

Independent Education



Striving for Excellence

June 14, 2025

Dear Business Owner,

We are excited to announce sponsorship opportunities for the 2025 Buccaneer football season and invite your business to be part of the action!

Each year, Bowling Green School produces a high-quality football program that is distributed throughout the community during the football season. This program provides an excellent opportunity to advertise your business while also supporting our school. In addition to traditional print ads, we are now offering a **combo sponsorship package** that includes **digital promotion on our Jumbotron**.

NEW FOR 2025: JUMBOTRON COMBO SPONSORSHIP – \$800

- **1 Full-Page Ad** in the 2025 Football Program
- **Digital Ad Displayed on the Jumbotron** at all **Pee Wee, JV, and Varsity home football games**

This is a great way to maximize your business visibility and support our athletes across all levels. Jumbotron ads will run multiple times during each home game, ensuring consistent exposure throughout the season.

Additional Options:

- **Full Page Ad Only:** \$140
- **Half Page Ad:** \$90

Each business ad purchase includes **one complimentary football program**. To reserve your ad space, please complete the attached form and return it with your payment no later than **July 31, 2025**.

Ad forms and payments can be submitted:

- To the school office or drop box (Summer hours: Tues & Thurs, 9 AM – 12 PM)
- By mailing to:
Bowling Green School
Attn: Ellen Burford
700 Varnado Street, Franklinton, LA 70438

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Please email any digital artwork, images, or ad content to ellenburford@bgsbucs.org by July 31.

We appreciate your continued support and partnership as we work to make the 2025 football season the best yet. Thank you for supporting our Buccaneers!

Sincerely,

Kim Burris – Head of School

Dean King – Head Football Coach

Size Ad:(Each ad price includes 1 copy of the program)

JUMBOTRON COMBO \$800

Full Page PROGRAM AD : \$140

Half Page PROGRAM AD: \$90

Business Name: _____

Phone number in case of questions about the ad: _____

Contact email to approve artwork for ad/digital graphic: _____

Message exactly as you would like to be included in the ad:

Please email a high quality logo to ellenburford@bgsbucs.org by July 31, 2025.

ADDITIONAL PROGRAMS \$10 each (Programs will be \$15 after the presale and availability is not guaranteed)

Number of additional programs to purchase: _____ TOTAL PAID\$ _____