

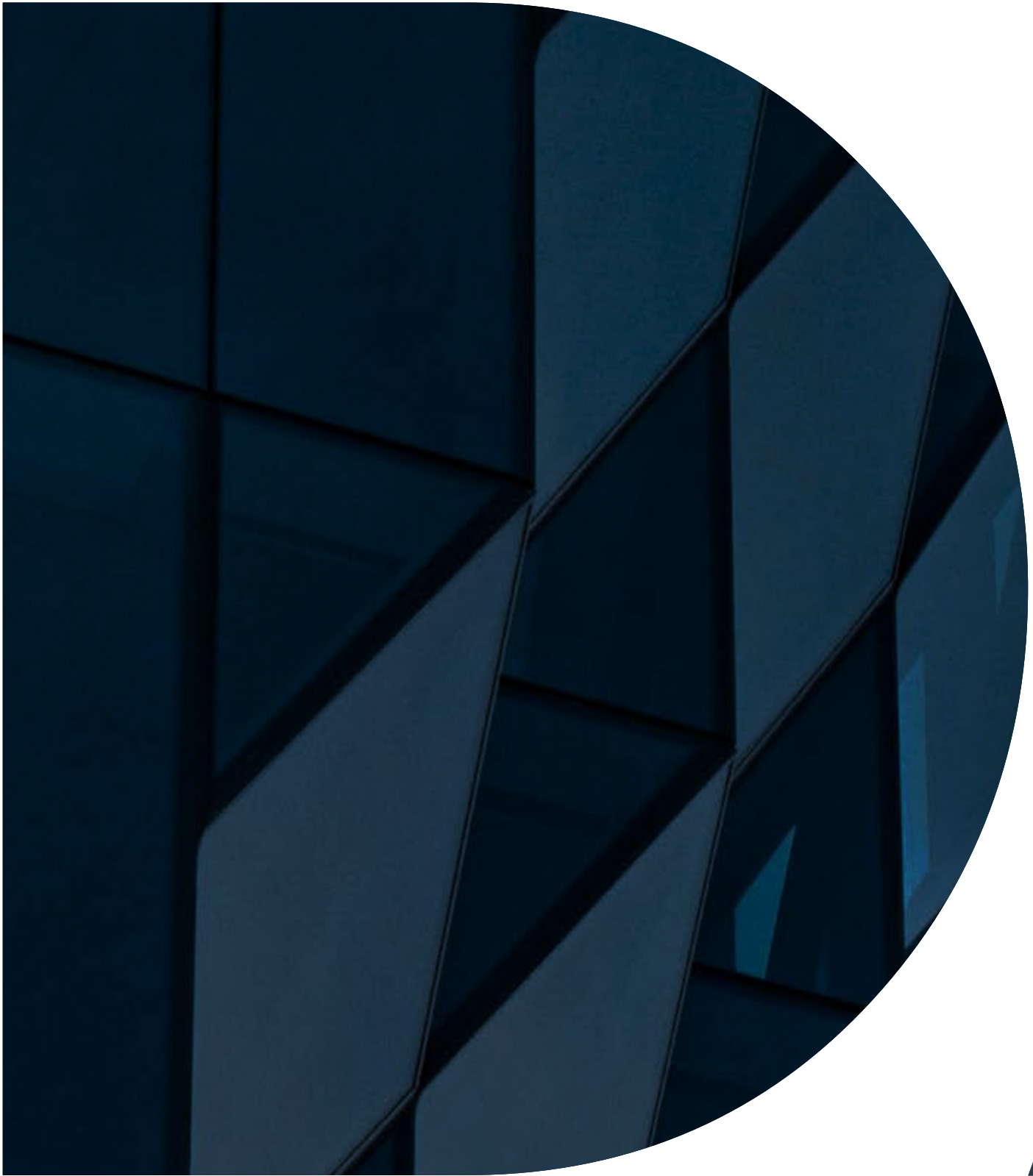


DAR AL ARKAN

living.

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“ **The future belongs to those who see its opportunities. Quara Holding is committed to making every one of them a reality, for today, and for generations to come.** ”

Yousef bin Abdullah al Shelash



DAR DAR DAR DAR

DAR AL ARKAN





The leading technology startup incubator & innovation hub in the MEA region

Armed with a passion for progress, expertise, and an unwavering commitment, Yousef bin Abdullah al Shelash, along with fellow visionaries had an idea to form a strategic ecosystem between three industries, real estate, finance, and technology. Hence, in 1994, Quara Holding was born, an investment company with an eye on the future.

Today, Quara Holding positions itself as the best among real estate investment companies, logistic companies, home loans providers, and financial companies across several countries.

2m+

ACTIVE CUSTOMERS

12m+

POTENTIAL CUSTOMERS

1m+

TRANSACTIONS PER MONTH

11

COUNTRIES

28

YEARS IN BUSINESS





The Ecosystem

Quara Holding's ecosystem incorporates different industries for varying sides of the spectrum, from real estate to banking, and, from finance to technology, yet every entity is consistently growing and increasing in value. And the reason for their continuous prosperity is due to one reason only, Quara Holding is consumer centric, and this value naturally flows into each of its entities.

SAUDI HOME LOANS

The kingdom's number 1 shariah-compliant real estate lending firm

- **Operational In Saudi Arabia**
- **400+ Employees**
- **Serving 12,000+ Customers**

TAJ LIFESTYLE CENTER

A premium luxury shopping mall in one of Amman, Jordan's most affluent neighborhoods.

- **Located In Jordan**
- **190 Units**
- **150,000sqm Retail Space**
- **9m a year in Footfall**

INDEPENDENT LOGISTICS COMPANY

One of the largest warehouse providers in Jordan, with storage spaces of 76,000 square meters.

- **Located In Jordan**
- **Warehouse heights ranging from 5 to 13 meters**

T'AZURE INSURANCE

The first genuine regional takaful-structured insurance company listed under the laws of the Kingdom of Bahrain.

- **Located In Bahrain**
- **Operational in 3 Countries**
- **350,000+ Customers**
- **500+ Employees**

The Ecosystem (Cont.)

AL KHAIR CAPITAL

Alkhair Capital is a leading Shariah-Compliant financial services company with a strong presence in many leading Islamic finance hubs. It is currently listed in the Saudi Stock Exchange (Tadawul), Abu Dhabi Securities Exchange (ADX) and Dubai Financial Market (DFM).

- **Operational In Saudi Arabia & the UAE**
- **100+ Employees**
- **9,800+ Customers**

QUARA FINANCE

Quara Finance is one of the leading sharia-compliant financial services company in the Kingdom, offering innovative financial technology products and solutions to individuals and SMEs.

- **Located in KSA**
- **SAR3 million in Capital**
- **30,000+ Users**

BAHRAIN FINANCING COMPANY

BFC is a leader in the E-transfer and E-currency exchange market in the Kingdom of Bahrain.

- **6 subsidiaries**
- **60 Traded Currencies**
- **130 Offices**
- **1,200 Employees**
- **1.5m Customers**

QUARA BLOCKCHAIN

Quara Blockchain is a tech-based company using blockchain technology to develop innovative software solutions

- **Located in KSA**
- **Exclusive partnerships with global blockchain technologies**



The Ecosystem (Cont.)

DAR AL ARKAN

The leading real estate company in the MEA region.

- **31 billion SAR in assets**
- **10.8 billion SAR in Capital**
- **12.4 million sqm. (Under development)**
- **15,000 residential units**
- **500,000 sqm commercial space**

QUARA ROBOTICS

A robotics company revolutionizing the delivery, healthcare and hospitality industries by utilizing machine learning, voice recognition and complete 100% autonomy.

- **Located in KSA**
- **Robotic automation and Artificial Intelligence at its core**
- **Exclusive partnerships with global robotics companies.**

QUARA HOLDING | CRMNEXT

CRMNEXT delivers high-quality CRM implementations that help businesses grow engagement, drive profitability and deliver innovation.

- **325,000+ Users**
- **5,000+ Locations**
- **Across 36 countries.**

Proven Ability and Future Ready

Quara Holding's investments has led the way in digital mergence between real estate, financial services and technology. Of those investments, Quara Holding successfully established DAR AL ARKAN in 1994, and today it is the leading real estate company in the MEA region.



31 billion

SAR in assets

10.8 billion

SAR in capital

12.4 million

sqm. under development

15,000

residential units

500,000

sqm. commercial space

**Dar Al Arkan is now
operating in 12 cities
across the globe**

**RIYADH | DUBAI | LONDON | BEIJING
DOHA | MADRID | SARAJEVO
COSTA DEL SOL | JEDDAH | MAKKAH
MADINAH | MUSCAT**



WHO WE ARE

Where The Best-In-Class is Synonymous With Real Estate

Dar Al Arkan was first established in 1994, with one commitment in mind; delivering premier real estate projects; whether it's a new home or a new property investment, every future homeowner or investor should enjoy a contemporary lifestyle that matches their aspirations and success, as well as, develops and preserves their wealth for future generations.

With every project, from a single residential unit to a mega retail destination, Dar Al Arkan didn't simply adhere to the global real estate guidelines. It put expertise at the heart of it by continuously creating bespoke gold-standard principles for commercial, residential and mixed-use projects, on-time delivery, construction and maintenance.

**WHAT
WE ARE**



Expertise is at the heart of what we do

Over the years, the experts at Dar Al Arkan developed innovative approaches and collaborated with the leading brands in the world, with every project it took on. This pioneering strategy paid off, launching Dar Al Arkan as one of the leading players in the Kingdom's real estate market. As success

rolled in, Dar Al Arkan set its sights beyond Saudi Arabia, therefore, it collaborated with regional and global experts to build quality real estate developments and services globally.

HOW WE DO IT

Imagine a partner that anticipates your needs, understands your aspirations, and celebrates your successes.

A partner that cuts through all the red tape and instead offers you on a silver platter the ideal home or investment; with smart home automation, planned by world-class architects, built with world-class materials, designed by icons of fashion and managed & maintained by the top experts. This commitment to delivering high quality projects hasn't wavered for the past 28 years.

ENRICHED IN VALUE

FUELED BY TALENT

**POWERED BY
TECHNOLOGY**

this is

DAR AL ARKAN

living.



our core
pillars

ENRICHED IN VALUE

A home or a property does not stop at the sale ticket, it is an investment that should outlast a lifetime. For that reason, Dar Al Arkan collaborates with icons such as Roberto Cavalli, Missoni, Versace, Paganini and Elie Saab to offer exclusive, high quality real estate opportunities, so homeowners and investors can take advantage of a guaranteed preservation of their wealth for future generations.



FUELED BY TALENT

Dar Al Arkan collaborates with the best-in-class in the world to create outstanding living experiences. From well-renowned architects to project consultants, each residential, commercial or mixed-use project is a masterpiece down to the last detail.

POWERED BY TECHNOLOGY

Always one step ahead. Dar Al Arkan has introduced technology into each of its projects, making home automation, real estate digital portals and 3D concrete printing apart of the norm. All with the objective to ensure the highest quality construction, living experience, and more importantly, return on investment.

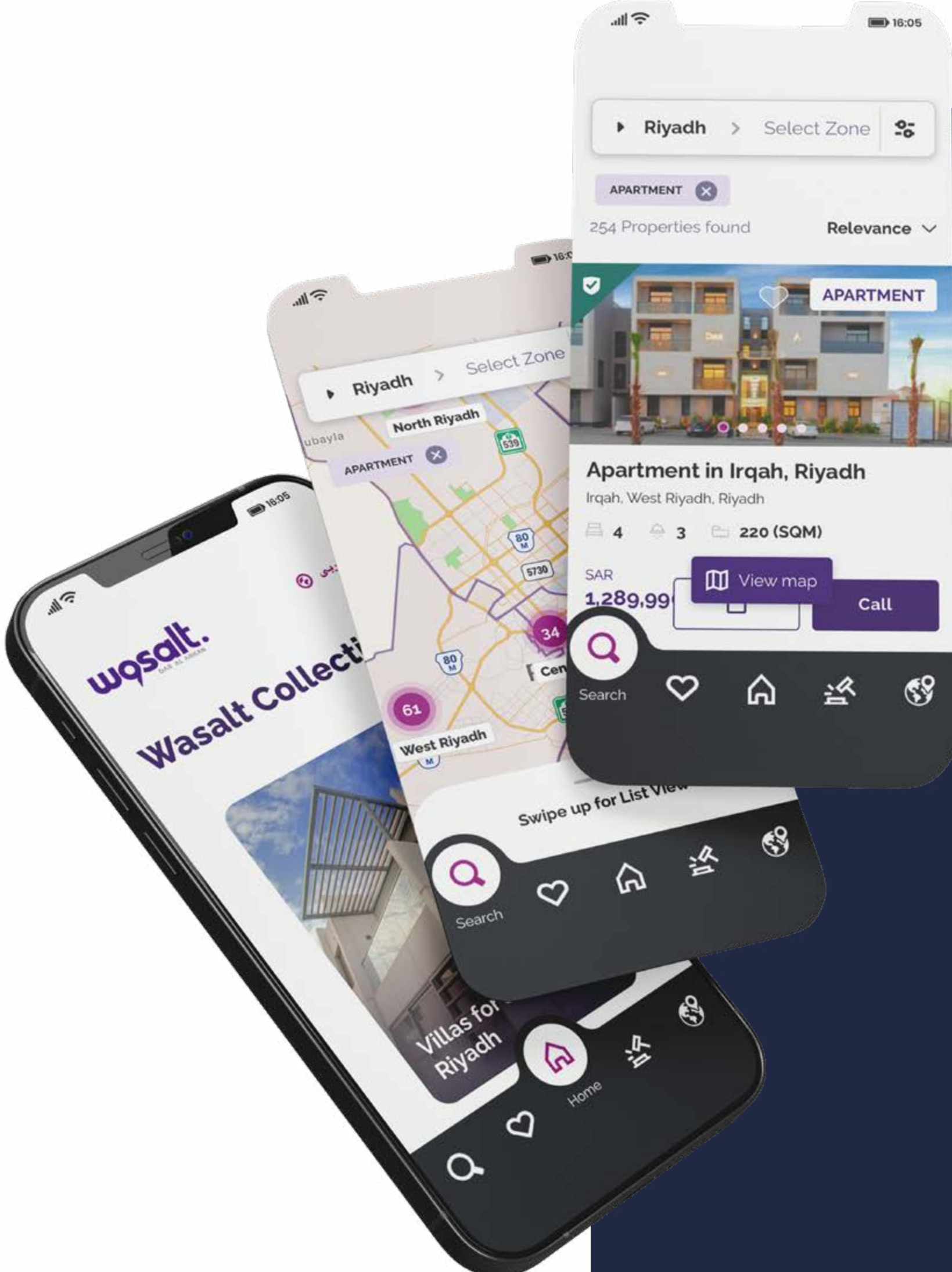
TRAILBLAZING REAL ESTATE INTO THE 21ST CENTURY

Our Innovations



WASALT: A REVOLUTIONARY REAL-ESTATE PLATFORM

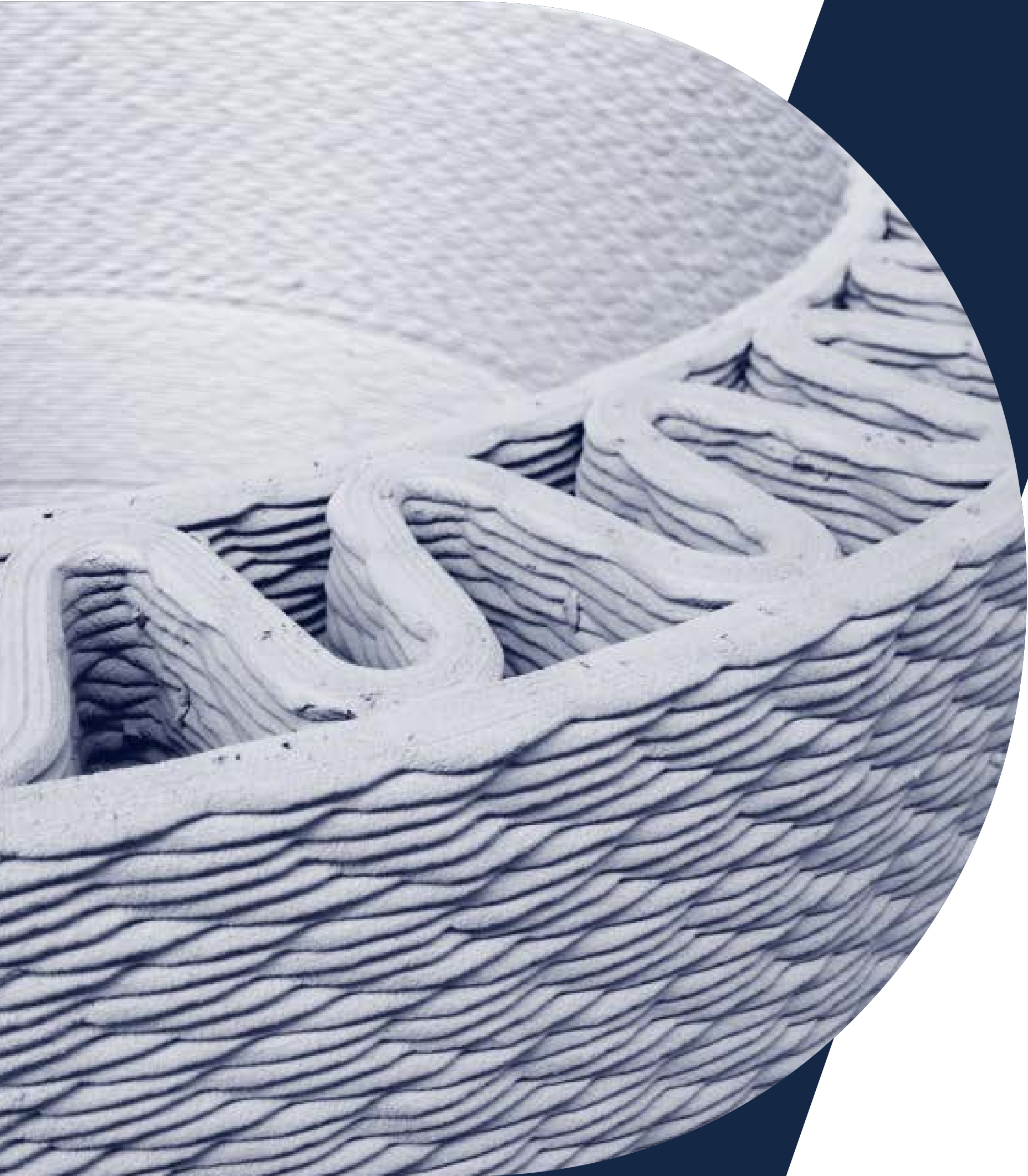
Wasalt is a joint venture between Dar Al Arkan, and Quara Holding, a technology startup incubator and innovation hub. Both these cutting-edge companies came together to create Wasalt, a revolutionary real estate platform comprised of a website and application that specializes in verified real estate brokerage. It is a one-stop portal for listing, searching, buying and renting commercial and residential properties, as well as real estate marketing.





**3D CONCRETE PRINTER,
A FIRST IN THE REGION.**

In collaboration with COBOD, a global leader in modular 3D construction printers, Dar Al Arkan will be the first in the Kingdom and the region to introduce the 3D Concrete Printer (3DCP) into the real estate market. 3DCP is a future forward printer that is capable of printing large scale residential units, and it will be operated solely by a team of 100% Saudi Arabian professionals. Through 3DCP, not only will the real estate market be transformed through increased efficiency, quality and growth, but also, it will empower national talent. Resulting in a better quality of life for everyone in the Kingdom.





**TURN KEY
SOLUTIONS
TO EVERY
CHALLENGE**
Our Services

Construction solutions

A JOURNEY OF METICULOUS DETAILS AND THE HIGHEST QUALITY OF STANDARDS

Dar Al Arkan's construction team is comprised of top line experts with more than 28 years of experience. Whether customers have bought the plot directly from Dar Al Arkan, or from trusted partners, Dar Al Arkan's construction team has the ability to build and deliver high-end villas and town houses in record speed without taking a single shortcut.

Their eye for detail and deep understanding of construction standards, will enable them to bring to life any chosen design, hassle free. Additionally, Dar Al Arkan's Construction Solutions include co-development of land with existing landowners, as well as, full financing and development services for these specific projects.





COMPASS: A LEADING PROJECT DEVELOPMENT CONSULTANCY

In the age of entrepreneurship, there are ground-breaking innovations, new technologies and future-driven projects waiting in the wings, to become a reality. It can be said, the visionaries behind these ideas don't always have the know-how to efficiently bring them to life, resulting in costly, time consuming and sub-standard realizations. This is where Compass comes in.

Compass specializes in tailored, turn-key project development solutions facilitated within a partner-led framework of considered and modern methods of construction. Their pooled experience affords a world-class ecosystem of competencies for Clients through an experienced international Team who represent clients' best interests during every detail of advisory, design, procurement, and construction. With their vision to positively impact communities, Compass' sector expertise spans mixed-use, hospitality, leisure, residential and retail sectors to name a few.

Since its inception in 2014, Compass has evolved to enjoy year-on-year growth, servicing clients from their 4 offices in KSA and UAE.



Exclusive Collaborations

Ensuring high return on investment

To ensure the highest return on investment, Dar Al Arkan collaborates with icons such as Roberto Cavalli, Missoni, Versace, Pagani and Elie Saab to offer completely new human living experiences.

ELIE SAAB
MAISON

MISSONI

roberto cavalli
HOME

VERSACE
HOME

PAGANI

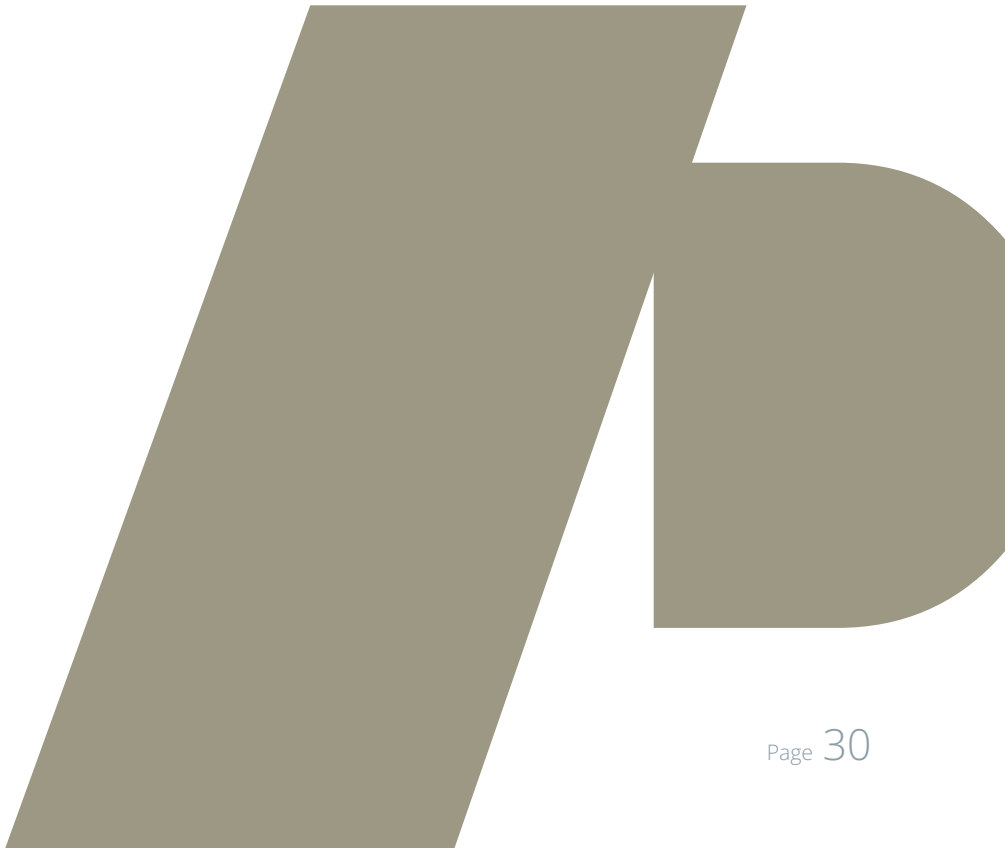
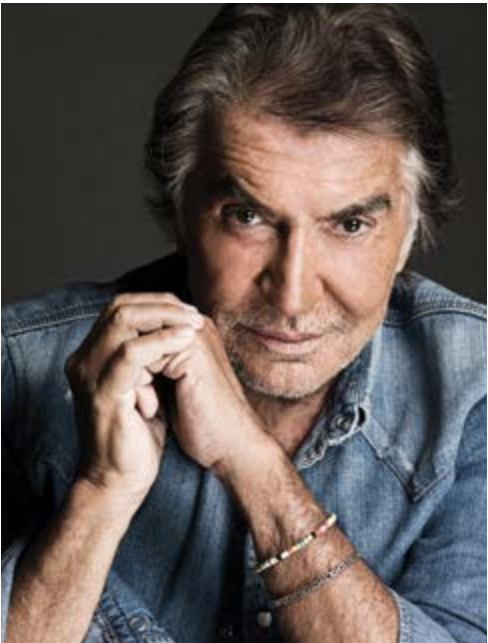
W
HOTELS
WORLDWIDE

roberto cavalli

A FIRST IN THE WORLD VILLAS WITH INTERIORS BY ROBERTO CAVALLI



Due to Dar Al Arkan's renowned reputation and first-class services, Roberto Cavalli collaborated with Dar Al Arkan to build a first in the world; Villas by Roberto Cavalli in Shams Ar Riyadh. The villas are a harmonious balance of luxury and innovation, where every villa projects an unparalleled luxury lifestyle with home automation technology.



UPSIDE LIVING VILLAS WITH INTERIORS BY VERSACE HOME



From the creators of elegance, Versace has collaborated with Dar Al Arkan to build an extraordinary architectural design with innovative interiors. The villas give living a twist, with the guest area on the first floor and the family are on the ground floor. This is disruptive, this is 21st century living in style.

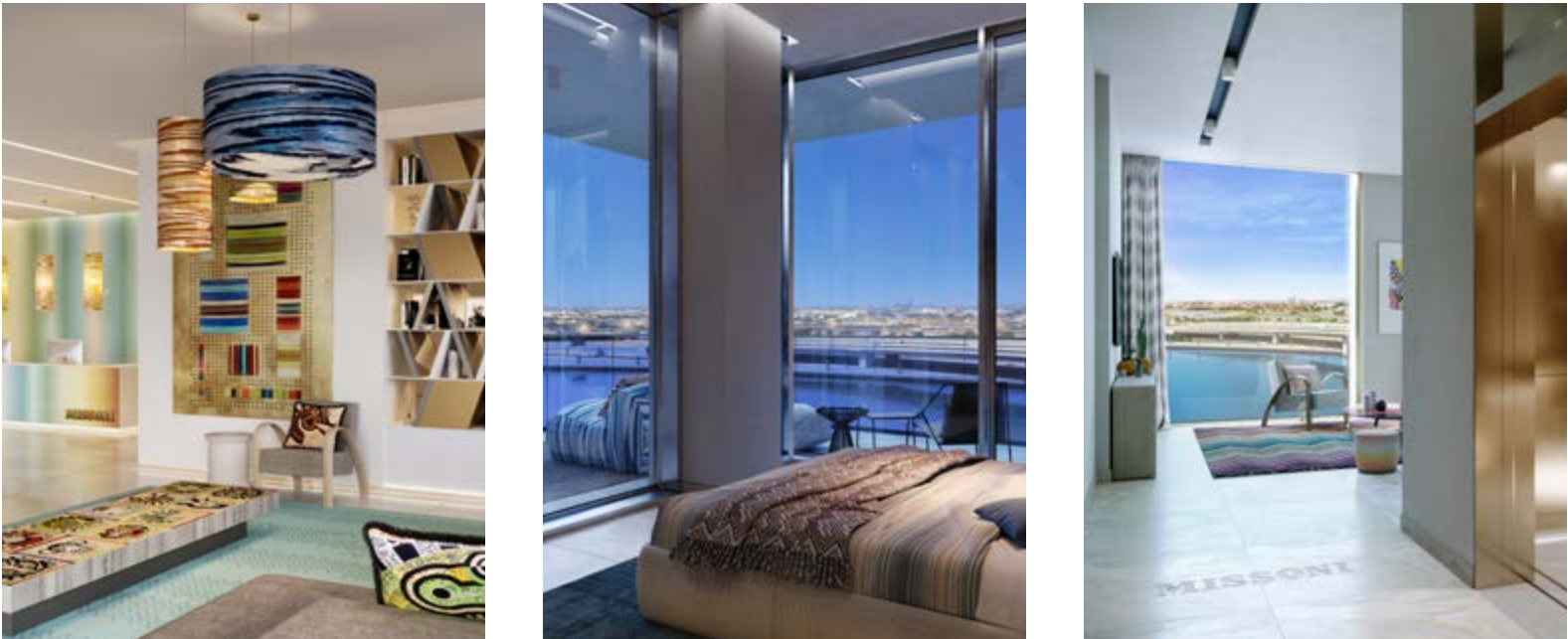


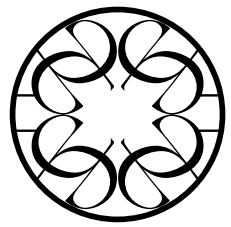
MISSONI

URBAN OASIS BY MISSONI WITH INTERIORS BY MISSONI HOME



Exclusive waterfront living in Dubai, Urban Oasis is the world's second distinct residential tower with interiors by Missoni. This exclusive, region-first tower is designed to capture Miami vibes coupled with the timeless charm of Missoni's unique designs and innovation for a relaxed, luxurious lifestyle in the heart of Dubai.





ELIE SAAB

VILLAS WITH INTERIORS BY ELIE SAAB SHAMS AR RIYADH



His designs have been on the red carpet, in Paris fashion week, he is a fashion icon...Elie Saab, and he is currently collaborating with Dar Al Arkan to set a new standard of premium living in Shams Ar Riyadh.

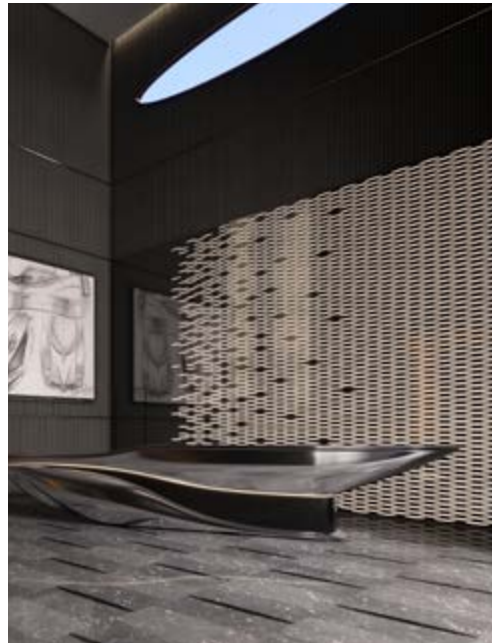




DAR AL ARKAN PAGANI TOWER



For the first time in the world, Pagani's essence takes the shape of a living space: The Dar Al Arkan Pagani tower is a residential building in Downtown Dubai with interiors designed by Pagani.





W RESIDENCES DUBAI – DOWNTOWN



Located in the Downtown District of Dubai, this exciting new property offers spectacular and unobstructed views of the Burj Khalifa, with the vibrant and upscale lifestyle of W hotels.



UNDER DEVELOPMENT PROJECTS

SHAMS AR RIYADH

Spanning 5 million sqm, Shams Ar Riyadh is a unique 'city-within-a-city' and the first of its kind in the Kingdom of Saudi Arabia. The project comprises of both commercial and residential spaces, incorporating world-class facilities for an affluent lifestyle.



SIDRA, BOSNIA

This is Sidra, a new gated community in the heart of Bosnia, equipped with private residential plots within a stunning 540,000sqm landscape.



DAR AL MASHAER

Dar Al Mashaer is a residential project in Mecca, Saudi Arabia, nestled near al Haram. The project is comprised of 7 towers housing 314 elegant apartments and 6 penthouses dubbed 'Sky Villa' units. The project is conveniently located on Al Aziziyah Road, a mere 8 minutes from Al Haram and 7 minutes from the Mina.



SHAMS AL AROUS

Covering approximately 863,000 sqm, Shams Al Arous is a well-planned, best-in-class integrated community in one of the most substantial areas in Jeddah, Riyadh. It features an array of residential and mixed-use buildings, in addition to schools, commercial centres, beautifully landscaped green spaces, government offices and mosques.



READY PROJECTS

QASR MALL

Qasr Mall is the most exclusive shopping mall and entertainment center. A family destination by choice, located to the south of downtown Riyadh, Saudi Arabia.



PARISIANA

Spanning a total area of 816,000 sq.m and a built-up area of 1.2 million sq.m, the project, Parisiana is located in the lively downtown area in Riyadh, Saudi Arabia. The project represents an integrated community with 2,797 apartments, 254 villas, 25,000 sq.m of office space overlooking the main streets of the project, and 63,000sq.m of retail space.



FUTURE PROJECTS

JEDDAH CORNICHE

A brand new residential tower will be built on the breathtaking Jeddah Corniche in Jeddah, Saudi Arabia. The residential tower will offer premium residential units, as well as, luxury amenities.



TAIF RESIDENTIAL PROJECT

A brand new project in Taif, Saudi Arabia, will be developed on an area of 1 million sqm. A high-end residential project that will offer premium residential units ranging from apartments, villas, and townhouses in addition to a variety of commercial facilities and amenities.



QETAIFAN ISLAND NORTH

The new USD 129m project in Qetaifan Island North. The project marks Dar Al Arkan's first entry into Qatar with the aim of driving the development of the luxury property market.



YETI & YENKIT THE OMANI RIVERIA

Dar Al Arkan and Omran partner to develop a majestic hill-top project in Oman overlooking the Arabian Gulf. Project marks Dar Al Arkan's entry into the growing Omani market.



MARBELLA PROJECT

Located in the heart of Marbella club, this new project offers a Mediterranean beachfront paradise, marking Dar Al Arkan's first entry into Spain.





OUR OFFICES A NEW JOURNEY

Dar Al Arkan is setting a new standard in Human Living Experiences in the region, and now, it is time to set it around the world. Therefore, Dar Al Arkan has started a new journey to become the next global player in real estate, and that journey of global expansion, has already begun.



LONDON, UNITED KINGDOM

50 Hans Crescent, Knightsbridge,
London, SW1X ONA



MARBELLA, SPAIN

Marbella's Golden Mile at
Marbella Club Hotel



BEIJING, CHINA

303-309, North Tower,
Beijing Kerry Centre,
No.1 Guanghua Road,
Chaoyang District
Beijing

Contacts

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MARBELLA, SPAIN

Marbella's Golden Mile
at Puente Romano and
opposite Marbella Club Hotel

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