

MEET SERENA

Serena Brown was raised by a lineage of strong matriarchs—the late Helen Brown, nee Pinder, and Sharon Fernander, nee Bowe—who instilled grit and dignity within her from a young age. Her grandmothers taught her that strength isn't merely physical but entails a quiet persistence that invigorates formidability. Little did she know that this molding of her foundation and mindset would prepare her for one of her greatest feats - the climb to the top after hitting rock bottom.

Serena is the Bahamian national record holder in the discus throw. She has represented The Bahamas internationally since the age of twelve - excelling in basketball, volleyball, and track & field. She's an Olympic hopeful whose story exemplifies Caribbean excellence in motion. Now, she trains full-time to return to the global stage after an earth-shattering injury, with aspirations to represent The Bahamas once again with power, pride, and now unwavering faith.



NATIONAL RECORD HOLDER | 3X NATIONAL CHAMPION

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WHERE THE FUNDS GO

This campaign directly supports the resources necessary to supplement elite-level performance and preparation.

- **Training & Coaching:** Year-round coaching, facilities and strength development
- **Competition:** Entry fees and travel associated with international qualification meets.
- **Accommodations & Living:** Stable housing near training centers
- **Health & Recovery:** Injury prevention, physical therapy, and performance care.
- **Nutrition:** Professional guidance and fueling for strength and longevity

Your support doesn't solely help fund training; it also fuels a comeback that symbolizes what it means to rise as Bahamian - with resilience, with pride, with purpose.



BEYOND THE ASHES TOWARD THE FLAME



SERENA BROWN'S OLYMPIC CAMPAIGN

*A story rooted in purpose,
built on resilience,
and driven by legacy*

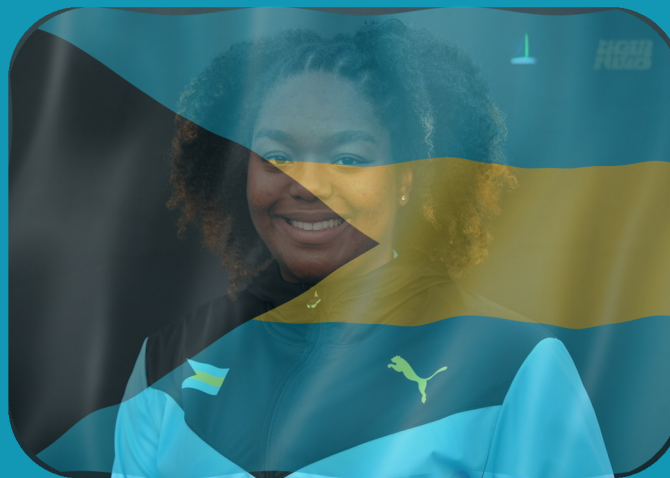
Representing The Bahamas with power, pride and excellence

ROAD TO REDEMPTION

In 2021, Serena Brown ranked among the top 40 discus throwers in the world - one spot away from Olympic qualification. Then came a spinal injury that halted her career and forced a long recovery.

Now, she's returning stronger than ever - training full-time, rebuilding strength, and chasing her Olympic dream once again.

This campaign is Serena's fight to return to the global stage - a journey marked by discipline, faith, and determination.



REPRESENTING THE NATION

Serena Brown has competed all over the globe for The Bahamas - wearing our beloved aquamarine, gold and black with utmost pride. She has carried the flag from the Caribbean to our neighboring regions like North & South America, and even as far as Europe and Asia.

NATIONAL ACHIEVEMENTS:

- NU20 Record Holder
- National Record Holder
- 2014 Youth Olympics Finalist
- 2015 Jr. Panam Champ Finalist
- 2015 CARIFTA Games Bronze
- 2016 CARIFTA Games Bronze
- 2016 IAAF World U20 Finalist
- 2016 BAAA National Champion
- 2017 BAAA National Champion
- 2021 BAAA National Champion

THE MISSION

A COMEBACK WORTH BELIEVING IN

Serena's mission is to perform at the highest level of international athletics while exuding the values define our Bahamaland: excellence, humility, and hope. Her journey embodies the essence of Bahamian culture - strength through adversity, grace under pressure, and the pursuit of greatness against all odds.

GET INVOLVED



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Every post, message or conversation with family and friends helps inspire others and sparks the Serena's re-entry onto the world stage



Sponsor

Your support directly contributes to Serena's return to peak form - and The Bahamas' continued presence on the world stage.



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