

Ready, Start, Go

Turning Ideas Into Reality

At Ready, Start, Go, we provide specialized expertise to support the full range of business needs. Our mission is to help entrepreneurs of all ages transform their ideas into thriving enterprises.

Research shows that nearly 40% of secondary school students dream of starting a business or inventing something world-changing. Most, however, need guidance to turn big ideas into viable ventures. That's where the **Young Entrepreneur Series** comes in—combining classroom instruction with hands-on solutions to real-world challenges.

Through this program, RSG shifts mindsets from fixed to growth, equipping students with entrepreneurial and economic skills that deepen engagement and spark innovation. Our Business Development Specialists assess each participant's needs and provide personalized recommendations for long-term success.

With RSG mentors by their side, participants build confidence, develop professional skills, and prepare to pitch their business plans to potential funders—taking bold steps toward becoming the next generation of entrepreneurs.

SERIES OBJECTIVES



01

Develop a basic understanding of the free enterprise system.

02

Understand the basic forms of business ownership.

03

Develop a professional executive summary and business plan for a viable business opportunity.

04

Develop an understanding of the marketing concept and the various elements of the marketing mix.

COURSE DESCRIPTION

This course offers an introduction to the private enterprise system and the fundamentals of running a business. Participants will explore how businesses start, operate, and grow while gaining practical insights into key functions every enterprise needs. The experience concludes with an exciting opportunity to pitch a business plan to local business owners for the chance to earn a start-up grant.

Contact us:

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READY START GO LLC

EMPOWERING YOUNG ENTREPRENEURS TO BUILD
SUCCESSFUL BUSINESSES



READY START GO YOUNG ENTREPRENEUR

Dream it. Plan it. Do it.

Entrepreneurial projects empower young people to stay engaged, build confidence, and develop positive habits. By participating, youth channel their energy into creativity, problem-solving, and initiative while learning essential skills like time management, teamwork, and delegation. These experiences not only keep them focused and away from negative influences but also help shy or hesitant students find their voice, take pride in their accomplishments, and prepare for future success.

À La Carte

Our À La Carte Business Workshop Series offers flexible, hands-on sessions covering everything from starting a business and marketing to financial management, leadership, and pitching skills. Participants can choose the components that best fit their goals, gaining practical tools and confidence to grow their business ideas.

Curriculum

The Youth Entrepreneurs Series provides dynamic curriculum options that equip students with the knowledge, skills, and mindset to turn ideas into successful ventures.

- **6-week Curriculum:** \$2,500
- **15-week Curriculum:** \$5,500
- **30-week Curriculum:** \$12,000

Professional Development

The Youth Entrepreneurs Series offers professional development opportunities that empower educators to confidently deliver entrepreneurship education and inspire the next generation of innovators.

- **1/2 Day (4 Hours):** \$750
- **Full Day (8 Hours):** \$1,200

Business Plan Presentations

Through the Jr. Shark Tank Presentation, students in the Young Entrepreneur program showcase their business ideas to a panel of judges, gaining real-world feedback, entrepreneurial experience and a chance to win a business start-up grant.

- **\$1,500**
- **\$2,500**
- **\$5,000**

Young Entrepreneur Materials.

Students gain access to a wealth of Young Entrepreneur materials and resources that support hands-on learning, business planning, and real-world application of entrepreneurial skills.

- **Class set (20) of Folders:** \$120
- **Presentation Boards (3 per participant):** \$750

Together, these opportunities equip students with the skills, confidence, and experience to succeed as innovators and leaders in the world of entrepreneurship.

ENTREPRENEURIAL PROGRAMS



Basic Plan: \$15,000

A 20-week program engaging participants in two days of instruction for a total of 3 hours per week. The Basic Plan includes access to our 20-week curriculum for participants. Business Development Specialist will facilitate three Professional Development Sessions with organization personnel to prepare for use of our curriculum effectively. The Basic Plan includes up to 3 hours of technical support.



Standard Plan: \$30,000

A 20-week program engaging participants in two days of instruction for a total of 3 hours per week. The Standard includes access to our 20-week curriculum for participants. Business Development Specialist will instruct sessions with up to 20 participants weekly. Additionally, Specialists will facilitate three Professional Development Sessions with organization personnel to guide out-of-classroom support. The Standard Plan includes up to 5 hours of technical support.



Premium Plan: \$50,000

A 20-week program engaging participants in two days of instruction for a total of 3 hours per week. The Premium includes access to our 20-week curriculum for participants. Business Development Specialist will instruct sessions with up to 20 participants weekly. Additionally, Specialists will facilitate three Professional Development Sessions with organization personnel to guide out-of-classroom support. The Premium Plan includes up to 5 hours of technical support as well as the full technology package including 3D printer, 10 laptops in a lockable cart, a sublimation printer, Cricut, and Heat Press.

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**HELPING YOUTH
DESIGN SUCCESS!**

UNDERSTANDING BUSINESS

Participants use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources.

