

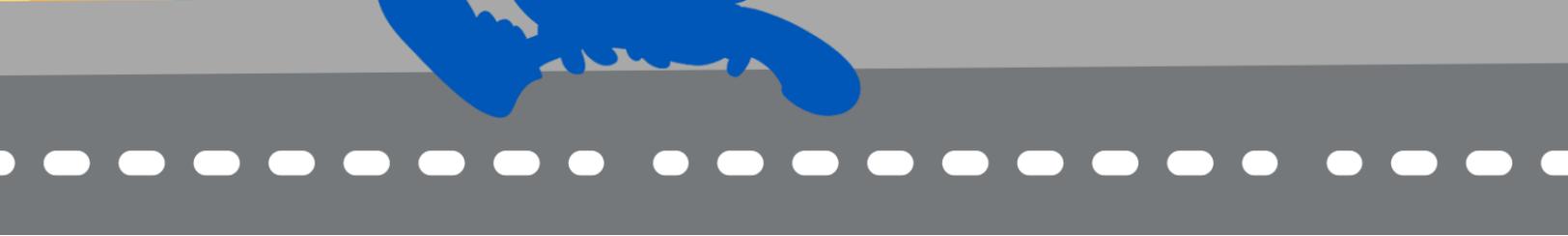


Make-A-Wish[®]

**TURKEY
TROT**

FOR WISHES

Miami Beach





About the Event:

The Make-A-Wish Southern Florida Turkey Trot For Wishes is an exciting new event for supporters of all ages! Make your Thanksgiving even more meaningful when you spend the morning at this beautiful 5K Walk/Run along the Miami Beach shoreline. In the spirit of the holiday, we invite you to bring your friends and family to help grant life-changing wishes for courageous children in our community. Feel great and be grateful at the Turkey Trot For Wishes!

About Us:

Together, we create life-changing wishes for children with critical illnesses. Make-A-Wish Southern Florida started in 1983 by the Plantation Junior Woman's Club. The Southern Florida chapter has granted more than 13,000 wishes, and it is our vision to grant the wish of every medically eligible child in our territory.

In a typical year, we grant more than 600 wishes to local children with critical illnesses. Additionally, we annually grant another 200+ wishes, in collaboration with other chapters when children come to our territory to experience their wishes.

Allison, 17

neoplasms

*I wish to go to the
Macy's Day parade
in NYC*





In a typical year, we grant a wish every **14 hours**.



Make-A-Wish Southern Florida has granted more than **13,000** wishes



More than **14,500 people** donated to us this year.



There is **\$0 cost** to a wish family to experience a wish come true.

The Impact of Your Sponsorship:

With the average cost of a wish at \$5,000, the success of this event is crucial. Your sponsorship will help rescue sick children from a world of worry and pain and transport them to a world of carefree fun and laughter.

Not only will you showcase your business to our participants, but you will also make a life-changing impact in the community. Please review the attached forms for event more benefits of sponsorships.

Social Media Highlights:



Facebook
35,500+ followers



Instagram
8,500 followers



Twitter
5,900 followers



YouTube
720 subscribers



Presenting Sponsor – \$15,000

- One child's wish granted in sponsor's name
- Company logo and designation as event's Presenting Sponsor featured on all print and digital marketing materials
- Company @handle tagged in social media* event posts
- Company logo featured with a live link on the event web site
- Opportunity to schedule a pre-event lunch & learn with a Make-A-Wish representative
- Opportunity to have large company banner prominently displayed at event (banner provided by company)
- Sponsorship includes registration for 75 company representatives to participate in the event
- Opportunity for team members to join a wish kid and lead the official countdown at the event's starting line
- 6 ft. table and chairs (provided by Make-A-Wish) to market your company, rally your walk team, and distribute promotional materials
- In-office spirit rally and t-shirt delivery with a Make-A-Wish representative prior to Walk
- Special introduction and recognition on-stage at event, including brief speaking opportunity
- Team photo opportunity on event day
- Special gift of recognition

Corporate Sponsor – \$10,000

- Company logo and designation as event's Corporate Sponsor featured on all print and digital marketing materials
- Company logo featured on keepsake gift to be distributed to all Walk for Wishes participants
- Company @handle tagged in social media* event posts
- Company logo featured with a live link on the event web site
- Opportunity to have large company banner prominently display at event (banner provided by company)
- Sponsorship includes registration for 50 company representatives to participate in the event
- 6 ft. table and chairs (provided by Make-A-Wish) to market your company, rally your walk team, and distribute promotional materials
- In-office spirit rally and t-shirt delivery with a Make-A-Wish representative prior to Walk
- Special introduction and recognition on-stage at event, including brief speaking opportunity
- Team photo opportunity on event day
- Special gift of recognition

Finish Line – \$10,000

- Exclusive opportunity to have company name/logo featured on medals given to first 500 participants to cross the finish line
- Company name/logo featured on print and digital marketing materials
- Company @handle tagged in social media* event posts
- Company logo featured with a live link on the event web site
- Opportunity to have large company banner prominently displayed at event (banner provided by company)
- Sponsorship includes registration for 25 company representatives to participate in the event
- 6 ft. table and chairs (provided by Make-A-Wish) at event to market your company, rally your walk team, and distribute promotional materials
- Special introduction and recognition on-stage at event, including brief speaking opportunity
- Team photo opportunity on event day
- Special gift of recognition



Photo Booth Sponsor – \$5,000

- Exclusive opportunity to have company name/logo on the official event photo booth frame
- Company name/logo included in print and digital marketing materials
- Company logo featured on the event website
- Sponsorship includes registration for 15 company representatives to participate in the event
- 6 ft. table and chairs (provided by Make-A-Wish) at event to market your company, rally your walk team, and distribute promotional materials
- Verbal recognition at the event
- Team photo opportunity on event day
- Special gift of recognition

Finish Line Towel Sponsor – \$5,000

- Exclusive opportunity to have company name/logo featured on finish line towels
- Company name/logo included in print and digital marketing materials
- Company logo featured on the event website
- 6 ft. table and chairs (provided by Make-A-Wish) at event to market your company, rally your walk team, and distribute promotional materials
- Verbal recognition at the event
- Team photo opportunity on event day
- Special gift of recognition

Wish Family Tent Sponsor – \$2,500 (2 Available)

- Exclusive opportunity to have large company banner displayed at the Wish Family Tent (banner provided by company)
- Exclusive opportunity for company name/logo to be featured on Wish Kid Keepsake Gift
- Company name/logo included in print and digital marketing materials
- Company logo featured on the event website
- Sponsorship includes registration for 5 company representatives to participate in the event
- 6 ft. table and chairs (provided by Make-A-Wish) at event to market your company, rally your walk team, and distribute promotional materials
- Verbal recognition at the event
- Team photo opportunity on event day
- Special gift of recognition



Sponsorship Agreement

This letter entitles the signing sponsor the benefits listed in the selected sponsorship opportunity. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than November 18, 2022.

**Logo for t-shirt must be submitted by November 1, 2022*

*** Any event-day materials to be provided by the signing sponsor per their entitlement (banners, signage, etc.) must be received by Make-A-Wish Southern Florida no later than November 18, 2022.*

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: _____ City, State, & Zip: _____

In-Kind Sponsors, please list your donation(s) and retail value: _____

This letter correctly sets for the understanding of:

Print Name

Signature

Date

Thank you for supporting Make-A-Wish Southern Florida.
100% of the net proceeds from this event will help
grant the wishes of local children with critical illnesses.

*If you are sponsoring this event, please e-mail your logo directly to
Kevin Fantis at kfantis@sfla.wish.org*