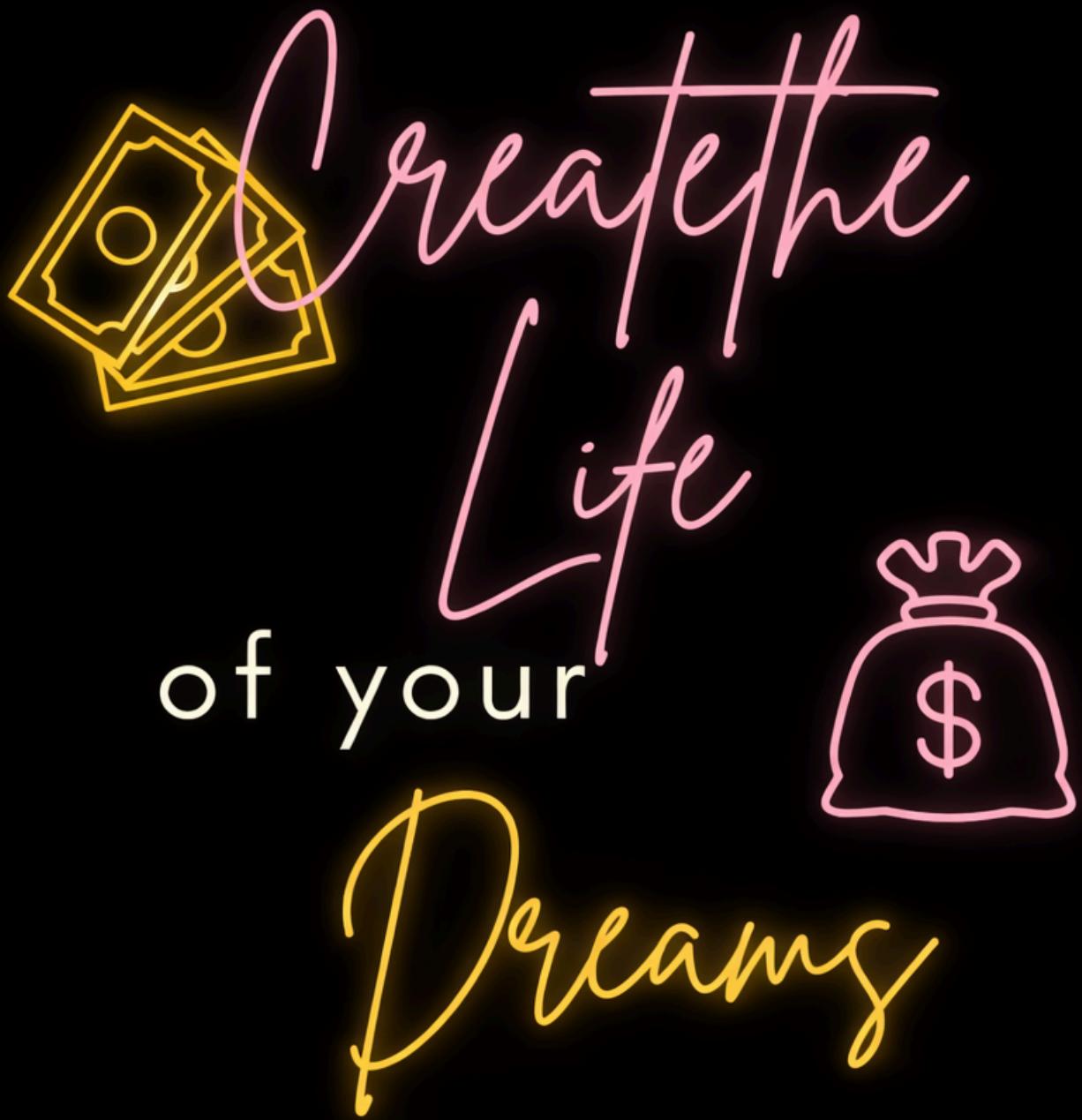


# S THE MOVEMENT LAUNCH GUIDE



The goal is to

Create the  
Life  
of your  
Dreams



# WELCOME TO THE MOVEMENT

How to get the most out of

## *This Workbook*

Welcome to THE MOVEMENT! We are so excited you have partnered with not just Farmasi but with our team! There will be so many resources at your finger tips but this workbook will help you stay on track your first few months. Use this workbook alongside with the onboarding and training sections on our team website.

1

### **DECIDE ON YOUR PATH**

Yes, your mind can always change and the team is always here to support you in your journey. But decide now what path you want to take!

- Discount shopper
- Hobbyist ( Discount + share products with your closest family and friends)
- Full business builder

2

### **DOWNLOAD & PRINT**

Download and print this worksheet to keep yourself on track. This is also a great tool to use to check in with your sponsor and/or upline.

3

### **GET PLUGGED IN**

Don't get overwhelmed with the resources. Take your time, but not too much time, because success loves speed. When you first join, that is when you have the most excitement and it's contagious. Don't let that fade. Jump right in!

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# KNOW YOUR WHY

Dig deep here my friend. Identifying your why and understanding how it goes hand and hand with your goals will help to remind you why you're doing this, giving up will cause you to lose, and motivate you to continue on. Walk in reverse here with me...

*What's your Goal:*

What will this give you?

AND What will this give you?



AND What will this give you?



AND What will this give you?



SO, Why is this goal important?



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# Worksheet 1

# TIME TO LAUNCH



A lot of this information is on the team website as well. Use this workbook as a way to write down notes and keep tracks of steps



MY START DATE:

---



MY FIRST 30 DAYS ENDS:

---

You have exactly 30 days in the business to purchase any additional starter kits if you decide to. Make sure to know when that date is.



## FIND YOUR WEBSITE LINK

This is going to be the direct link to send to any customers or team members

---

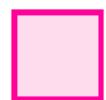
Sponsor code number: \_\_\_\_\_

\*This number is also your Farmasi Influencer number



## TEAM WEBSITE

Bookmark the team website to your phone to find it easily

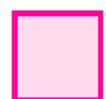


**TSTHEMOVEMENT.COM**



## GET CONNECTED

**TS / THE MOVEMENT GROUP**



**CORP COUNTRY FB GROUP**



You will need to enter your FI # / Sponsor code to be accepted



**TS / THE MOVEMENT Results GROUP**



**TEAM FB CHAT**  
Ask your sponsor to add you to the chat

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# NEW BUILDER DAILY DISCIPLINE

**POST 1 VALUE POST**

3-5 STORY SLIDES

---

**GO LIVE 3-5X PER WEEK**

COMMENT "LIVE NOW" ON YESTERDAY'S LIVE

---

**DO THE 3/3/3 METHOD**

3 LIKES / 3 COMMENTS / 3 STORY REPLIES

---

► 3-Day 3/3/3 = 27 unique notifications

---

**FACEBOOK GROUP NETWORKING**

ENGAGE & DM DAILY

---

**START 5 NEW CONVERSATIONS**

---

**FOLLOW UP WITH 3-5 PEOPLE**

---

## DAILY SCORECARD

 **1 POST • 3-5 STORIES**

---

 **GO LIVE & COMMENT "LIVE NOW"**

---

 **3 / 3 / 3 NETWORKING**

---

 **5 NEW CONVERSATIONS**

---

 **3-5 FOLLOW UPS**

---

 **20-30 MIN PERSONAL DEVELOPMENT**

---

# Worksheet 2



# BUSINESS GOALS



## FIRST GOAL

GET TO 125 PERSONAL VOLUME (PV)



This activates your account and gets you fully qualified to unlock any bonus pay for the month.



## WELCOME PROGRAM

Earn gift cards within your first 4 months in the business

Must reach 125 PV each month to earn. Available for US & Canada



### MONTH 1

125 PV



### MONTH 2



### MONTH 3

125 PV



### MONTH 4

125 PV



## OTHER WAYS TO EARN



Earn 50-62.5% commission on all customer sales.



Earn a group bonus. This is a bonus based on volume of the team members you sponsor into your business.



Rank gifts for 9% and above. Plus cash bonus's at director and above

*See the full comp plan with ways to earn on the team website*

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# Worksheet 2



# BUSINESS GOALS



## FIRST GOAL

GET TO 75 Points (PV)



This activates your account and gets you fully qualified to unlock any bonus pay for the month.



## WELCOME PROGRAM

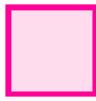
Earn gift cards within your first 4 months in the business

Must reach 125 PV each month to earn. Available for US & Canada



### MONTH 1

75 PV



### MONTH 2

75 PV



### MONTH 3

100 PV



### MONTH 4

100 PV



## OTHER WAYS TO EARN



Earn 30-42.5% commission on all customer sales. Earn a group bonus.



This is a bonus based on volume of the team members you sponsor into your business.



Weekly Incentives

*See the full comp plan with ways to earn on the team website*

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# Worksheet 3

# INCOME GOALS

Let's get your income goals written down. Decide the pace you want to run your business. It's great to have a plan for not only short term goals but also long term goals.

**Pick your pace. Do you want to:**

Walk to your goals  Jog to your goals  Run to your goals

**What is your monthly income goal?**

<input type="checkbox"/> \$100 - \$500	<input type="checkbox"/> \$500 - \$1000	<input type="checkbox"/> \$1000 - \$3,000
<input type="checkbox"/> \$2000 - \$4000	<input type="checkbox"/> \$3000 - \$5000	<input type="checkbox"/> \$5000 +++

**WHY DID YOU DECIDE TO START YOUR BUSINESS?**

**WHAT IS YOUR SHORT TERM GOAL?**

( Pay a bill, Family trip, etc )

# Worksheet 4

# HERO PRODUCTS

It's time to start deciding on the products you want to share! Farmasi has 500+sku's so it's clear that we can't share absolutely everything. So lets cut that down to the products you want to share!

***Are you most interested in:***



## Makeup / Skincare



## Hair care



## Nutrition

Make a list of a few products you want to try and or want to share:

***Check out product training videos on the team website***

More added regularly



**And use the Farmasi website to learn about the products**

### **Notes:**

# Worksheet 5

# WARM MARKET

Let's talk about your warm market. These are people you already know.

Parents, siblings, family members, coworkers, friends, etc. Now, it's not a guarantee that these are the people who will jump to support you right away, but this is a great place to start.

Make a list of the first 25 people that cometomind.

Now this is not just asking them for a sale. Yes, some might be interested in buying, others may be interested in doing the business with you. But also these could be people open to even just sharing a post for you to their friends.

# Worksheet 6

# LAUNCH GUIDE

## *Check list*

Use this check list as a guide as you go through the launch on the team website  
[www.TSMOVEMENT.COM](http://www.TSMOVEMENT.COM)

**Head to *TSMOVEMENT.COM***



**FIRST STEPS**



**COMP PLAN TRAINING**



**LAUNCH GUIDE SECTION**



**LAUNCH GUIDE TEN STEPS**



**INCOME PRODUCING ACTIVITIES**



**SOCIAL MEDIA TRAINING**



**EXAMPLE WORDING**

# Worksheet 7

# FOURMONTH RECAP

USE THIS WORKSHEET TO TRACK YOUR FIRST FOUR MONTHS

## MONTH ONE

PERSONAL VOLUME:

GROUP VOLUME:

# OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

## MONTH TWO

PERSONAL VOLUME:

GROUP VOLUME:

# OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

## MONTH THREE

PERSONAL VOLUME:

GROUP VOLUME:

# OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

## MONTH FOUR

PERSONAL VOLUME:

GROUP VOLUME:

# OF PERSONAL SPONSORED:

RANK %:

COMMISSIONS EARNED:

MONTHLY BONUS EARNED:

# NOTES:

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