

*Columbia Music Festival Association Presents
JOLT! Performing Arts Festival
January 22-24th, 2027*

*J
O
L
T
!*
performing arts festival



*Mindy Rawlinson and Ashley Lindler
Co-Artistic Directors*



*Festival events will be held at CMFA ArtSpace
914 Pulaski Street
Columbia, SC 29201*

Photograph by Lola Dee Photography

Dear Community Supporters,

JOLT! Performing Arts Festival is launching January 22-24, 2027 at Columbia Music Festival Association's Art Space in Columbia, SC. JOLT! is a festival celebrating the fleeting, investigative, and underground moments of contemporary performance art that honors, challenges, and provokes the past, present, and future. Building on traditions, but taking the performing arts to the next level.

We would like to invite you to play a pivotal role as a sponsor for this year's inaugural events. Through advertising, collaboration, sponsorships, monetary and in-kind donations, this partnership will allow for more exposure of local businesses in the Columbia / Lexington community to the attendees of the festival. Contributions will help support cost of the festival such as artist honorariums, performance production, and event costs for our opening and closing receptions.

JOLT! inspires to bring multidisciplinary performing artists who reside both in and out of South Carolina, strengthening the Columbia community to be the arts hub of the midlands. Through the guidance and support of CMFA, serving as fiscal agent, JOLT! aims to showcase artists whose work is innovative, thought provoking, and inspiring; aligning with CMFA's original mission to discover and promote the performing arts within the Midlands. JOLT! is honored to work alongside of CMFA who is a pivotal anchor in the arts community to create a weekend of events that will continue to expand Columbia's audience while presenting visionary artists. The festival will host multidisciplinary performances that present 8-10 artists each performance, open classes called "lab spaces" for the community, Question and Answer sessions with artists, with opening and closing receptions. Co-Artistic Directors, Melinda "Mindy" Rawlinson and Ashley Lindler, have vast careers in dance and are excited to expand and share their network with Columbia, having the goal that JOLT! performing arts festival will be an annual event for years to come.

Your support and generosity will contribute to creating an innovative and intimate experience with artists and their work, cultivating and celebrating a community that deeply appreciates and recognizes the superb talents within the performing arts field in Columbia, South Carolina.

Please review the following documents regarding various levels of sponsorship opportunities. We look forward to seeing you January 22nd-24th for our 2027 *JOLT! Performing Arts Festival*. We greatly appreciate your time and consideration!

Sincerely,

Mindy Rawlinson

Melinda "Mindy" Rawlinson
JOLT! Performing Arts Festival
Co-Artistic Director

Ashley Lindler

Ashley Lindler
JOLT! Performing Arts Festival
Co-Artistic Director

Columbia Music Festival Association Presents
JOLT! Performing Arts Festival
January 22nd-24th, 2027

Each sponsorship level below goes towards the cost of the festival such as artist honorariums, performance production, and event costs. We greatly appreciate your support and generosity.

PROGRAM SPONSOR

(Only 1 Available)

\$5,000.00

Full Page Back Cover Ad in Playbill,
Name or Logo on the poster, and verbal
acknowledgement at the performance
6 tickets to each performance
Invitation to welcome cocktail hour,
reception, and farewell brunch

NEON MOVES

\$1,500.00

Half Page Ad in Playbill,
Name or Logo featured in the program, on
the poster, and verbal acknowledgement at
the performance
4 tickets to each performance
Invitation to welcome cocktail hour,
reception, and farewell brunch

DREAM SCAPE

\$500.00

Name or Logo featured in the program
4 tickets to each performance
Invitation to welcome cocktail hour,
reception, and farewell brunch

UNDERGROUND

\$200.00

Name or Logo featured in the program
2 tickets to each performance

VANISHING POINT

\$50.00

Name or Logo featured in the program

DEADLINE FOR SPONSORSHIPS:

January 4th, 2027

For additional information, please contact:

joltperformingartsfestival@gmail.com

Mindy Rawlinson

Ashley Lindler

Co-Artistic Directors

Joltperformingartsfestival.org

Instagram: @joltperformingartsfestival



Office Use Only:
 Date Received: _____
 Payment Amount: _____
 Payment Method: _____

**Columbia Music Festival Association Presents
JOLT! Performing Arts Festival
 Sponsorship Form**

DUE JANUARY 4, 2027

Contact Person: _____

Sponsorship Listing in Playbill: _____

(How would you like your name to be listed in the Playbill)

Phone Number: _____

Mailing Address: _____

Billing Address: _____

(If different from below)

Email Address: _____

Sponsorship Level:	Price:	Quantity:
Program Sponsor <small>(1 Available)</small>	\$5,000	
Neon Moves	\$1,500	
Dream Scape	\$500	
Underground	\$200	
Vanishing Point	\$50	
Total Amount Due:		

****All Payments/checks made to Columbia Music Festival Association – 914 Pulaski Street Columbia, SC 29201**

Payment Method: Check/Cash Venmo (@CMFA-914) Give Butter (Scan QR code below)
(Put "JOLT! Sponsorship in Note)

Give Butter uses: Card, Venmo or Paypal



Thank you so much for your support!



Office Use Only:
 Date Received: _____
 Payment Amount: _____
 Payment Method: _____
 Ad Received: _____


JOLT! Performing Arts Festival Playbill Ad Form

DUE JANUARY 4, 2027

Company/Advertiser: _____
 Contact Person: _____
 Phone Number: _____
 Mailing Address: _____
 Billing Address: _____
 (If different from below)
 Email Address: _____

Ad Size:	Dimensions:	Price:	Select/Quantity:
Back Cover	4.5" x 7.5"	\$750	
Full Page	4.5" x 7.5"	\$500	
Half Page	2.25" x 7.5"	\$300	
Quarter Page	2.25" x 3.75"	\$150	
1/8 Page (Business Card Size)	2.25" x 1.875"	\$100	
		Total Amount Due:	

****Payment due to CMFA (Include: For *JOLT!* In memo) in FULL by January 4, 2027. (Check, Cash, Venmo (@CMFA-914) or Give Butter)**



***Ad due by January 4, 2027**
***Please email contract and ad to joltperformingarts@gmail.com with the subject: *JOLT!* Ad Submission – Organization Name**
***Preferred formats: High-Quality JPEG, TIFF, PDF**
***Black and White ad (Except Inside front cover and Back cover) Resolution: 300 DPI**
***Include 0.125" bleed if artwork extends to edge; keep important text 0.125" inside trim**
***File Name Format: "Organization_Adsize"**

Agreement by submitting this form, I authorize placement of the above ad in the *JOLT!* Performing Arts Playbill and agree to payment terms.

Authorized Signature: _____ Date: _____
 Print Name: _____