

Gabriela Vivolo

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EDUCATION

Loyola Marymount University – GPA: 3.98

Bachelor of Arts in Journalism and Public Relations

Dean's List - Fall 2023

National Order of Omega Honor Society

Los Angeles, CA

Expected May 2026

EXPERIENCE

TMZ

TooFab Intern

Los Angeles, CA

October 2025 – Present

- Authored and published 3–4 daily entertainment and pop culture stories, writing in a fast-paced newsroom environment with strict deadlines and high editorial standards.
- Shadowed multiple departments including publicity, broadcasting (TMZ Live), and the news desk, gaining cross-functional exposure to the entertainment media ecosystem.
- Researched and identified culturally relevant topics and public figures with strong Gen Z appeal and analyzed trends.
- Built SEO-optimized articles and headlines using content management systems (CMS), with an understanding of audience engagement strategies in digital media.

Splicer Films

Public Relations Intern & Consultant

Remote

May 2024 – December 2024

- Cultivated extensive media contacts, spanning from California-based publications to international newspapers, to bolster outreach efforts.
- Produced a monthly newsletter to disseminate updates on films and collaborations with international organizations.
- Wrote engaging and informative captions for LinkedIn and Instagram, aligning with brand voice and messaging to effectively communicate key updates and initiatives to target audiences.
- Orchestrated the composition of press releases to promote local events and nationwide film festival screenings.

The LA Loyolan

Life + arts Assistant Editor

Los Angeles, CA

October 2023 – October 2024

- Authored 15+ stories in relation to campus and off-campus events.
- Pitched weekly story topics that aligned with university demographics.
- Aided with content editing through Camayak and intern training.
- Interviewed 20+ members of community and staff, both in English and Spanish.

Youtube: “Gaby Vivolo!”

Content Creator, Video Editor, Tutor

Remote

August 2018 - June 2023

- Propelled YouTube platform growth to 74k subscribers and 2.5 million views globally.
- Produced bilingual educational videos resonating with a diverse audience aged 15-24 across Latin America.
- Collaborated with two international companies, Cambly and U-dictionary, to spearhead promotional initiatives, driving brand awareness and market expansion.

LEADERSHIP & INVOLVEMENT

The Women's Network

Vice President of DEI

Los Angeles, CA

May 2023 – present

- Collaborate with campus cultural organizations to cross-market initiatives and co-host inclusive events that amplify diverse voices and foster intersectional engagement.
- Lead outreach efforts to build relationships with student groups, ensuring diverse representation and participation in The Women's Network programming.

Pi Beta Phi

Active Member

Los Angeles, CA

March 2023 – present

SKILLS & INTERESTS

- **Applications:** Microsoft Office, Microsoft Word, Google Slides, Google Drive, Excel, PowerPoint, Outlook
- **Languages:** English (Fluent), Spanish (Native), Italian (Elementary.)