



EXECUTIVE LICENSING PROPOSAL

A Patented Innovation in Food Storage Organization

Prepared for Product Development & Licensing Evaluation



THREE ISSUED U.S. UTILITY PATENTS

Strong intellectual property protection

US Patent # 10,653,276 B2 US Patent #10,820,756 B2 and US Patent #11,278,158 B2



FUNCTIONAL PROTOTYPE SETS COMPLETED

Proven design through real-world testing



ENGINEERING DOCUMENTATION AVAILABLE UNDER NDA

Complete CAD and manufacturing documentation available for evaluation



LICENSING OPPORTUNITY FOR A MANUFACTURING & DISTRIBUTION PARTNER

Seeking the right partner for global distribution

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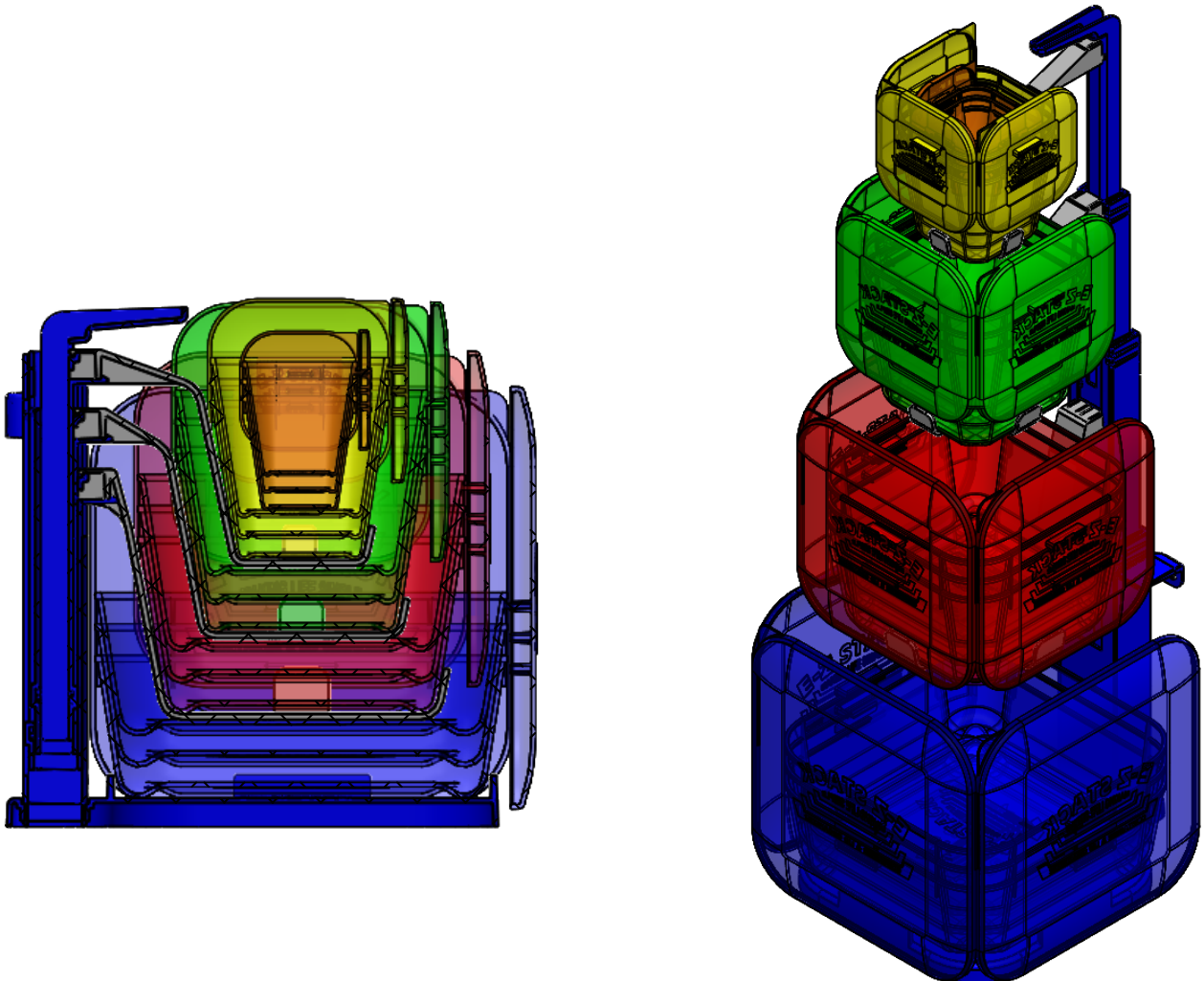
CONFIDENTIAL LICENSING PROPOSAL

E-Z STACK®

EXECUTIVE LICENSING PROPOSAL

Patented Food Storage Organization System

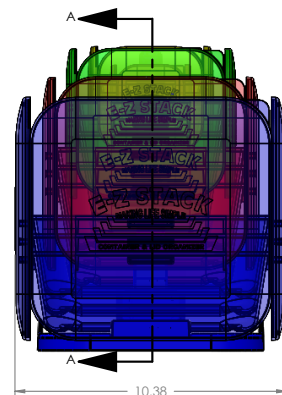
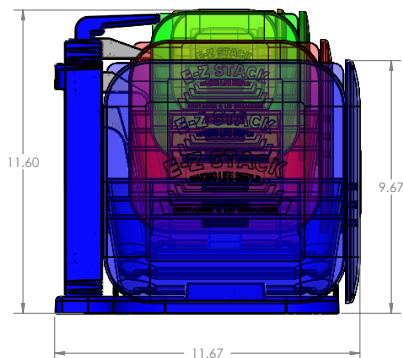
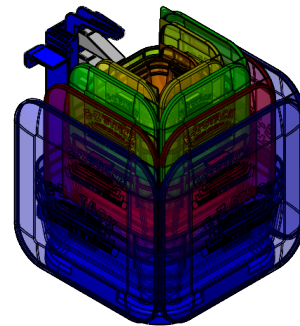
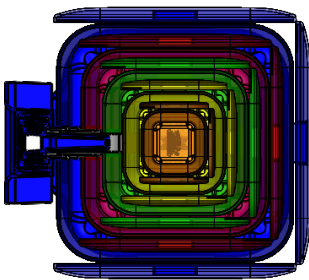
- **Three Issued U.S. Utility Patents.**
- **Functional Prototype Sets Completed.**
- **Engineering Documentation Available Under NDA.**
- **Prepared by Jeffrey Krueger.**



E-Z STACK®

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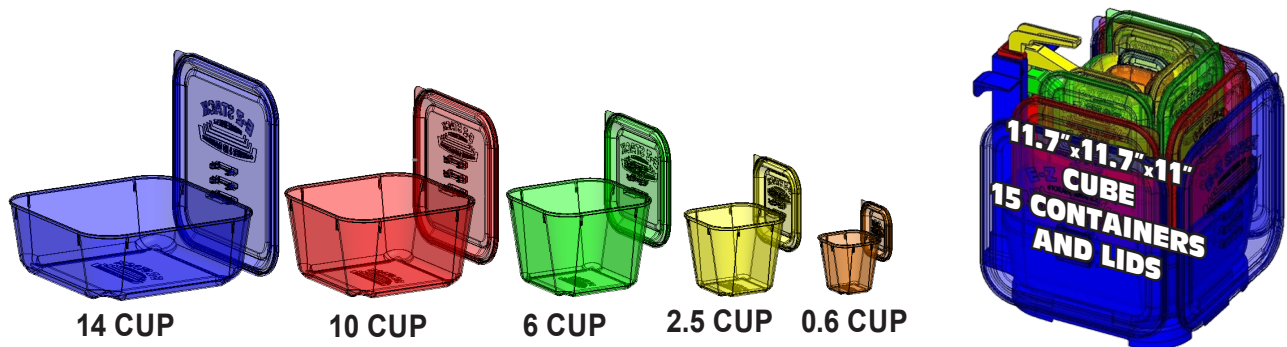


E-Z STACK®

WHY E-Z STACK?

A Patented Solution To One Of Every Kitchen's Most Common Problems

- **Patented side-attached lids.**
- **Eliminates the need to hunt for matching containers and lids.**
- **Five nesting container sizes store in one compact cube.**
- **Organizes cabinets and reduces clutter.**
- **Functional prototype sets completed.**
- **Protected by three issued U.S. utility patents.**
- **Engineering documentation available under NDA.**



PRODUCT DEMONSTRATION

See E-Z STACK in action.

Watch the brief product demonstration to see how the patented side-attached lid system, nesting cube, and telescopic tower work together.



Video available at:
www.e-zstack.com



SCAN TO WATCH

Approximate viewing time: 3 minutes

E-Z STACK®

THE CONSUMER PROBLEM

KEY CONSUMER BENEFITS

- **Always find the matching lid.**
- **Compact space-saving storage.**
- **Organized kitchen cabinets.**
- **Expandable patented product platform.**

Consumers Want Simplicity

Consumers struggle with mismatched lids, wasted cabinet space, unstable stacks, and disorganized food storage. E-Z STACK® solves these common frustrations by keeping every lid attached to its matching container while nesting five container sizes into one compact organization system.



E-Z STACK®

PRODUCT PLATFORM

- One patented organization system.
- Five nesting container sizes.
- Compact storage cube.
- Optional telescopic tower.
- Expandable product family.
- Designed for future product line extensions.

U.S. Patent May 19, 2020 Sheet 3 of 9 US 10,653,276 B2

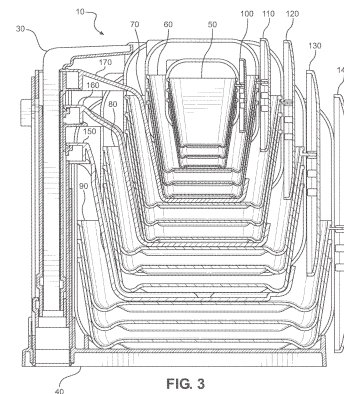
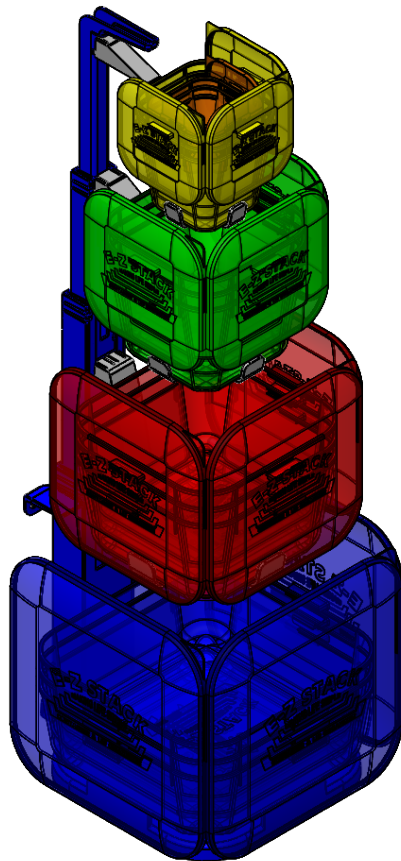


FIG. 3

E-Z STACK
PATENT - #US 11,278,158, B2

U.S. Patent Mar. 22, 2022 Sheet 1 of 9 US 11,278,158 B2

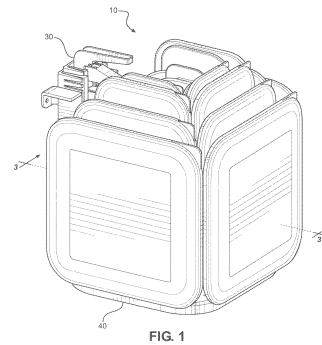
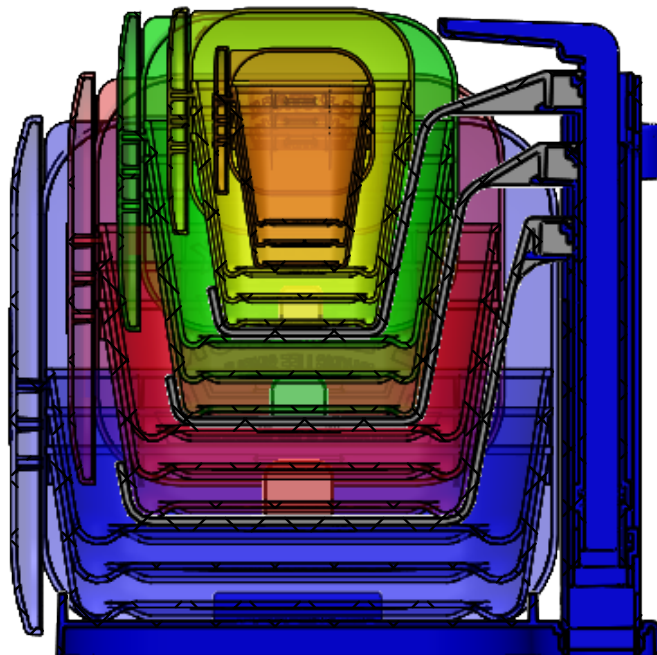


FIG. 1

E-Z STACK®

PRODUCT EVALUATION SUMMARY

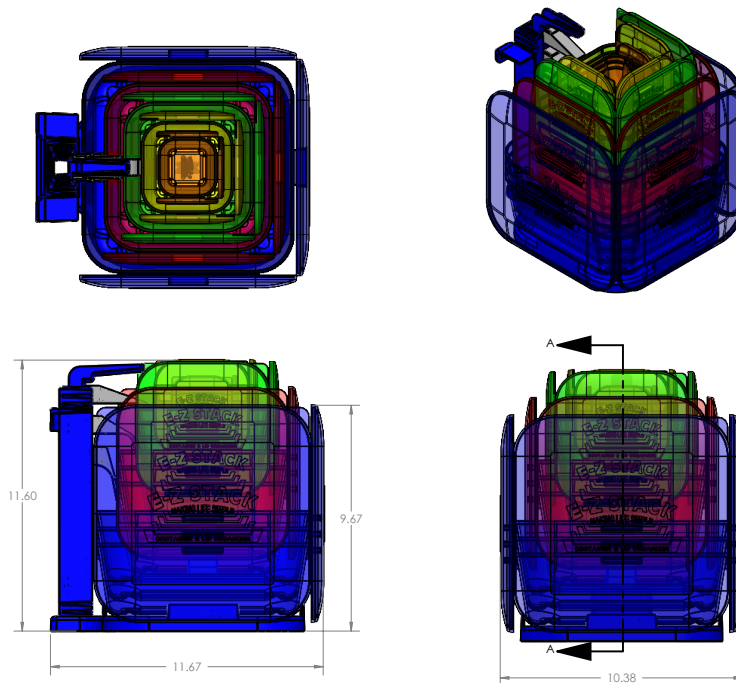
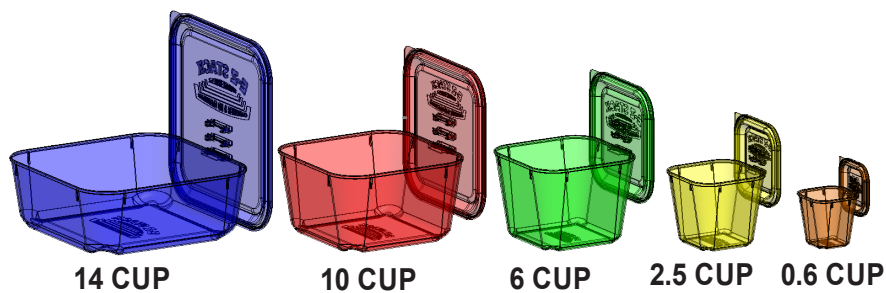
- Solves a common consumer problem.
- Clearly differentiated by side-attached lids.
- Easy to demonstrate.
- Protected by three issued U.S. utility patents.
- Scalable product platform.
- Strong retail merchandising potential.
- Excellent licensing opportunity.



E-Z STACK®

PROTOTYPE DEVELOPMENT

- Functional prototype sets completed.
- Developed using production steel molds.
- Engineering CAD Completed.
- Prototype evaluation available.
- Engineering documentation available under NDA.



E-Z STACK®

ENGINEERING OVERVIEW

- Three issued U.S. utility patents protect the core product platform.
- Complete engineering drawings available under NDA.
- Dimensioned CAD documentation completed.
- Functional prototypes available for evaluation.
- Manufacturing refinement to be completed with licensing partner.

Figure 8.1 – Dimensioned Engineering Drawing

E-Z STACK
PATENT - #US 10,820,756 B2

U.S. Patent Nov. 3, 2020 Sheet 6 of 9 US 10,820,756 B2

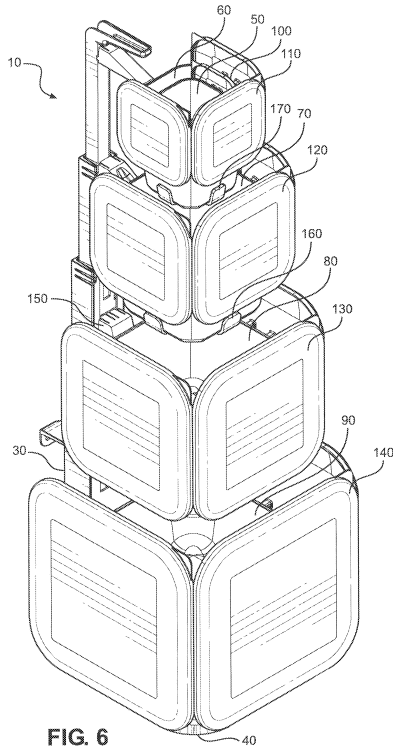
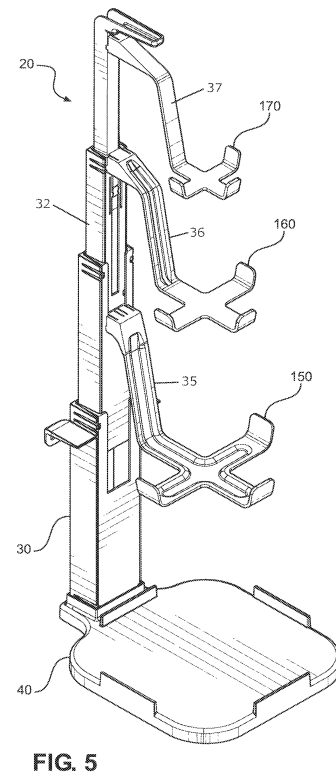


Figure 8.2 – Telescopic Tower Engineering Drawing

E-Z STACK
PATENT - #US 11,278,158, B2

U.S. Patent Mar. 22, 2022 Sheet 5 of 9 US 11,278,158 B2



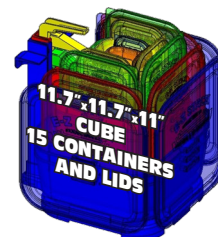
PATENT SYNOPSIS APPENDIX A

E-Z STACK Storage Made E-Z

CONTAINER AND LID ORGANIZER



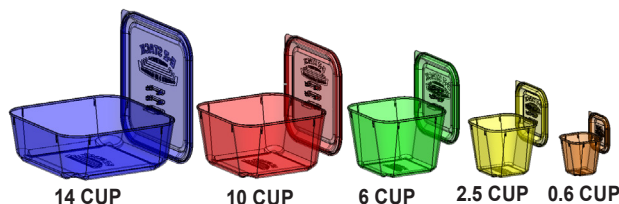
Description: E-Z Stack (E-Z) is a household device that is used as a system to stack containers or other items of different shapes and sizes consisting of but not limited to plastic, glass stainless steel, wood, round, rectangular, square, hex, or oval. E-Z will **eliminate the need to hunt for containers and lids in your drawers, cabinets, basket, shelves, closets, pantries or other stored locations.** E-Z allows for all of the different sized containers to be held or stored in one complete self-contained- kit (Stacker) or without the stacker. E-Z can be simply moved to any location. E-Z stacker, including containers and lids, fits in most double high kitchen drawers; standard adjustable shelved cabinets, on counter tops or the stacker can be vertically mounted. Stacker size with 15 containers and lids 11.7x11.7x11 cube. Without the stacker 11x11x10.5 cube.



Mechanics:

1. E-Z stack consists of an option telescopic tower, which is adjustable. It extends up revealing each container size for easy access and storage. It collapses down allowing each container size to fit into each larger size nesting into each size for concise storage into one self-contained unit (cube) 11.7x11.7x11. Containers and lids can be nested with or without the tower.

2. E-Z includes specialized designed containers that allow the lids to attach not only to the top for airtight sealing but also to the side, in certain designs all sizes colored coded to match. This allows each container with its matching lid to nest down into each other. This permits for storage of the containers and lids into one concise unit with or without the E-Z Stacker.



3. E-Z stack tower can be mounted to the wall or cabinet, or any other vertical flat surface.

Function: The E-Z telescopic tower allows container holders, which are interlocked to the telescopic tower, to support and house each container and lid set. When adjusted upward it allows for each container set and lids to be exposed for easy access. In the upward position each container set including lid can be pulled out and pushed back into each container holder. When collapsing the telescopic tower, with attached container holders, each container set and lids nest into the next larger size making for easy concise storage.

Easy identification:

E-Z options include different container sizes of different materials, which can be color-coded to its corresponding container holder of the matching size on certain designs. The uniqueness of the product is its side attached lids. Also, its optional designed telescopic tower and the container holders, which reveal each container set for easy access including the unique side clip on lids. This product allows for easy use and storage in one complete unit housing multiple containers including the side clip-on lids. The result of this product eliminates the frustration of digging through cabinets, drawers and baskets to find the right bowl or container size and lid for the users.

Variations:

Included in the design are size variations of the telescopic tower. Those variations are also available in the container holders. The E-Z Stack can also include several different container variations and sizes with different color-coded designs and artwork. E-Z Containers nest into one concise unit with or without the E-Z Stacker.

