# 4 WAYS TO CRAFT IMMERSIVE EDUCATIONAL MEDIA



#### **RELATE**

Establish Instructor presence and allow learners to feel connected to the instructor. Prompt students to reflect on their own experiences in relation to the topic and course.



### **NARRATE**

Tap into the power of narrative to make learning stick. Share stories, anecdotes, or case studies that illustrate a concept and put learning in context.



## **DEMONSTRATE**

Visually demonstrate step-by-step how learners will complete assignments or apply learning in the real world.



#### **DEBATE**

Important if you want to change the way learners think. Address misconceptions or present another point of view.