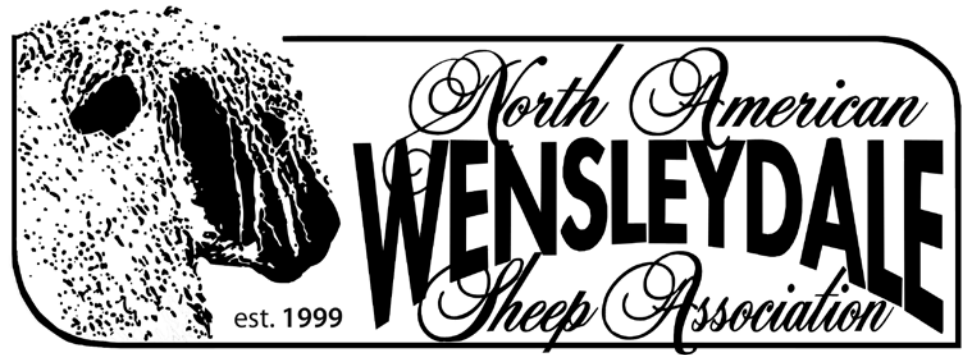


200 N Wood Street • Staunton, IL 62088
info@wensleydalesheep.org • www.wensleydalesheep.org

*Have a
Wonderful Spring
and enjoy those
precious
Wensleydale
Lambs!*



NAWSA Newsletter April 2017, Issue 1, Vol. 1

Greetings to all the Membership!

This year we have several new members and we are so happy to have you on board! We hope you will be as excited as the rest of us as we continue on our quest to enhance, show, and increase the Wensleydale breed and its amazing lustrous fiber! Let's show the world what this breed is all about! Please share with us your pictures of the upcoming show season and fairs, spin groups and fiber festivals. You can post these on our FB page titled "Wensleydale Sheep On FB".

Also we welcome all members to participate on committees at any level you feel comfortable, whether it be with the Newsletter, the Ad Campaign, or any other committee. We would be pleased to have you join us! We would love to hear your ideas, interests, and/or visions for the very bright future of this Association.

Welcome Packets

The BOD is working on a Welcome Packet for new membership. The idea behind the welcome packet is to ensure that new members understand how much we appreciate them coming into the fold of our organization, by giving them a warm and friendly introduction and also sharing beneficial information.

This is a work in progress. If you have anything you'd like to contribute to this endeavor, please talk to one of our board members so that we can share those thoughts and have discussions on what might work out for everyone. This is an organization which values membership input!

The Latest NAWSA Board Happenings . . .

Welcome to the New Executive Board

President: Virginia Scholomiti
Vice President: Jeri Robinson
Treasurer: Lois Olund
Secretary: D'Andrea Tyree

Directors:
Nan Fickett, Joanie Livermore,
Cory Simpson

Let's give a great round of applause in welcoming our new Executive Board Member and VP, Jeri Robinson! Thank You to all for your support! We are all looking forward to working together in a spirit of cooperation that makes the NAWSA great!

New Website In Progress:

Jeri Robinson and Virginia Scholomiti have been working very hard on our new NAWSA website. If you have not been there recently, you should definitely go and check it out. You can find all the forms you might need, the history of the breed, breed standards, upgrade guidelines, as well as the list of members and board of directors. We encourage people to read our By-Laws and board meeting minutes to keep up to date and informed.

If you have questions about any of the information presented, please contact a board member, the President, or Vice President for further clarification. Please keep in mind that the site is still in progress so some areas are not yet usable, for example "In the News".

Creation of NEW Courtesy Associate Membership

This is a onetime, free, introductory membership for all persons who never have been members of NAWSA, but have had a Wensleydale transferred to them (either the person bought one or were given one by another person who had papers for that animal.

Upon transfer of their new sheep papers, NAWSA will give them a Courtesy Associate Membership for the remainder of the physical year. The BOD passed this measure so that persons who obtain their first registered Wensleydales have an opportunity to get know the Association and hopefully will enjoy it enough to want to become Full Active Members in the future.

It is important to note that the title of Associate Membership does not give such persons the right to vote in elections, or to create new registrations of any kind (only transference of animals applies) but it does give them access to all the things that the Association is involved in, including updates and news.

If a person wants to upgrade their membership at any time (and we would certainly welcome this) from Associate to "Active" status, they can do so simply by paying the regular membership fee of \$25, which of course would entitle them to all the benefits of a full membership, including voting rights, etc, as outlined in the Bylaws.

WENSLEYDALE SHEEP Advertising Campaign

NAWSA is on the move!

In an effort to give our breed proper exposure, we are leading a campaign to advertise our sheep breed and all of its attributes throughout the USA (and possibly Canada).

Your help is needed!

Currently, ads will be placed in such locations as:

- THE Maryland Sheep & Wool Festival
- Wisconsin Sheep & Wool
- Sheep! Magazine

and possibly others.

Where you would like to see ads placed? Where are you showing your sheep this year?

NAWSA is here to support you! Even if your local fair is not a large event, if you're promoting our breed, then we want, if possible, to support you in your efforts. To do that, we need member feedback telling us where your local ad placements need to go. All requests will certainly be considered. Let's get the Wensleydale name and all that it encompasses out there in the world for people to come to know and love as we do!

One Final Note

We are asking all Members who register animals to check your registration papers from accuRegister.

Make certain all certificates include:

- Flock Prefix (*word or name identifying your farm, etc*)
- Your agriculture number (*usually the ear tag number*)
- Percentage
- Born *single (S), twin (TW), triplet (TR), or quad (QD)*
- DOB
- Codon should be RR for all rams
- Conception (*Natural or AI*)
- Color of lamb: *Natural Colored (Colored Fleece) or White*

Especially important is the newest part of the labeling:

*Flock Prefix and Agriculture Number

If you have any questions regarding this, please feel free to call

accuRegister @ (724) 843-2084.

You may also contact a member of the board for clarification or further help.

Picture Worth A Thousand Words



NAWSA is looking for really good photos of our members' sheep. We are in desperate need of quality photos that exemplify the breed standards of good conformation, lustrous long wool, curly locks, etc. These photos are desired for future ad campaigns, and would be greatly appreciated. Please consider taking and sharing some well defined photos in the upcoming months so we can better prepare for the next year's continuing ad campaign mission.

EXTRA! EXTRA! GROUNDBREAKING HISTORY HAS BEEN MADE!

Announcing NAWSA's Very First Ram Catalog!

A very special thanks to Virginia Scholomiti, our President, for the development and production of the first ever Wensleydale Ram Catalog! This catalog is of major importance to the Wensleydale breed and our Association. Now breeders have the ability to:

- *Study breed lines!*
- *Create more opportunities & options with other breeders!*
- *Plan & execute good strategies for success in future endeavors!*

What could be more exciting and rewarding for a Wensleydale breeder than to be able to streamline their breeding operation in such a manner? Now we all can go visit the NAWSA website and browse through the list of rams and even see the photos (please post photos of your rams if you are able to do so) to help us make good solid choices about what conformation and other desired characteristics we wish to incorporate in our own flocks!

NEW MEMBERSHIP CARDS

By now you will have noticed that enclosed in this mailing are the brand spanking new, first time ever, Membership cards. The BOD voted recently to send out membership cards to all NAWSA members. These new cards will be given to all current members (and future members) with the member's name and membership number on them. These cards will be incorporated into a welcome letter, and can simply be popped out and put in your wallet. The cards are made of fairly heavy duty laminated card stock, and will be durable enough to last quite a long time.

*Congratulations! You're now a
Card-carrying member of
this fine organization!*



*Stay tuned! NAWSA is on the move and
heading for greatness!*