MAY 7 2025

BREAKING NEWS · MAY 7 2025 · FREE

SONG SPARKS CITY WIDE DISTURBANCE



Annika Rose's latest single 'FREAK' dropped late Tuesday night - and by Wednesday morning, the city of Los Angeles was no longer recognizable.

Authorities are scrambling after city-wide reports of emotional disturbances linked to exposure to the track. Early reports describe widespread symptoms among listeners, including uncontrollable honesty, spontaneous dancing, sudden career changes and a refusal to answer emails. Full story on page 2...

DO NOT LISTEN

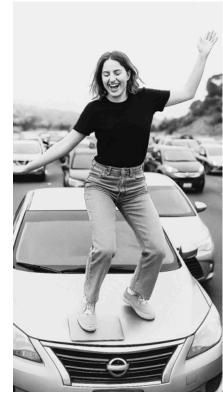
BREAKDOWN ON THE 405: Drivers Abandon Cars, Dance in Freeway After Hearing 'FREAK'...

Thousands of commuters abandoned their vehicles this morning on the 405, forming a spontaneous, citywide dance mob under the California sun. "I was on my way to work," said Jenny, 32, a graphic designer from Sherman Oaks...

"But halfway there I realized... none of it matters more than right now. I left my car in drive."

For a few surreal hours, one of LA's most congested freeways normally a symbol of stress and suffocation - became something else entirely: a festival. A rebellion. A reminder. Officials initially assumed there had been a pile-up. What they found instead resembled a hybrid of Coachella and group therapy. Witnesses say it all began the moment FREAK hit car speakers simultaneously across the freeway. "It was like a wave," one onlooker said. "One minute everyone was honking and cursing, and the next... it was like we all remembered we're alive. It felt bigger than the song itself. It felt like we were choosing to wake up." The LAPD issued an official statement urging the public "not to listen while operating a motor vehicle." Apparently, it "makes people... feel too much," the spokesperson added.

With some cars abandoned altogether, the freeway is not expected to be cleared until this evening. Shoes, jackets, empty coffee cups, and handwritten signs reading "I'm living now" have been left behind as evidence that for once, the 405 had been a road to somewhere worth going.



Jenny, pictured, was seen dancing atop her Nissan Altima, stomping on her MacBook Air—which contained everything she was supposed to work on for May 7th. Witnesses report she shouted, "Deadlines are a social construct!" before joining the freeway dance party.



Scan to listen to FREAK in "emotional collapse mode"



"I WAS A MOTHER OF 3 **BEFORE I HEARD** THIS SONG. NOW

Sources across Los Angeles have begun reporting a subtle, but profound shift in behavior following the release of Annika Rose's new single FREAK. It started small.

People arriving late to work without apologies. **Ouiet** strangers exchanging glances like they shared a secret. Then came the 405. And now, reports are growing of what experts are calling a "personality collapse.".

"I was a mother of three and a wife Dana, pictured, was last seen entering to my husband Grant before I heard that song," says Dana, 54, revving the engine of a suspiciously new Harley-Davidson.

"Now I'm divorced. I'm in a band." Dana's daughter Lola, 23, expressed concern: "I texted her about smoothies. She never answered." Lola later found her mother sitting silently on the porch - no podcast, no checklist, no phone - just existing. "It was honestly terrifying," she said.

Neighbors say Dana has been seen riding through the canyon roads at sunrise, barefoot, singing to no one in particular. At night, balcony lights stay off longer than usual.

Windows stay open wider. There's no official explanation yet. But those who've heard FREAK say the feeling is the same: like waking up mid-dream, like remembering you left the door unlocked on purpose.

When asked what changed, Dana didn't answer. She just smiled, revved the engine, and disappeared down the street.



Guitar Center on Sunset Boulevard — a part of town her ex-husband Grant claims she described as "on the other side of the world" just a week ago.

OFFICIALS URGE THE PUBLIC NOT TO LISTEN TO THE TRACK UNTIL MORE RESEARCH IS CONDUCTED ON ITS PSYCHOLOGICAL EFFECTS. HOWEVER, ANECDOTAL EVIDENCE SUGGESTS THE PHENOMENON MAY BE SPREADING.

Silver Lake Cat **Refuses to Come Inside After Hearing FREAK**

West Hollywood Resident Quits Day Job, Sells Everything, Moves to Venice

Reports of 3AM Motorcycle Parades Skyrocket in Valley Village



Pictured, local dad dances through 405 traffic, heard screaming "YOU'RE SUCH A FREAK!!!!!!"

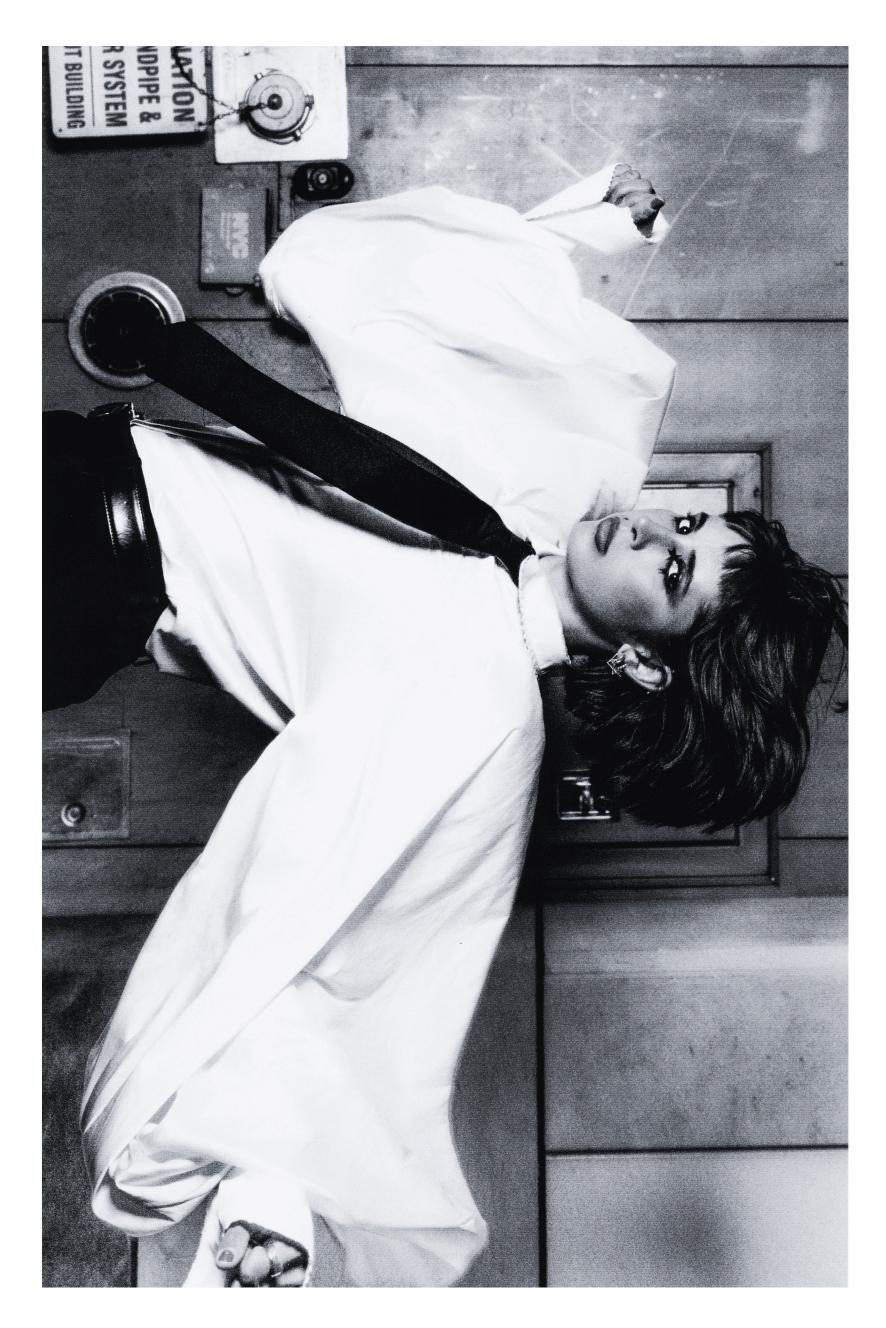
Concerned Citizens Form Support **FREAK** Group for Victims. **Meetings** held nightly.

WITNESSES REPORT **PSYCHOLOGICAL** AFTERSHOCKS FOLLOWING 'FREAK' RELEASE



Pictured, Annika Rose, celebrating the release of 'FREAK' on Sunset Boulevard last night. Witnesses say she is still there this morning. Apparently, she just keeps looking people directly in their eyes and saying, "Feel it."





WANTED:

ANNIKA ROSE



HAVE YOU SEEN THIS SINGER? +1 (575) 446-1298

TEXT



★ CASH REWARD ★



HE DOESN'T EVEN OWN A

CAR!?

In quiet revelations, an anonymous source close to the man believed to have inspired Annika Rose's new single FREAK has come forward: "She wrote a whole song about wanting him to pick her up," the source said. "But he didn't even have a car." the source goes on to say: "Some nights, he just needed a ride — like he needed to believe he was going somewhere."

The figure at the blurred center of the story remains unnamed. **Descriptions vary** — but most agree on one thing: He moved like someone who mistook loneliness for mystery. Eyewitnesses describe him as always dressed in black, even when the sun was out, avoiding cameras like he was afraid they might catch something real, posting late-night captions like he was trying to explain something he didn't understand himself. Some say he disappeared into the myth he was trying to outrun. Others say he was never real to begin with. Before crossing paths with the so-called "Freak," Annika Rose moved through the world with a quieter kind of certainty... sunrise runs through sleepy neighborhoods, black coffee, no sugar, a gaze that asked questions no one could answer. Now? Observers say something subtle - but unmistakable - has changed. The posture is sharper. The grin is lazier. The clothes fit like they were sewn onto the future version of her she was always meant to become. A black star is now inked on her face - a reminder she was always burning. Those who knew her before are left wondering: was she ever really the girl they thought she was or was the freak inside her simply waiting

for a green light?

Before crossing paths with the so-called 'FREAK' Annika Rose was known as a polite, well-mannered young woman.

While the world tries to reconstruct the muse, Annika Rose has already moved on- rewriting herself with a pen that doesn't ask permission anymore. Sources close to the artist say it wasn't heartbreak that changed her. It wasn't loss. It wasn't even him. It was a fracture small, sharp, and final. The kind of moment you don't survive - you become... The result: BROADWAY & BOND - a record named after the way New York looked the night she decided there would be no more asking. It follows her earlier projects - Ventura Boulevard and Riverside Drive — each a letter sealed and left at doors she will not open again.

Broadway & Bond arrives May 28. The same day Annika embarks on her first US tour. She isn't following a map anymore. She's becoming one.





Pictured, previous works by Annika Rose 'Ventura Boulevard' and 'Riverside Drive'







THE NEW EP BY ANNIKA ROSE OUT MAY 28TH

Side effects may include: identity crisis', sudden emotional outbursts, uncontrollable freedom, reckless hope, spontaneous reinvention.

LISTEN AT YOUR OWN RISK

EXPERT COMMENTARY: CULTURAL ANTHROPOLOG IST WEIGHS IN

"Artists like Annika Rose are dangerous not because they shock us, but

because they show us parts of ourselves we were trying to forget. 'FREAK' isn't just a song. It's a mirror. And the most terrifying thing about a mirror is what it reflects when you're no longer pretending."

Pictured: Dr.
Maren Eliot
of USC, who
warns that
artists like
Annika Rose
don't just
entertain —
they
destabilize.







JOURNAL PAGES DISCOVERED II ECHO PARK POINT TO SINGER'S UNRAVELING..



Pictured, an innocent Annika Rose before she completely uprooted her life and wrote 'FREAK'. Anonymous sources say this was the last known photo of

Torn pages found scattered near Echo Park Lake may reveal the inner collapse that birthed FREAK.

In a discovery that has raised ...to hold me still. But anchors Despite the heavy tone, those close speculation in connection to unprecedented events across Los Angeles this morning, several torn journal pages — believed to belong to artist Annika Rose — were found scattered near Echo Park Lake also recovered - scrawled in early Wednesday morning. The papers, worn and half-erased by weather, appear to document a critical emotional rupture from singer Annika Rose — one that many believe became the pulse behind her latest single, FREAK. Before the events that inspired the described as disciplined and almost ritualistic: Sunrise runs. Tea at dawn. A girl who knew exactly where her next step would only as "damaged beyond his own land. But the journal suggests a different kind of story unfolding beneath the surface — one shaped not by rebellion, but by the slow, disorienting gravity of wanting something she couldn't explain away. In one particularly raw entry, she writes: "This isn't the kind of mistake you survive by stopping. You just keep falling and call it freedom." Another page, quieter but heavier, confesses: "I keep thinking the anchor is there...

don't save you... They only make sure you drown close to home."

Witness accounts suggest that alongside the journal, a copy of handwritten lyrics to FREAK was urgent, looping script.

The parallels between the song's venomous tenderness and the journal's collapsing walls have not gone unnoticed.

Fragments found in the scattered pages hint at:

- · Encounters inside a blackedsong, Annika Rose was often out van that left Rose feeling "profoundly emptied, profoundly awake."
 - A recurring figure described recognition," who "moved like he didn't want to be seen but couldn't stand to be alone."
 - · A mounting detachment from her old life — and a growing hunger for something wilder, sharper, less survivable.

Sources close to the situation suggest this period marked the beginning of a larger internal break - a necessary undoing, not a collapse.

the discovery frame differently.

"She's not spiraling," said one witness, who managed to capture photos of the pages before authorities cordoned off the area. "She's waking up."

Authorities declined to comment

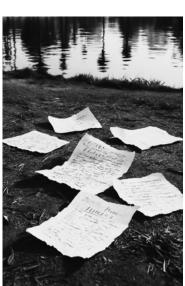
on whether additional pages were recovered.

But one thing is certain: Annika Rose isn't running from the

She's becoming the storm.

freak.

"SHE'S NOT



HE DOESN'T ASK A LOT of QUESTION'S EVERYTHING IS ABOUT HIM THERE'S NO AMOUNT OF MONEY THAT COULD CONVINCE ME TO LIVE SO INSUFFERABLY BUT WHO AM I KIDDING I MISS HIM ALREADY I THINK THE BUMMER IS I KNOW IT'S NOT HIM IT'S WHAT HE REPRESENTS

Assumed to be the private writings of Annika Rose, these pages were found strewn across Echo Park this morning raising new questions about the true origins of FREAK.

FREAK!

YOURE SUCH A FREAK TO INTO ME
HOW DID YOU GET ME INTO YOUR BED
CANT WASH YOU CLEAN OR OFF MY TEETH
OR OUT MY SHEETS
LETS DO IT AGAIN
THINK IN SO GREEN, BROKE AND NAIVE
YOUR REMEDY, WOAH LOOK AT YOU BENO
IM BARELY SOBER, BITING ON MY SHOULDER
VAMPIRE
IT'S NEVER GOING WHERE I HOPE IT COULD
WHEN YOU SMILE

DO YOU BELIEVE IN LOVE
AND COMING HETER DARK
YOU THEIF YOU DRUG YOU CAUTIONARY TALE
THANK GOD YOU'RE FAR
WANT YOU TO BE HERE MEAR ME
DON'T YOU HAVE A CAR
PICK ME UP AND JUST SHUT UP
PICK ME UP AND JUST SHUT UP

ALL BLACK I SEE RIGHT THROUGH

I CALL YOUR EVERY MOVE

IS IT # CRIME

TO BE SO (PVESTED SO (PTENTIONALLY QUESTIONING

YOUR REPUTATION, LIKE I (AM CHANGE IT

IN BARELY SOBER BITING ON MY SHOVLDER IT'S NEVER GOING WHERE I HOPE IT COULD WHEN YOU SMILE

DO YOU BELIEVE IN LOVE

HOD COMING AFTER DARK

THANK GOD YOURE FAR

WANT YOU TO BE HERE NEAR ME

PICK ME UP AND JUST STUT UP

PICK ME UP AND JUST STUT UP

THERE HE GOES
THE DAMMAED AND THE FAMOUS
AND IN THE ROSE
SO PRETTY TIL HE CLAIMED IT

US SUMMER TOUR

DO NOT SEE THIS ARTIST



05/28 - SEATTLE, WA 05/29 - PORTALND, OR 06/02 - SALT LAKE CITY, UT 06/04 - DENVER, CO 06/06 - COLORADO SPRINGS, CO

06/07 - FT COLLINS, CO 06/09 - ALBUQUERQUE, NM 06/10 - PHOENIX, AZ 06/12 - SAN DIEGO,CA 06/14 - LOS ANGELES, CA

LIVE @ THE **ROXY JUNE 14TH**

ANNIKA ROSE

ATTEND AT YOUR **OWN RISK**