

Privacy Policy

Last Updated: March 23, 2025

At TrustQR.ai (“TrustQR,” “we,” “our,” or “us”), we respect your privacy and are committed to protecting your personal information. This Privacy Notice (“Notice”) describes how we collect, use, disclose, and safeguard your information when you access our website (trustQR.ai) and use our TrustQR mobile application (“App”). By using our services, you consent to the practices described in this Privacy Notice. We encourage you to read this Notice in full to understand our privacy practices when accessing our services.

If you are a California resident and would like to exercise your California privacy rights, please see our California Consumer Privacy Act (“CCPA”) Notice.

1. Information We Collect and Receive from You

1.1 Personal Information

- We do not require personal information (such as your name, email address, or phone number) to use the basic functionalities of the TrustQR App.
- If you voluntarily provide personal data—for example, when subscribing to updates or contacting our support team, we will collect and use such information solely for those purposes.

1.2 Usage and Diagnostic Data

- We automatically collect non-personal information about your device and how you interact with the TrustQR App. This may include device type, operating system, app usage statistics, and diagnostic information.
- We also collect usage analytics information to optimize our website such as browser type, and usage details such as time, frequency and use pattern.
- This data is used to enhance the functionality and performance of TrustQR and is not used to personally identify you.

To learn about your information collection choices and to opt-out of data collection, see the “Your Rights and Choices” section below.

1.3 Location Information

- TrustQR uses location information to provide enhanced security for specific QR scans. For instance, when scanning a parking meter QR code, the app checks the device's location to verify that the scan is relevant to that specific parking meter's area.
- Important: While we access your location data to improve the contextual accuracy of some services, we do not store your location or any information that can personally identify you.

1.4 QR Code Scan Data

- TrustQR is designed to scan QR codes and empower consumers with detailed information to ensure you are directed to a safe website, free from phishing scams or malicious and dangerous content. The contents of the scanned QR codes are processed locally on your device. We do not store, collect, or share the information contained within the QR codes unless you explicitly choose to save or share them.
- Any temporary data generated during scanning is used solely to ensure a smooth and secure scanning process.

2. How We Use Your Information

We use the collected information for the following purposes:

- Service Provision: To operate and maintain the TrustQR App and provide its features.
- Improvement and Development: To analyze usage trends, including location-based checks for specific services, and improve our offerings.
- Customer Support: To respond to inquiries, troubleshoot issues, and provide technical support.
- Communication: Send optional updates or promotional materials if opted in. You can unsubscribe at any time.

3. Data Sharing and Disclosure

We do not sell, rent, or trade your personal information with advertisers or other third parties. We do not currently share your information with third parties for marketing, but if that changes, we will obtain your consent first.

We may share information only under the following circumstances:

- Legal Compliance: We may disclose your information when disclosure is
 - reasonably necessary to comply with any applicable law, regulation, subpoena, legal process, or enforceable governmental request.
 - necessary to enforce the Notice.
 - required to enforce our Terms and Conditions, including investigation of potential violations; or
 - necessary to protect against harm to the rights, property, or safety of TrustQR, you, or the public as required or permitted by law.
- Business Transfers: In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred as part of that transaction. We will notify you via TrustQR website if your personal information becomes subject to a different Privacy Policy.
- With Service Providers: We may share non-personal or aggregated data with third-party service providers who assist in operating our website, analyzing app performance, or providing customer support, subject to confidentiality agreements.

We use the following sub-processors to operate our Services. This list was updated March 23, 2025.

Third Party Service / Vendor	Type of Service	Location of Third-Party Service / Vendor
Amazon Web Services	Cloud Storage, Cloud Services	USA
Google	File Storage, Google Threat Protection Platform (VirusTotal)	USA
Microsoft	Email	USA
GoDaddy	WebSite Hosting	USA

Each third party is responsible for maintaining its own privacy notice and practices related to the use and protection of your information. TrustQR expects that third-party service providers acting on our behalf or with whom we share your information also provide appropriate security measures under industry standards. However, TrustQR is not responsible for the privacy and data security practices of third parties outside of personal information we receive from or transfer to them.

4. Data Security

- TrustQR uses data hosting service providers in the United States to host the information we collect from you.

- We implement a variety of security measures to maintain the safety of your personal information. TrustQR uses reasonable and appropriate physical, technical, and administrative safeguards to protect your information from unauthorized use, access, loss, misuse, alteration, or destruction. We also require that third-party service providers acting on our behalf or with whom we share your information also provide appropriate security measures under industry standards.
- Although we strive to protect your data using industry-standard security practices, no method of transmission over the Internet or electronic storage is completely secure. We cannot guarantee absolute security. Any transmission of information is at your own risk.

If you have questions about security of our Services, please contact us at the email in the contact us section.

5. Cookies and Tracking Technologies

- Our website may use cookies and similar technologies to enhance your user experience, analyze site traffic, and understand visitor behavior.
- You may adjust your browser settings to manage or block cookies. If you choose, you can set your browser to reject cookies or you can manually delete individual cookies or all the cookies on your computer by following your browser's help file directions. However, if your browser is set to reject cookies or you manually delete cookies, you may have some trouble accessing and using some of the pages and features that are currently on our website, or that we may put on our website in the future and some website features may not function.
- Our Services do not participate in the Network Advertising Initiative ("NAI") and Digital Advertising Alliance ("DAA") programs to opt-out of customized or targeted advertising online because we do not participate in marketing activities.
- TrustQR does not respond to web browser "Do-Not-Track" signals. We do not serve targeted advertisements in our Services currently.

6. Children's Privacy

- TrustQR is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13.
- If you believe that we have inadvertently collected such information, please contact us immediately so we can take steps to delete the data.

7. Your Rights and Choices

You have certain rights in connection with the personal information TrustQR obtains about you. Depending on your location, you may have the right to:

- Access, update, or correct your personal information.
- Request the deletion of your personal data.
- Object to or restrict our processing of your data.
- Opt out of receiving promotional communications.

For California consumers, please see our CCPA Notice for information about your rights and how to exercise them.

To exercise these rights, please contact us using the details provided below.

8. Changes to This Privacy Policy

- We may update this Privacy Policy occasionally to reflect changes in our practices or legal requirements.
 - We periodically update this Notice to describe new features, products, or services, and how those changes affect our use of your information. If we make material changes to this Notice, we will provide notification through our Services.
 - Any updates will be posted on this page with a revised “Effective Date.” We encourage you to review this Notice for updates each time you use our Services.
9. Contact Us

9. Contact US

If you have any questions about this Privacy Policy or our information handling practices, please contact us at contact@trustqr.ai. You can also make use of our contact form.

By using TrustQR, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.