

BROWN COUNTY PREVENTION COALITION



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HSHS
St. Mary's
Hospital Medical Center



Oct 17, 2019

Dear Parish Representative,

A key prevention initiative in Brown County is to reduce falls among the elderly and ***we need your help***. Falls are the number one injury seen in our four Green Bay Emergency Rooms – with an average of 23 falls each day. This burden to individuals and the healthcare system equates to over \$20 million in 2017 Emergency Room charges alone.

This is a social concern that directly impacts the safety of our aging population and those with disabilities. We all know an older adult (whether a parishioner, neighbor, grandparent or friend) and we are reaching out to our community churches to ask you to partner with the **Brown County Prevention Coalition** in a group effort to raise awareness about the risk and prevention of falls in older adults. We have created two options (enclosed/attached) for you to share this vital information:

1. **One sided flyer.** Can be put in the bulletin, on bulletin boards, backdoor reading in restrooms, or mailing.
2. **Short bulletin blurb.** Can be inserted in the bulletin for several weeks.

Please help us by:

- Choosing one or both of the options for sharing within your parish no later than November 18, 2019.
- Complete and return by November 18, 2019, the enclosed, brief survey to help us determine the effectiveness and spread of our fall prevention work.
- If you wish to opt out of future communications from the Coalition, please indicate this on the survey and we will remove your church from future Coalition communication.

Please consider assisting our Coalition who is also working in collaboration with the Northeast Wisconsin Trauma Advisory Council (NEWRTAC) to help older adults stay safe and independent. Thank you on behalf of the Brown County Prevention Coalition (member list on page 2).

Sincerely,

Name

Title, phone, email

Brown County Prevention Coalition Steering Committee

HSHS St Vincent Hospital, HSHS St Mary's Medical Center, Prevea Health – Jody Weisse
Bellin Health – Cassie Stremer, Tracy Vandeloo
Aurora BayCare Medical Center – Padee Xiong
Brown County Health & Human Services Public Health Division – Andrea Schultz Kressin
DePere Health Department – Deborah Armbruster
ADRC of Brown County – Barb Michaels, David Sinkula
MetaStar, Inc. – Jill Hanson

Brown County Prevention Coalition - Falls Prevention Subcommittee

NEW Regional Trauma Advisory Council – Dave Taylor, Del Zuleger
Aurora BayCare Medical Center – Tom Bergmann
HSHS St Vincent Hospital, HSHS St Mary's Medical Center – Caroline Glander, Amber Bardouche
Green Bay Metro Fire Department – Joe Thompson
DePere Health Department – Erin Bongers
Rennes Skilled Nursing and Rehab – Jason Arendt
Woodside Lutheran Home – Jenna Peters
Ss Edward & Isidore Parish – Carol Mueller
Bellin Health – Tracy Vandeloo
ADRC of Brown County – Megan Hammer, Barb Michaels, Amy Staniforth
Heartland Home Health & Hospice – James Challe
DePere District 4 Alderman – Casey Nelson