



Living the Dream

THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.

39th Annual Awards and Benefit Luncheon - Virtually

Monday, January 18, 2021

CORPORATE SPONSORSHIP PACKAGES

HOST - \$25,000

Twenty-Five (25) Invitations to Virtual Event
Pre-event Advertising Opportunities
Full Page Color Ad in Electronic Souvenir Journal
Remarks and Presentation at Luncheon (on site)
Company Banner, Signage in Virtual Background
Five - 30 Sec Spots Commercials during the Luncheon
1 minute Commercial Video on Website for the Year
Name and Logo on Virtual Sponsorship Page Listing
Logo on Front Page of Website
Ad and link on Website for a Year
Press Recognition in all Communications
Promotions on all Social Media Sites
Remarks at the National Bell Ringing Ceremony

KEEPER OF THE DREAM - \$7,500

Ten (10) Invitations to the Virtual Event
Full Page Color Ad in Electronic Souvenir Journal Remarks and Presentation at Luncheon (on site)
Company Banner, Signage in Virtual Background
One - 30 second Commercial Video during the Luncheon
1 minute Commercial Video on Website for the Year
Name and Logo on Virtual Sponsorship Page Listing
Logo on Front Page of Website
Ad and Link on Website for a Year
Press Recognition
Promotions on all Social Media Sites

BENEFACTOR OF THE DREAM - \$3,000

Ten (10) Invitations to Virtual Event
Half Page Color Ad in Electronic Souvenir Journal
1 minute Commercial Video on Website for the Year
Name and Logo on Virtual Sponsorship Page Listing
Sponsorship Name Listing on Website
Ad on Website for a Year
Link on Website for the Year
Press Recognition in Newspaper Communications
Promotions on all Social Media Sites

CO-HOST - \$12,500

Fifteen (15) Invitations to the Virtual Event
Pre-Event Advertising Opportunities
Full Page Ad in Electronic Souvenir Journal
Remarks Virtually
Two - 30 Sec Spot Commercial Ads during the Luncheon
1 minute Commercial Video Ad on Website for the Year
Name and Logo on Virtual Sponsorship Page Listing
Ad and link on Website for a Year
Press Recognition in all Communications
Promotions on all Social Media Sites
Remarks at the National Bell Ringing Ceremony

PATRON OF THE DREAM - \$5,000

Ten(10) Invitations to Virtual Event
Full Page Color Ad in Electronic Souvenir Journal
Remarks and Presentation at Luncheon (on site)
Company Banner, Signage in Virtual Background
Name and Logo on Virtual Sponsorship Page Listing
1 minute Commercial Video on Website for the Year
Sponsorship Name Listing on Website
Ad on Website for a Year
Press Recognition
Promotions on all Social Media Sites

SPONSOR OF THE DREAM - \$1,500

Ten (10) Invitations to Virtual Event
Half Page Ad in Electronic Souvenir Journal
Name on Sponsorship Page Listing
Sponsorship Name Listing on Website
Logo on Website
Promotions on all Social Media Sites

 I am unable to participate as a sponsor of the luncheon, but I would like to place an **AD in the 2021 Souvenir Journal**. Please send me information.

 I am unable to participate as a sponsor, but my contribution of \$ is enclosed.

AD INFORMATION: All ads MUST be camera-ready and emailed in jpeg or pdf format to mlksouvenirjournal@gmail.com by December 22nd, 2021.

Please Type or Print Legibly:

NAME/TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

*NOTE: Payments can be mailed to the address below or paid online at: www.philadelphiamlk.org - (Contributions are tax-deductible to the extent allowed by law)
Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.*

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