

Strategic Advisory for the Offshore Wind Ecosystem

“Helping companies translate capability into credible market positioning within the offshore wind ecosystem.”

Overview

Renew Marine provides strategic advisory support to organisations operating in or entering the offshore wind sector.

The offshore wind industry is evolving rapidly, with increasing project scale, changing operating models and a supply chain that continues to adapt to developer expectations. Many organisations entering the market possess strong technical capability but struggle to translate that capability into credible positioning within the offshore wind ecosystem. Renew Marine works with leadership teams to interpret market dynamics, align capabilities with developer needs and develop clear strategies for commercial success.

Founder

Stephen Bolton has worked continuously in offshore wind since 2000 across development, construction, operations and asset management.

His career spans developer organisations, consulting and advisory roles, and senior executive leadership positions within marine businesses supporting offshore wind construction and operations.

This combination provides a rare perspective across the offshore wind ecosystem, linking developer expectations, marine operations and supply chain capability.

Advisory Areas

Offshore Wind Market Readiness

Supporting companies evaluating or entering offshore wind by assessing capability, market fit and positioning strategy.

Market Access & Commercial Positioning

Helping organisations translate technical or operational capability into credible offshore wind market positions.

Strategic Advisory to Leadership Teams

Providing board-level insight into offshore wind market developments, supply chain dynamics and investment decisions.

Typical Clients

Renew Marine typically works with organisations across the offshore wind supply chain, including:

- Marine operators and vessel owners
- Offshore engineering and service companies
- Technology and equipment suppliers
- Energy supply chain businesses entering offshore wind
- Investors evaluating offshore wind opportunities

Strategic Perspective

Offshore wind is not a single market but a complex ecosystem involving developers, turbine manufacturers, marine operators and supply chains.

Success in the sector often depends on understanding how these different parts of the ecosystem interact and how developer expectations shape procurement and operational models.

Renew Marine helps organisations navigate this complexity and position themselves effectively within the offshore wind industry.

Contact

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