

# Privacy Policy

## Simply Aligned Chiropractic

Effective Date: 4/10/26

**At Simply Aligned Chiropractic, your privacy is important to us.** We are committed to creating a safe, respectful space—both in our office and online. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or communicate with our office.

### 1. Information We Collect

#### Personal Information You Provide

- Name
- Email address
- Phone number
- Any information you choose to include in your message through our contact form

#### Automatically Collected Information

- IP address
- Browser type
- Pages visited
- General website usage data through cookies

### 2. How We Use Your Information

We use the information you provide to respond to inquiries, schedule appointments, communicate regarding services, and improve our website. We do not sell or rent your personal information.

### 3. Contact Form Communication

Messages submitted through our website are sent to [simplyalignedchiro@gmail.com](mailto:simplyalignedchiro@gmail.com). Email may not always be fully secure; please avoid including sensitive medical information.

### 4. Cookies and Website Tracking

Our GoDaddy-hosted website uses cookies to enhance experience and understand usage. You can disable cookies in your browser settings.

### 5. Third-Party Services

We use ChiroTouch for patient records and Clover for secure in-office payments. These providers maintain their own privacy and security standards.

### 6. Health Information & Privacy (HIPAA Notice)

Medical information is not collected through this website. Patient data is securely stored in office systems and handled in accordance with HIPAA.

### 7. Children's Privacy

Services may be provided to minors with parental consent. We do not knowingly collect children's data online without consent.

### 8. How We Protect Your Information

We use secure systems, restricted access, and trusted providers. However, no internet transmission is fully secure.

**9. Your Privacy Rights**

You may request access, corrections, or deletion of your information by contacting us.

**10. Contact Information**

Simply Aligned Chiropractic  
3445 Orchard Park Road  
Orchard Park, NY 14127

Phone: 716-674-0821

Fax: 716-674-0293

Email: [simplyalignedchiro@gmail.com](mailto:simplyalignedchiro@gmail.com)

**11. Updates to This Policy**

We may update this policy from time to time. Changes will be posted with a revised effective date.