

It's Time for a Storybook Makeover!

Today's children are surrounded by **negative influences like never before!** Social media, TV, music, video games, even books: anger, bullying, aggression and violence are everywhere. Occasional exposure can become learned negative behavior and desensitized children.

And then we ask: what's happening with our kids?



Did you know?

Folktales like *The Three Little Pigs* were originally created for adults. But somehow, the frightening negative images (the big bad wolf eating the pigs, and maybe Grandma too; characters burned, boiled or shot) slipped into children's books.

But is this suitable for children?

The time has come for an image makeover: negative to positive.

Children mimic what they see. And what they see shapes who they become:

Images



Imagination



Thoughts



Behavior



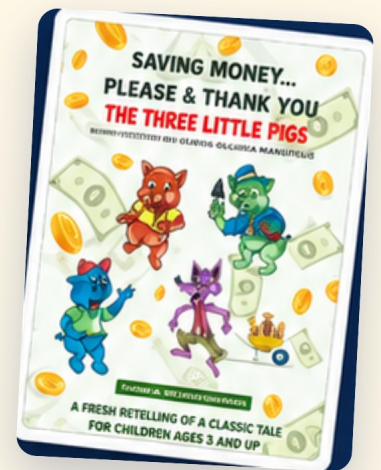
Destiny

A fresh retelling of *The Three Little Pigs*

- ❌ No more big bad wolf
- ❌ No more violence
- ❌ No more negative images
- ❌ No more bullying
- ❌ No more nightmares

INSTEAD, KIDS LEARN

Kindness, manners, financial literacy & good character



Give your students a better story.

Bring it to your campus this year.

REQUEST INFORMATION

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A fresh retelling of *The Three Little Pigs* that replaces frightening images with kindness, manners, financial literacy and life lessons. Everything you need comes in one box:

- 1 Storybook**
Saving Money... Please & Thank You, retold by Gloria Mansfield
- 2 Activity Workbook, PK–4th**
Teacher lessons, activities, worksheets, character education and family engagement
- 3 4 Character Stick Puppets**
LeLe, CeCe, BeBe and the Wolf bring storytime to life



SOLE SOURCE VENDOR

TEKS-ALIGNED

GRADES PK–4

START EARLY · TEACH EARLY

One kit. Every classroom.

New generation. New stories. Positive images.

What it brings to your campus

Financial Literacy



Saving, spending wisely and money math, introduced early

Character Education

Be Responsible

Be Honest

Be Patient

Manners and values woven into every lesson

Positive Campus Climate



Kindness modeled in place of bullying and fear

Family & Community Engagement



Take-home activities that bring parents in

Bring it to your campus this year

For more information, email us today.

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