

The December General Meeting was held on Tuesday December 11th. In addition to the Project Comfort Volunteers we were pleased to welcome representatives from operators of the Lakeshore (Fred Victor) and Queen Elizabeth Respite Centres (Homes First).

Donations

Eric shared that over 40 clothing donation barrels are in place at both condo buildings and businesses in the Liberty Village, Fort York and City Place area. He is in the process of securing additional barrels as a result of the demand.

A meeting of the donation committee will be scheduled for the following week.

EVENTS

Husain shared that the holiday event planned for December 19th is well underway. This event will be co-hosted with Fred Victor. Food and drink donation has been secured through a number of local area businesses.

In addition he will be working on setting up an arts event for January.

The events committee will look to schedule a meeting for the last week of September.

Homes First expressed an interest in asking Project Comfort to host a social event at their site.

MEDIA PRESENCE

Project Comfort has established a media presence on both Facebook and Twitter @project_comfort.

Ella has also undertaken a review of the website and will coordinate social media strategy. Eric indicated that he may be able to solicit the assistance of another individual to assist with the social media strategy.

Project Comfort Logo

Discussion was held with respect to selecting a logo for Project Comfort.

It was agreed that an announcement will be sent out inviting volunteers and respite centre residents to submit logo ideas.

During the January meeting logos will be reviewed and voted on to select a final winner.

Community Liaison Committee

The local community liaison committee meeting was held on Tuesday December 4th. Erin, Ali and Richard attended.

Erin provided an overview of the meeting and the structure of a “community liaison committee”. Minutes will be uploaded to the Project Comfort website.