

Smart Risk ID

BUYER PROTECTION PLAN

IDENTITYMAXX



Smart Risk : Your Economic Solution for Consumer Job Loss!

Unlock the Power of Smart Risk to Enhance Your Dealerships Sales Performance!!

Key Features

- **Gain a Marketing Edge:** Include Smart Risk with all dealership financing to stand out in the market. It's not just a product; it's a strategic advantage that sets your dealership apart.
- **Drive Sales and Conversions:** Increase overall sales by selling more cars and converting more finance deals. Smart Risk empowers your team to confidently address customer concerns and objections related to job loss.
- **Boosted Finance Deals Conversion:** Close more deals in your Finance & Insurance department by leveraging Smart Risk as a compelling addition to your financing packages.
- **Flexible Sales Approach:** Sell Smart Risk as a standalone solution in your Finance Department or bundle it with other products to create comprehensive and attractive packages.
- **Strategic Marketing Campaigns:** Dominate the market with a focused marketing and advertising campaign that positions your dealership as the go-to destination for secure vehicle financing. Use the Smart Risk advantage in your "WHY BUY HERE" narrative.

Unmatched Protection: Smart Risk steps in with unparalleled support in the event of involuntary loss of employment.

- **Payment Coverage:** Smart Risk covers up to 3 monthly payments, providing a crucial financial buffer during challenging times.
- **Negative Equity Protection:** In case of job loss, Smart Risk Will Pay up to \$10,000 in negative equity, enabling customers to explore new purchases with lower payments.

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