

West Tawakoni Economic Development Corporation
Special Meeting Agenda
January 3, 2023
6:00 p.m.

1. Call to Order

President Pam Reed called the meeting to order at 6:00 pm

2. Invocation

Elizabeth Osborn led the invocation

3. Pledge

The Pledge was led by all in attendance

4. Roll Call

In attendance were President Pam Reed, Elizabeth Osborn, Larry Pare, James Chemp, and Aliceson Bell. Those absent were Kathey O'Neal and Harry Rosario.

5. Announcement

There were no announcements made

6. Citizen Input-related to Agenda

No Citizens were in attendance

7. Consent Agenda

a. Approve bills paid and those to be paid for December 2022

The Chair entertained a motion; Elizabeth Osborn Made the motion, Larry Pare seconded the motion.

b. financial report (profit and loss) for December 2022

The Chair entertained a motion; Elizabeth Osborn Made the motion, James Chemp seconded the motion.

8. Old Business

a. Movies in the park

President Pam Reed mentioned the Movies in the Park and explained that she would check on the projector that is possibly going to be donated for use. The fire department may sell refreshments to help gain funding for the fire department. Elizabeth Osborn mentioned having a projector that could be used if the other projector is not donated.

b. Website review

President Pam Reed asked if the board wanted to continue the internet is provided at the cost of over \$5,400 a year without having received any real traffic from the site and that most thing being posted are not about our town but other areas. A discussion took place suggesting utilizing that money for better areas and to utilize the area provided by the City's website.

9. Adjourn to Executive Session to discuss real property

The Economic Development Corporation of West Tawakoni, Texas, reserves the right to adjourn to executive session at any time during the course of this meeting to discuss any of the matters listed above as authorized by Texas government code sections 551.071 (Consultation with attorney), 551.072 (about real property), 551.073 (Deliberations about gifts and donations), 551.074 (personal matters), 551.076 (Deliberations about security devices) and 551.086 (Economic Development)

10. Return to open session

a. Discuss and/or take action from the executive session

No action taken

11. New Business

a. Discuss training needed for this year.

President Pam Reed explained that there is necessary training to be completed by all board members and officers. She suggested that each member contact the City's Secretary to be added to the TEDC website account to begin that training and receive updates related to Texas Economic Development.

b. Discuss meeting with business owners

President Pam Reed began a discussion relating to inviting the local business owners for a meeting of the businesses networking event. It was suggested that we will provide finger foods and drinks possibly. Aliceson Bell has put together a list categorized with addresses for all businesses located within the boundaries of West Tawakoni including those outside the incorporated area. Each member will begin visiting businesses from the list and invite them to a meeting to be held in March. All in attendance agreed. The official date will be provided at a later meeting.

12. Citizen Input-related to non-agenda items

No citizens were in attendance

13. Strategic planning for EDC

President Pam Reed turned the floor over to Aliceson Bell to continue the strategic planning for the EDC. Aliceson began by feeding back the information provided by the board at the November session as well as data collected from randomly selected online sources. She provided the information, and the board agreed that the information provided in the feedback was consistent with their opinions from the first session's SWOT analysis. She then began the third part of the planning phase by asking questions related to a PESTLE analysis. The board discussed the questions and provided answers consistent with the outline of the analysis. Aliceson explained that this is just one more piece of the bigger picture and that by completion, there will be a plan to take to the City

Council for approval. They will continue with feedback of the collected data at the next regular meeting.

14. Adjourn

President Pam Reed entertained a motion to adjourn. The motion was made by Larry Pare and seconded by James Chemp.

I hereby certify that this notice was posted on the bulletin board in front of the West Tawakoni City Hall building prior to 4:00 p.m., January 5th. 2023.

Witness: _____

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