

Privacy Policy

Effective Date: April 12, 2026

Company: Just Peachy Data

Product: Peach Suite Pro

1. Information We Collect

Business User Information

- Name, email, phone number
- Business details
- Login credentials

Client Data (Entered by You)

- Names, contact details
- Appointment history
- Notes and preferences
- Financial transactions

Technical Data

- IP address
- Browser type
- Usage data (for improving the platform)

2. How We Use Information

We use collected data to:

- Provide and maintain the Service
- Process transactions
- Send system and business-related emails
- Improve functionality and user experience

3. Email and SMS Communications

We may send communications related to account activity, appointments, customer support, scheduling updates, transactional notifications, receipts, and service-related communications.

We use third-party service providers to deliver communications, including:

- Telnyx (SMS messaging)
- Mailgun (email delivery)
- SMS-Specific Disclosures

By providing a phone number and opting in, users consent to receive SMS messages related to appointments, account notifications, customer support, and other service-related communications.

- Message and data rates may apply
- Message frequency may vary
- Recipients may opt out at any time by replying STOP
- Recipients may reply HELP for assistance

4. Messaging Compliance Responsibilities

By using Peach Suite Pro, you agree to obtain appropriate consent before sending communications and to comply with all applicable communication laws and regulations, including the TCPA and CAN-SPAM Act.

Users are responsible for honoring opt-out requests and maintaining consent records where required.

Peach Suite Pro supports operational and customer-care communications but does not guarantee message delivery, which may depend on third-party providers such as Twilio and Mailgun.

5. Data Security

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent information will not be shared with any third parties.

We do NOT sell your data.

We implement reasonable security measures to protect your data. However:

- No system is 100% secure
- You are responsible for safeguarding your login credentials

6. Data Retention

We retain data as long as your account is active or as needed to:

- Provide services
- Comply with legal obligations

7. Your Rights

Depending on your jurisdiction, you may:

- Request access to your data
- Request correction or deletion
- Export your data

8. Third-Party Services

We use third-party services such as:

- Hosting providers
- Email delivery services (e.g., Mailgun)

These providers have their own privacy policies.

9. Children's Privacy

The Service is not intended for individuals under 18. We do not knowingly collect data from minors.

10. Changes to This Policy

We may update this Privacy Policy periodically. Continued use of the Service indicates acceptance of changes.

11. Contact Information

Just Peachy Data

Email: admin@justpeachydata.com

Email: compliance@peachsuitepro.com

Email: support@peachsuitepro.com

Website: <https://justpeachydata.com>

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