

SERIES OBJECTIVES

01

Develop a basic understanding of the free enterprise system.

02

Understand the basic forms of business ownership.

03

Develop a professional executive summary and business plan for a viable business opportunity.

04

Develop an understanding of the marketing concept and the various elements of the marketing mix.

COURSE DESCRIPTION

This course is an introduction to the many facets of the private enterprise system and of the businesses that operate within its framework. Experiences in this course will enable participants to gain a better understanding of what business arena is all about, how to start a business, explore how a business operates and which business functions are needed in any business enterprise.

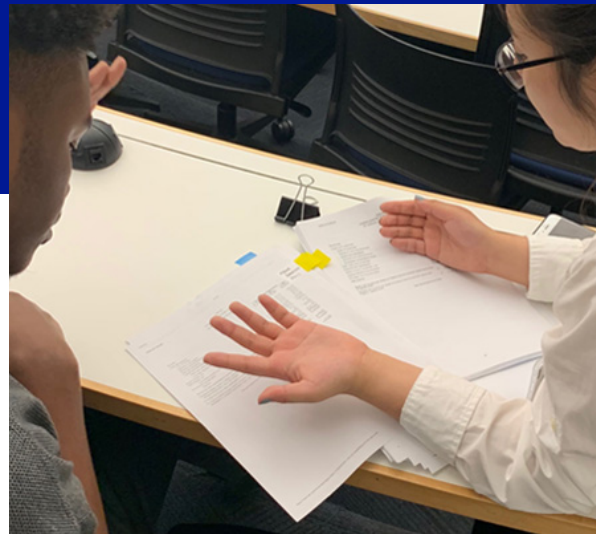
At the conclusion of this course, participants will have an opportunity to pitch their business plan to a panel of local business owners to win a start-up grant.

Our Experience

Ready, Start, Go is passionately committed to the pursuit of better business through positive change. We embrace your visions as our own and partner with you to develop better ideas that are smarter, more efficient, and innovative.

Why Us?

You may also be spending hours on research before making business decisions. Research & development can be very time-consuming and can delay decision-making. A Ready, Start, Go Specialist has the expertise and knowledge to help you strategically plan, make decisions, and grow your business.



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READY START GO LLC

EMPOWERING YOUNG ENTREPRENEURS TO BUILD
SUCCESSFUL BUSINESSES



THE YOUNG ENTREPRENEUR SERIES



Dream it. Plan it. Do it.

Entrepreneurial projects can keep young people busy and away from negative influences. They can also help shy kids find something to talk about and feel good about. Young people can establish patterns of creativity, problem-solving, and initiative. They can also learn other key skills such as time management, teamwork, and delegation.

ENTREPRENEURIAL PROGRAMS



Basic Plan: \$15,000

A full year program engaging participants in two days of instruction for a total of 2 hour per week. The Basic Plan includes access to our 30-week curriculum for participants. Business Development Specialist will facilitate three Professional Development Sessions with organization personnel to prepare for use of our curriculum effectively. The Basic Plan includes up to 3 hours of technical support.



Standard Plan: \$28,000

A full year program engaging participants in two days of instruction for a total of 2 hours per week. The Standard Plan includes access to our 30-week curriculum for participants. Business Development Specialist will instruct sessions with up to 15 participants weekly. Additionally, Specialists will facilitate three Professional Development Sessions with organization personnel to guide out-of-classroom support. The Standard Plan includes up to 8 hours of technical support.



Premium Plan: \$42,000

A full year program engaging participants in two days of instruction for a total of 2 hours per week. The Premium Plan includes access to our 30-week curriculum for participants. Business Development Specialist will instruct sessions with up to 15 participants weekly. Additionally, Specialists will facilitate three Professional Development Sessions with organization personnel to guide out-of-classroom support. The Premium Plan includes up to 8 hours of technical support as well as the full technology package including 3D printers, laptops in a lockable cart, printers, and a sublimation printer.

Ready, Start, Go (RSG)

provides specialized expertise in business matters. We are structured to address a client's end-to-end business needs. We help entrepreneurs of all ages take their ideas and turn them into reality.



HELPING YOUTH DESIGN SUCCESS!

In this country it is believed that about 40% of secondary school youth want to start a business or invent something that will alter the world. The majority of these young people require assistance in turning their huge ideas into viable enterprises or expanding their current businesses. The Young Entrepreneur Series brings together direct classroom instruction and application of hands-on solutions to real-life challenges. RSG's goal is to transform young people's mindset from fixed to growth - instilling entrepreneurial and economic ideas allowing for deeper participant engagement in the classroom.

Our Business Development Specialist analyzes participants and their existing practices and then makes the recommendations necessary for long-term objectives. RSG team members serve as classroom mentors and ensure that participants are prepared to pitch their business plans to potential funders. They learn how to present themselves professionally and gain business confidence and skills.

UNDERSTANDING BUSINESS

Participants use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources.

