



\$320,000,000 pending and closed for 2021 with a total of 479 transactions for the year.

Top 1% in 2021 nationally and recognized in INC. 5000 as one of the fastest growing companies from all industries in 2020 and 2021.

## About the Abbott Martin Group

The Abbott Martin Group delivers gratifying results by providing impeccable service and expert market knowledge, while building lifelong relationships. We are growing our family one customer at a time and are here for all of your real estate needs or just friendly advice. The Abbotts have been making real estate their business since 1970 and are continuing the Abbott Family Tradition as the third generation of Abbott Realtors. We continue to be top producers along the Emerald Coast putting our sellers in the best position to sell!

## How We Will Market and Sell Your Property

- Top of the line marketing systems that will give your property international exposure.
- Cutting edge website technology that automatically syndicates our listings to 25+ top real estate websites including Realtor.com, Zillow, Trulia, and Homes.com just to name a few.
- Professional photography to highlight the property perfectly and grab the buyer's attention.
- Interior staging, aerial photography or video when applicable.
- Incredible buyers' search website that consistently brings qualified buyers who perform on a regular basis. Your property will automatically be shown to all buyers whose searches match your property features.
- Email marketing campaigns to all agents in the Emerald Coast area as well as our extensive customer database to give your property maximum exposure.
- Direct mail print ads including Just Listed & Just Sold postcards, Quarterly Reports, and Team Newsletters.
- Property tours that familiarize agents in the area with your property to encourage additional showings as well as Virtual Property Tours to reach customers.
- The Abbott Martin Group Facebook page, Instagram, & blog informs customers and potential buyers of our listings and sales, while encouraging travel to the area with local events, lifestyle photos, and press. Our Social Marketing Director aligns your property with prime buyers within Facebook through targeted ads, when applicable.

## Abbott Martin Group Statistics

- Native real estate company with 3 generations of experience along the Florida Panhandle
- 2020 & 2021 Recognized in Inc. 5000 list of fastest-growing private companies in America.
- In 2021, we helped 477 individuals and families buy and/or sell their Emerald Coast homes \$320 Million in transactions.
- Ranked within top 1% nationally in annual real estate production
- Since the inception of the business, Abbott Martin Group has closed ~\$1 Billion in real estate sales.

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