

# AD FORM



Account Number: \_\_\_\_\_  
Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Signature: \_\_\_\_\_

Now we need some info pertaining to the ad:

1. How long would you like the ad to run? \_\_\_\_\_
2. Do you have more than one ad to run? 

Yes	No	If yes, how many?
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3. If doing an Ad Rotation, how often? \_\_\_\_\_
4. Will you create your ad, or will we? \_\_\_\_\_
5. Is this a political ad? \_\_\_\_\_

Costs for Advertising on Coasts' Info Channel:

3 Days:	\$10	
1 Week	\$15	
2 Weeks	\$30	
1 Month	\$45	
Additional Ad (running at same time of a 1 mo. ad)	\$40	
Rotating Additional Ad (rotates with 1 mo. Main ad)	\$15	
Ad Creation (1 time cost/no charge if you created your ad)	\$45	
	Total:	

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Now on to the specifics:

1. When selecting Ad Creation, there is a one-time \$45 charge. This includes creating your template for future use, as well as your saved logo and general style moving forward.
2. Any "For Sale" ads are templated and do not require an Ad Creation Fee. All we need are your verbiage and photos submitted.
3. Rotating ads are time sensitive. Please let us know your time intervals including hours or days in between each ad.
4. Political Ads must have your name, address, phone number and signature. No exceptions.
5. If you choose to create your own ad, we must have the final product in (.jpeg) format.  
Size: H: 7.5" W: 13.33"
6. If you are an ongoing monthly customer (or plan to be), you are allowed up to 4 changes to your ad each month. Any changes thereafter, would result in a fee of \$15 per additional change during the months' cycle.