

4 WAYS TO ADD VIDEO TO YOUR ONLINE COURSE



WEEKLY OVERVIEWS

Provide context to the week ahead and highlight important themes and concepts for students to think about. Connect course concepts to current events. Set workload expectations and clarify assignments.



MICRO LECTURES

Present key concepts related to a single topic in 5 minutes or less to focus learners attention. Encourage self-directed learning by designing follow-up assignments, activities, discussion, or readings.



VIDEO FEEDBACK

Personalize feedback, convey nuance, demonstrate a process, or avoid miscommunication. Video feedback can show learners the exact location of an error or achievement and how it affected the outcome.



WEEKLY RECAPS

Engage and interact with learners about the challenges they faced throughout the week and address questions that arose. Provide overall feedback or praise. Connect concepts with future coursework or overall course goals.