



**Mirror ME STL**

Saint Louis' PreMirror Photo Booth

Interactive  
**Holiday** Experience

**Virtual Santa**

<https://mirrormestl.com/virtual-santa>



# Overview

2020 Holiday Season is going to look a little different this year, but just because we shouldn't be touching and feeling everything doesn't mean we can't bring the magic of Christmas to life!

At **Mirror Me STL** we are passionate about creating an innovative photography experience that:



## CREATE

- Creates ultimate brand awareness



## ENGAGE

- Engages your customers



## PRODUCE

- Captures compliant consumer data



## SOCIAL MEDIA

- Produces user generated content



## COMPANY

- Drives sales



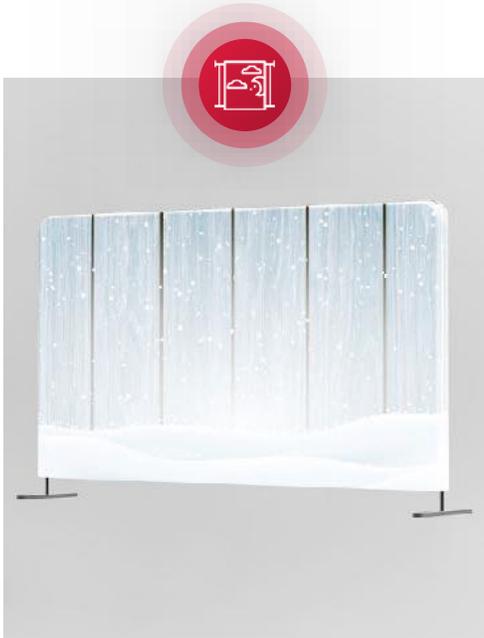


Mirror Me

Backdrop

Virtual Branded Backdrop

of Your Choice



Market your business with a fully customized brand experience for customers to enjoy throughout the holiday Season.

Astonish your customers with this stylist and innovative photo technology. The latest in customizable event technology, the **Mirror Me** features a hidden camera behind the touch screen mirror, allowing your customers to see themselves as they create show-stopping branded Holiday selfies! Ask about our "Magic Green Screen" with unlimited possibilities!



A customized experience guides them through the process magically...

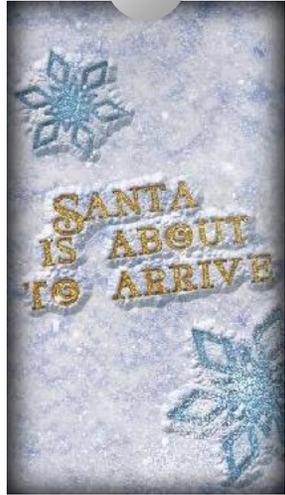
4

1.



Touch here to start

2.



Santa is about to arrive

3.



321

4.



Christmas Magic Is happening

5.



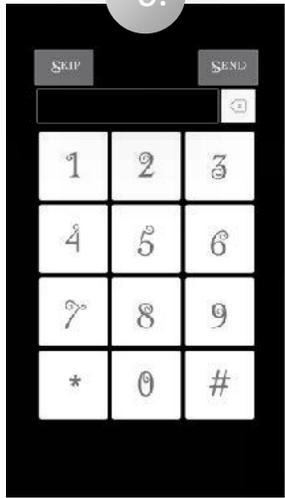
Let's get this on your phone



A customized experience guides them through the process magically...

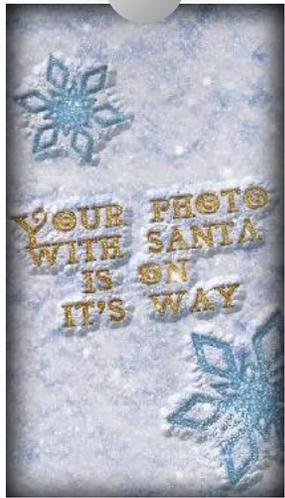
5

6.



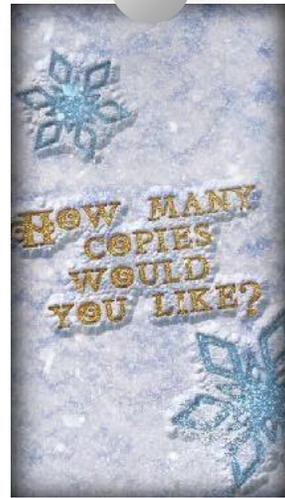
Keyboard for typing the number

7.



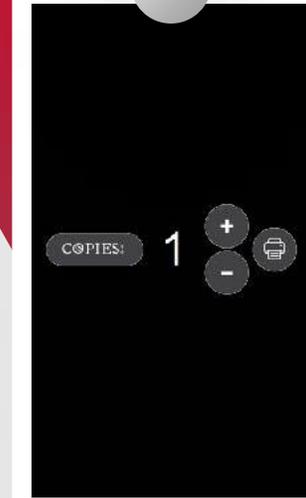
Your photo with Santa it on its way

8.



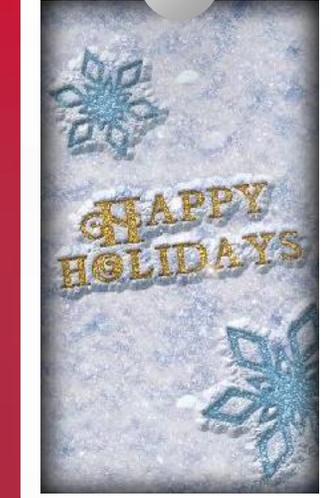
How many copies Would you like?

8.



Choose number of photo copies

9.



Happy Holidays

Please watch our video:

<https://mirrormestl.com/virtual-santa>



# Meet **Santa**



Time to show the magic  
& meet Santa

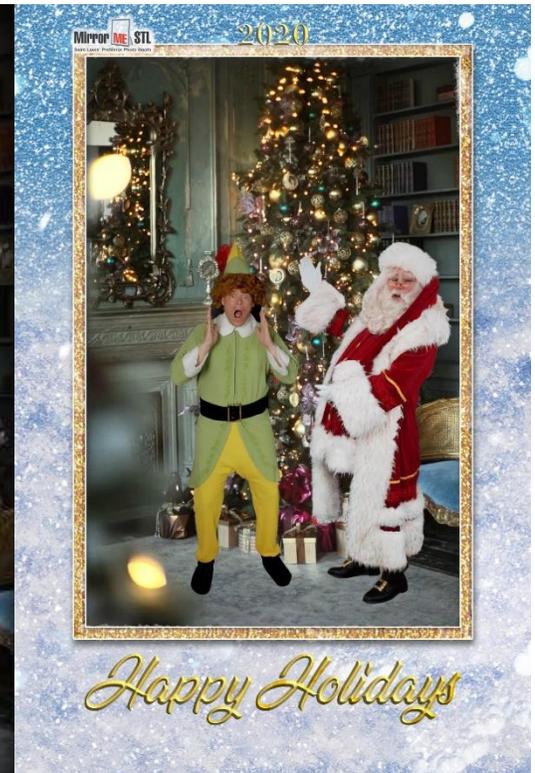
Customers are greeted by Santa and transported into an enchanted world using our "Magic Green Screen"



# Unforgettable **Experience**

This unforgettable experience of genuine fun and amazement will never be forgotten

- especially when every customer is given a special Holiday discount/flyer from your business.
- or better yet, we can include a special link or coupon code with a personalized message via text or e-mail with their photo!





# Share **Your brand**

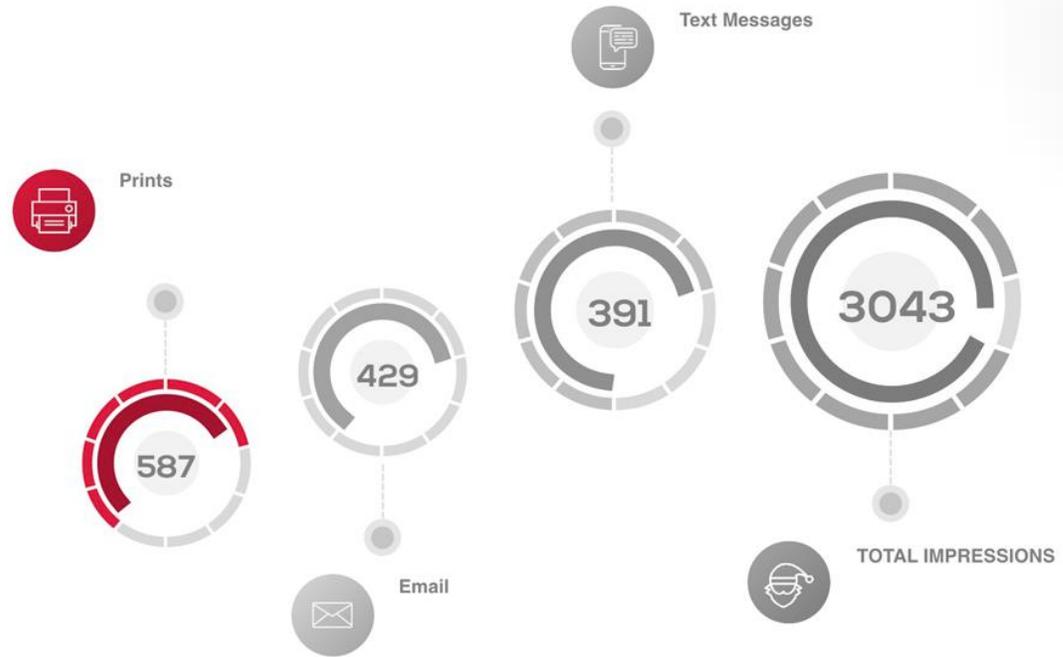


## Sharing

Make it easy for your customers to share their brand experience and sell your business for you with customized hash tags and instant social sharing



Measure  
your  
campaign  
success...



### Event Data

Want to know how many people stopped by your business? We provide it all in a snazzy report.



**Interested**  
to know  
**how we can**  
make your  
**Christmas sales**  
magical  
**THIS YEAR?**

**Jeremy Oberbeck**



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