



UPMA

United Postmasters and Managers of America

UPMA Legislative Advocacy

The *United Postmasters and Managers of America* advocates for its membership through its bi-partisan multi-candidate Political Action Committee (PAC). The UPMA PAC strategically supports incumbent members of congress who have a proven track record of championing UPMA's legislative priorities. The PAC fund is entirely supported through voluntary contributions made to UPMA PAC which are legally separate from the UPMA operating budget and are strictly regulated by the Federal Election Commission (FEC). A strong PAC enables UPMA to develop relationships with legislators and advance our priorities while complementing our lobbying efforts, providing an additional avenue to access members of Congress. **We ask that you consider supporting the UPMA PAC through direct financial contributions.**

Why support the UPMA PAC ?

Our PAC is recognized within the political postal sphere as a consistent and stable performer with an outstanding track record. UPMA members active and retired are encouraged to participate in the political process through the strength of their collective contributions. The impact has far greater reach than smaller unsynchronized individual efforts. UPMA PAC coordinates support for members of Congress who will support our legislative endeavors. We are legally permitted to communicate with members of Congress, postal regulators, employees of the Executive Branch, and to provide political education to UPMA members. However, federal law prohibits UPMA from making campaign contributions to candidates for federal offices. As such, UPMA offers its members a means by which they may provide financial support to candidates for federal office. This is achieved through a "separate, segregated fund" known as a political action committee (PAC).

UPMA PAC and Political Campaigns

The outcome of political elections can boost or block our legislative agenda. Promoting a strong and vibrant UPMA PAC helps elevate our clout in the



political landscape. UPMA helps shape the composition of Congress and can help direct its priorities. UPMA PAC campaign contributions are a tangible and essential aspect of conveying our support and endorsement.

Each election year the cost of a viable congressional campaign continues to rise. As a result, PAC support is essential more than ever. Campaigns need capital for Direct mail, television, radio ads and travel expenses which all strain a campaigns financial resources.

For-profit Postal Service competitors such as UPS, FedEx, Amazon and those who seek to dismantle the U.S. Postal Service are key players in the PAC arena. They have used their vast financial resources to support their causes often at the detriment to the institution that helps support our employment and our retirement. This is one of many reasons why we ask that you regularly contribute to our PAC. UPMA's involvement in the political process provides you with direct access to policymakers who pass laws and regulations that directly affect your wellbeing.

Who Receives UPMA PAC Funds?

Many factors are used to determine if and to what extent a candidate for federal office will receive PAC support. We continually evaluate incumbent members of Congress to include:

- Assignment to a congressional committee of jurisdiction over the Postal Service, Appropriations, Budget, Commerce, Rules or Ways and Means
- Congressional leadership role or seniority within Congress,
- Members ability to influence legislation, or status as a sponsor / co-sponsor of a bill that would benefit our members
- Historical "voting record" on our past legislative priorities or similar bills,
- Accessibility to our organization during legislative visits to Capitol Hill or local congressional offices
- Likelihood of their re-election with factors considered such as: the strength of the campaign manager, the potency of the campaign staff, polling numbers of the candidate, ability to raise campaign funds independent of our PAC, historical performance of the candidate's party in the applicable district

Support PAC!

For further assistance, call the UPMA National Office at 703-683-9027 and we will be happy to answer any of your questions or visit www.unitedpma.org.