p>Do you have partnerships/ collaborations/or MOUs with other groups for this project or program? What is their contribution?</p>	<p>AFH collaborates with a variety of organizations for its prevention programs. For this project, the AFH YMSM Outreach Specialist will link persons newly diagnosed with HIV to Avenue 360 Health and Wellness or Legacy Community Health for primary care, medication assistance, and other health care services. HIV-negative individuals encountered through community outreach will be referred to the AFH PrEP clinic or to another provider in the network of private providers and community-based clinics offering PrEP. Referrals will also be made to City of Houston clinics as well as community-based clinics for testing and treatment of STIs, and to organizations like Legacy Community Health, Bee Busy, FLAS and The Montrose Center for additional HIV prevention and social services targeted to young gay and bisexual men.</p>
<p>Have you previously received Bunnies funding? Please list year(s) and grant award.</p>	<p>2017 – \$18,000 for YMSM Outreach 2016 – \$12,500 for Camp Hope 2016 – \$5,000 for Stone Soup 2015 – \$5,500 for Stone Soup 2015 – \$11,000 for Camp Hope 2014 – \$10,000 for Camp Hope 2013 – \$10,000 for Camp Hope</p>
<p>Without Bunnies money, how will this project continue?</p>	<p>AFH will continue to submit requests to other charitable foundations, like the Frost Foundation, to support this much-needed community project. The fundraising team will also continue to speak to individual donors, particularly those in the LGBTQ community, of the importance of the project and its need for funding.</p>
<p>Is this going to be a short-term project or is it part of multiple years project?</p>	<p>AFH has been conducting outreach and service linkage to the LGBTQ community, and specifically gay, bisexual and other MSM, for decades and continues to understand the importance of this service to reach those at high-risk for contracting HIV. This project is part of AFH's long-term strategy for combatting HIV/AIDS in our community and the agency will continue to develop innovative ways to reach this population to educate them about the latest methods for preventing HIV infection.</p>

**Bunnies 39
Beneficiary Application
Program Budget**

Name of Project/Program	YMSM Community Outreach/Linkage
Budget Period	March 2018 through February 2019
Amount Requested	\$20,000

Sources of Support

Grants/Contracts/Contributions	Committed Funds	Pending Funds
- Foundation grants	\$10,000	
- Government grants/contracts	\$125,545.51	
- Corporate donations		
- Individual Donor support		
Earned Income		
- Fees		
- Dues		
- Other		
In-kind Donation		

Expenditures

Budget Allocation	Amount Requested	Total Expense
Personnel <ul style="list-style-type: none"> - Salaries - Fringe - Travel - Honorariums - Other 	\$17,000	\$86,524.80
Rent & Utilities	\$0	6,888.00
Equipment Purchases		
Copier rental		724.00
Clienttrack Database		1250.00
Consumable Supplies (please list)	\$0	
Printed HIV prevention information	\$1,000	1500.00
Rapid HIV test kits/medical testing supplies	\$2,000	5826.29
Other Travel costs Physician oversight	\$0	3593.40 2500.00
MIS Support		\$552.00
Commercial Gen Liability INS		\$5594.33
Accounting and Audit		\$1,332.00
Office Space		\$16,100.69
Telephone		\$660.00
Indirect costs		22,500.00