

RECORDING

COURSE INTRODUCTION

VIDEOS



Why Record a Course Introduction?



Set the **tone** for the course and build **rapport**



Provide details of how to **get started** and **navigate** the course



Provide an **overview** of the course and major assignments

What Should a Course Introduction Include?



Brief overview of course content



Important information from the course syllabus



Overview of **assignments** and **grading policy**



Overview of what learners will get out of the course



Where to find important course information



Details of how to get started in the course

Course Introduction Video Best Practices



Camera should be level with head and shoulders



Microphone should be at a close and comfortable distance



Light should be in front of you; avoid being in front of windows



If using a phone, **avoid vertical** video and **record horizontally**