

THE MOVEMENT

LAUNCH GUIDE



The goal is to

 Create the
Life
of your



Dreams

THE MOVEMENT

WELCOME TO THE MOVEMENT

How to get the most out of

this Workbook

Welcome to THE MOVEMENT! We are so excited you have partnered with not just Farmasi but with our team! There will be so many resources at your finger tips but this workbook will help you stay on track your first few months. Use this workbook alongside with the onboarding and training sections on our team website.

1

DECIDE ON YOUR PATH

Yes, your mind can always change and the team is always here to support you in your journey. But decide now what path you want to take!

- Discount shopper
- Hobbyist (Discount + share products with your closest family and friends)
- Full business builder

2

DOWNLOAD & PRINT

Download and print this worksheet to keep yourself on track. This is also a great tool to use to check in with your sponsor and/or upline.

3

GET PLUGGED IN

Don't get overwhelmed with the resources. Take your time, but not too much time, because success loves speed. When you first join, that is when you have the most excitement and it's contagious. Don't let that fade. Jump right in!

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KNOW YOUR WHY

Dig deep here my friend. Identifying your why and understanding how it goes hand and hand with your goals will help to remind you why you're doing this, giving up will cause you to lose, and motivate you to continue on. Walk in reverse here with me...

What's your Goal:

What will this give you?

AND What will this give you?

AND What will this give you?

AND What will this give you?

SO, Why is this goal important?

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Worksheet 1

TIMETO LAUNCH



A lot of this information is on the team website as well. Use this workbook as a way to write down notes and keep tracks of steps



MY START DATE:



MY FIRST 30 DAYS ENDS:

You have exactly 30 days in the business to purchase any additional starter kits if you decide to. Make sure to know when that date is.



FIND YOUR WEBSITE LINK

This is going to be the direct link to send to any customers or team members

Sponsor code number:

*This number is also your Farmasi Influencer number



TEAM WEBSITE

Bookmark the team website to your phone to find it easily

TSTHEMOVEMENT.COM



GET CONNECTED

TS / THE MOVEMENT GROUP

CORP COUNTRY FB GROUP

You will need to enter your FI # / Sponsor code to be accepted

TS / THE MOVEMENT Results GROUP

TEAM FB CHAT

Ask your sponsor to add you to the chat



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NEW BUILDER DAILY DISCIPLINE

☒ **POST 1 VALUE POST**
3-5 STORY SLIDES

☒ **GO LIVE 3-5X PER WEEK**
COMMENT **"LIVE NOW"** ON YESTERDAY'S LIVE

☒ **DO THE 3/3/3 METHOD**
3 LIKES / 3 COMMENTS / 3 STORY REPLIES

▶ 3-Day 3/3/3 = 27 unique notifications

☒ **FACEBOOK GROUP NETWORKING**
ENGAGE & DM DAILY


☒ **START 5 NEW CONVERSATIONS**

☒ **FOLLOW UP WITH 3-5 PEOPLE**


DAILY SCORECARD

 **1 POST • 3-5 STORIES**

 **GO LIVE & COMMENT "LIVE NOW"**

 **3 / 3 / 3 NETWORKING**

 **5 NEW CONVERSATIONS**

 **3-5 FOLLOW UPS**

 **20-30 MIN PERSONAL DEVELOPMENT**



BUSINESS GOALS



FIRST GOAL

GET TO 125 PERSONAL VOLUME (PV)

This activates your account and gets you fully qualified to unlock any bonus pay for the month.



WELCOME PROGRAM

Earn gift cards within your first 4 months in the business

Must reach 125 PV each month to earn. Available for US & Canada



MONTH 1

125 PV



MONTH 2



MONTH 3

125 PV



125 PV



MONTH 4

125 PV



OTHER WAYS TO EARN



Earn 50-62.5% commission on all customer sales.



Earn a group bonus. This is a bonus based on volume of the team members you sponsor into your business.



Rank gifts for 9% and above. Plus cash bonus's at director and above

See the full comp plan with ways to earn on the team website



BUSINESS GOALS



FIRST GOAL

GET TO 75 Points (PV)

This activates your account and gets you fully qualified to unlock any bonus pay for the month.



WELCOME PROGRAM

Earn gift cards within your first 4 months in the business

Must reach 125 PV each month to earn. Available for US & Canada



MONTH 1

75 PV



MONTH 2

75 PV



MONTH 3

100 PV



MONTH 4

100 PV



OTHER WAYS TO EARN



Earn 30-42.5% commission on all customer sales. Earn a group bonus.



This is a bonus based on volume of the team members you sponsor into your business.



Weekly Incentives

See the full comp plan with ways to earn on the team website

Worksheet 3

INCOME GOALS

Let's get your income goals written down. Decide the pace you want to run your business. It's great to have a plan for not only short term goals but also long term goals.

Pick your pace. Do you want to:

☐

Walk to your goals

☐

Jog to your goals

☐

Run to your goals

What is your monthly income goal?

☐

\$100 - \$500

☐

\$500 - \$1000

☐

\$1000 - \$3,000

☐

\$2000 - \$4000

☐

\$3000 - \$5000

☐

\$5000 +++

WHY DID YOU DECIDE TO START YOUR BUSINESS?

WHAT IS YOUR SHORT TERM GOAL?

(Pay a bill, Family trip, etc)

Worksheet 4

HERO PRODUCTS

It's time to start deciding on the products you want to share!
Farmasi has 500+sku's so it's clear that we can't share absolutely everything. So let's cut that down to the products you want to share!

Are you most interested in:

☐

Makeup / Skincare

☐

Hair care

☐

Nutrition

Make a list of a few products you want to try and or want to share:

Check out product training videos on the team website

More added regularly

☐

And use the Farmasi website to learn about the products

Notes:

WARMMARKET

Parents,siblings,familymembers,coworkers,friends,etc.Now, it's not a guarantee that these are the people who will jump to support you right away, but this is a great place to start.

Now this is not just asking them for a sale. Yes, some might be interested in buying, others may be interested in doing the business with you. But also these could be people open to even just sharing a post for you to their friends.

This image shows a blank sheet of white paper with horizontal ruling lines. The page is divided into two equal-width columns by a vertical center fold. Each column contains ten evenly spaced horizontal lines, providing a template for handwriting practice or note-taking. There are no margins, text, or other markings on the page.

Worksheet 6

LAUNCH GUIDE

Check list

Use this check list as a guide as you go through the launch on the team website
www.TSMOVEMENT.COM

Head to TSMOVEMENT.COM



FIRST STEPS



COMP PLAN TRAINING



LAUNCH GUIDE SECTION



LAUNCH GUIDE TEN STEPS



INCOME PRODUCING ACTIVITIES



SOCIAL MEDIA TRAINING



EXAMPLE WORDING

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Worksheet 7

FOURMONTH RECAP

USE THIS WORKSHEET TO TRACK YOUR FIRST FOUR MONTHS

MONTH ONE

PERSONAL VOLUME:

GROUP VOLUME:

OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

MONTH TWO

PERSONAL VOLUME:

GROUP VOLUME:

OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

MONTH THREE

PERSONAL VOLUME:

GROUP VOLUME:

OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

MONTH FOUR

PERSONAL VOLUME:

GROUP VOLUME:

OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

NOTES: