

JUST CROP IT

Your **no-shrink** strategy for supply success.

Supply window shortfalls? Gaps in regional grower suppliers?

We can help you:

- Identify grower suppliers across crops and regions
- Vet growers for production area, seasonality of supply and processing facilities
- Verify third-party certifications across growing social and food safety standards
- Provide key customer development and management
- Initiate strong grower relationships and establish annual contracts

Underperforming crop genetics? A problem of yield, quality, or post-harvest shelf-life?

We can expertly:

- Evaluate production practices
- Identify improved crop varieties
- Source seed genetics
- Set up variety trials including evaluations and recommendations
- Evaluate post-harvest quality processes
- Develop breeding company agreements
- Develop seed purchasing contracts



Erica Renaud, PhD, founder of Burgeon & Bloom Consulting, LLC, is among the foremost organic agriculture, seed and food systems experts in North America.

Take advantage of this rare opportunity to work with Erica and a team of professionals to access their combined 50 plus years of industry experience, their vast grower network, and their deep commitment to supply success, product quality, and supporting grower shippers with the best genetics for their operations.