



"Pioneering Excellence in Indian Cinema"

WWW.MMIFF.IN



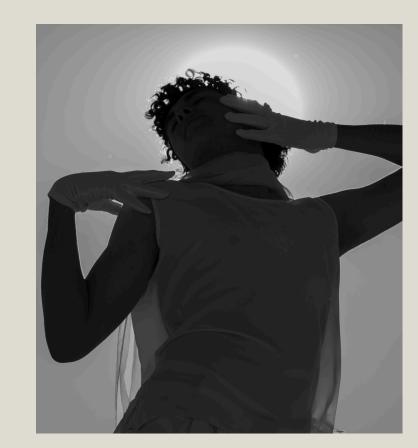


# WELCOME 10 OUR STUDIO

Welcome to MMIFF Casting and Talent Management Forum, a visionary venture under the esteemed banner of the Mentor & Mascot Indian Film Federation. With a resounding commitment to excellence and a rich legacy steeped in the vibrant tapestry of Indian cinema, we stand at the forefront of talent discovery, curation, and representation.







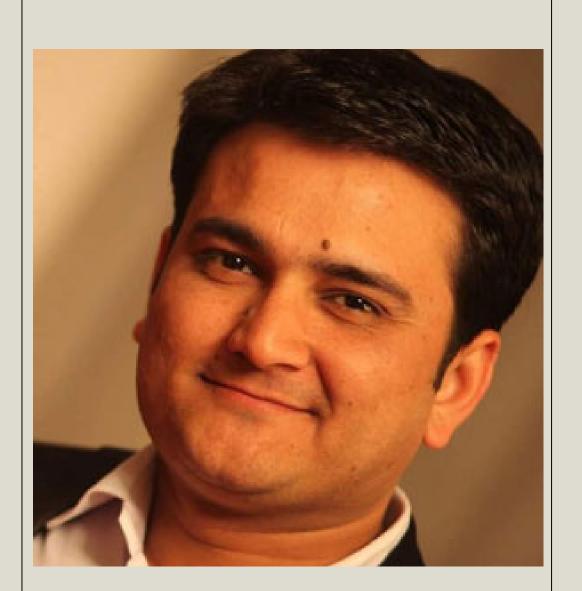
### ABOUTUS



Welcome to MMIFF Casting and Talent Management Forum, a pioneering initiative within the prestigious Mentor & Mascot Indian Federation. With an unwavering Film dedication to excellence and a profound heritage rooted in the colorful landscape of Indian cinema, we lead the charge in identifying, nurturing, and showcasing talent. At MMIFF Talent Management, we're more than just a platform; we're a beacon for emerging stars and seasoned professionals alike, guiding them towards their full potential and ensuring their voices resonate across the cinematic spectrum. Join us as we redefine the future of Indian entertainment, one talent at a time.

#### Jitender Sharma Vani Sharma Pawan KK Nagpal DIRECTOR GENERAL - CASTING CREATIVE HEAD - CASTING & CHAIRPERSON, MMIFF & TALENT ACQUISITION TALENT ACQUISITION Entrepreneur, Writer, Producer, Investor Casting Director, Creative Producer, Writer Entrepreneur, Actress, Social Activist

# 



Jitender Sharma
CHAIRPERSON, MMIFF

Entrepreneur, Writer, Producer, Investor

#### **ABOUT - JITENDER SHARMA**

**Jitender Sharma,** Chairperson of Mentor & Mascot Indian Film Federation (MMIFF), Founder of the Mango Digi TV and Managing Director of Mentor & Mascot Entertainment Pvt. Ltd. (MMEPL), is a visionary leader with **23+ years** of experience. He seamlessly blends cinema, entrepreneurship, and social advocacy.

A writer, director, producer, and strategist, he extends his expertise to business consulting, advocacy, real estate, banking, and finance. He is also a member of esteemed global institutions like the International Association of Innovation Professionals (USA), International Screenwriters Association (Los Angeles), National Film Board of Canada (Montreal), Indo Uzbekistan Film and Cultural Forum, International Film and Television Club, International Film and Television Research Centre, World Peace Development and Reaserch Foundation & International Human Rights Organisation.

Recognized for his contributions, Jitender was honored with the prestigious California Legislature Assembly Award, (USA) in 2024. His expertise spans film distribution, business strategy, corporate advocacy, marketing, and financial management—orchestrating successful ventures and shaping industries.

# 



# Pawan KK Nagpal DIRECTOR GENERAL - CASTING & TALENT ACQUISITION

Director, Creative Producer, Casting Director,

#### **ABOUT - PAWAN KK NAGPAL**

**Pawan Kk Nagpal** is a distinguished name in Bollywood, known for his expertise in casting, writing, production, and creative direction.

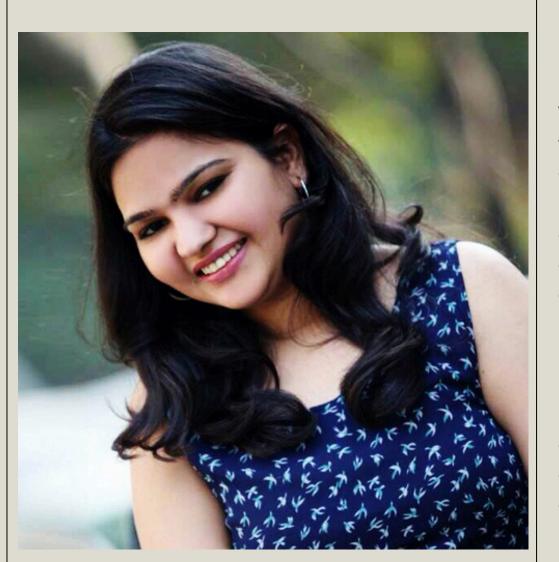
Over the years, he has contributed to several acclaimed films, including Mulk, Genius, Shaadi Mein Zaroor Aana, Delhi Crime, and Dhaakad. His keen eye for talent and storytelling has made him a respected figure in the industry.

As a writer-director, his film **Bal Naren**, Starring Rajneesh Duggal, Bindu Dara Singh, Govind Namdev, Bidita Bag, now streaming on **ZEE5**, has earned critical acclaim and multiple awards in India and abroad.

Beyond filmmaking, Pawan Nagpal has played a significant role in shaping the careers of several Bollywood stars. He was instrumental in launching and training actors like **Aparshakti Khurana, Tripti Dimri, Disha Patani** and many more artist, giving them their first break in the industry.

His dedication to cinema and talent development continues to leave a lasting impact on Bollywood.

# 



#### Vani Sharma

CREATIVE HEAD - CASTING & TALENT ACQUISITION

Entrepreneur, Actress, Social Activist

#### **ABOUT - VANI SHARMA**

Vani Sharma is a multifaceted leader with over 15 years of experience in the hospitality, real estate, and entertainment industries. As the Vice Chairperson & Managing Director of the Mentor & Mascot Indian Film Federation (MMIFF), she plays a key role in driving initiatives that support cinema, talent development, and industry growth. Her journey in entertainment includes featuring as a lead in multiple music albums and actively contributing to casting since 2020. She is deeply involved in promoting meaningful content and nurturing new talent in the industry.

Beyond entertainment, Vani is a social entrepreneur dedicated to innovation and empowerment. She is the Founder of Homestead Roots, and the Co-founder of **Mango Digi TV**, a digital entertainment venture. She also serves as a Director at Mentor & Mascot Entertainment Pvt. Ltd., contributing to content production and industry collaborations.

Passionate about women's empowerment and entrepreneurship, she curates two esteemed award platforms—**Sashakt Naari Samman**, which honors outstanding women achievers, and the **Indian Innovative Start-ups Awards** (**IISA Awards**), recognizing excellence in start-up innovation.

Her dedication and contributions have earned her international acclaim, including the prestigious **California Legislature Assembly Award, USA** (2022), highlighting her impact in fostering innovation, leadership, and empowerment across industries.



#### Our Mission

At MMIFF Casting and Talent Management Forum, our mission transcends mere representation; we are catalysts of change, architects of dreams, and guardians of artistic integrity. Guided by the ethos of the Mentor & Mascot Indian Film Federation, we endeavor to elevate the standards of storytelling, amplify diverse voices, and foster a culture of inclusivity and innovation within the Indian film industry.

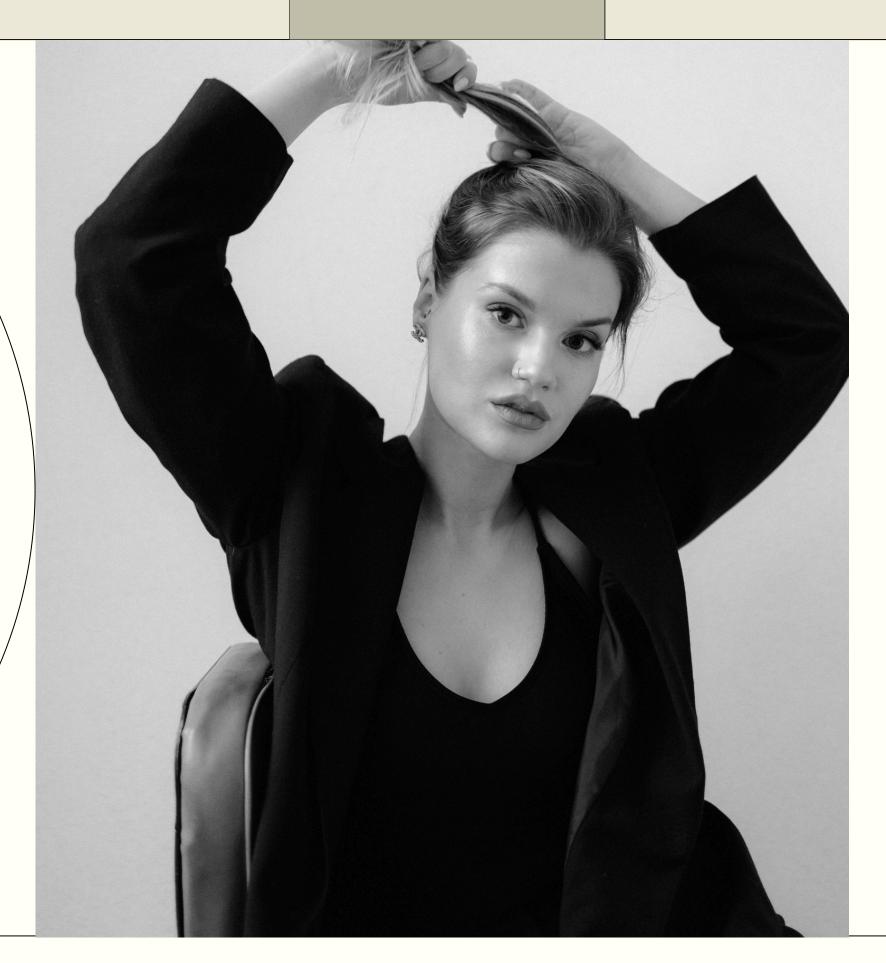
### CASTING Dreams, CREATING Stars



Embodying the spirit of aspiration and transformation, our motto, "Casting Dreams, Creating Stars," encapsulates our unwavering dedication to nurturing raw talent and sculpting it into luminous constellations that grace the cinematic firmament. Through strategic partnerships with brands, agencies, casting agents, and filmmakers both domestically and internationally, we forge synergies that transcend boundaries and redefine the art of casting.

## GLOBAL Reach

With an extensive network of talents and talent agents spanning the length and breadth of the globe, MMIFF Talent Management possesses the agility and acumen to conduct direct casting from any corner of the world with unparalleled efficiency. Whether you seek the timeless charm of Bollywood icons or the fresh allure of emerging talents, our expansive reach ensures access to a diverse spectrum of performers poised to captivate audiences worldwide.





MANAGEMENT & CASTING REDEFINED

As a vanguard of talent management and casting, MMIFF Talent Management epitomizes excellence, integrity, and innovation. Our roster encompasses a mosaic of artists, technicians, broadcasters, actors, celebrities, and models, each imbued with a unique blend of charisma, skill, and passion. Combining the legacy of the Indian Film Federation with the entrepreneurial spirit of our agent-owners, we curate bespoke talent solutions tailored to the distinct needs of every project.



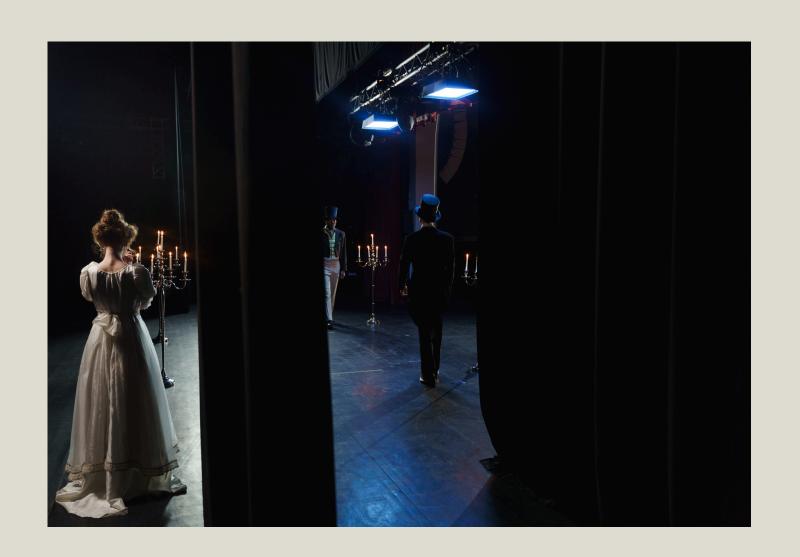




WWW.MMIFF.IN

#### EMPOWERING Dreams, ENRICHING Lives

Beyond the glitz and glamour of the silver screen, MMIFF Talent Management serves as a beacon of hope and opportunity for aspiring talents seeking to carve their niche in the industry. By providing a platform for creative expression, professional development, and industry networking, we empower artists to realize their fullest potential and embark on a transformative journey of self-discovery and fulfillment.



#### **ELEVATING THE CASTING PARADIGM**

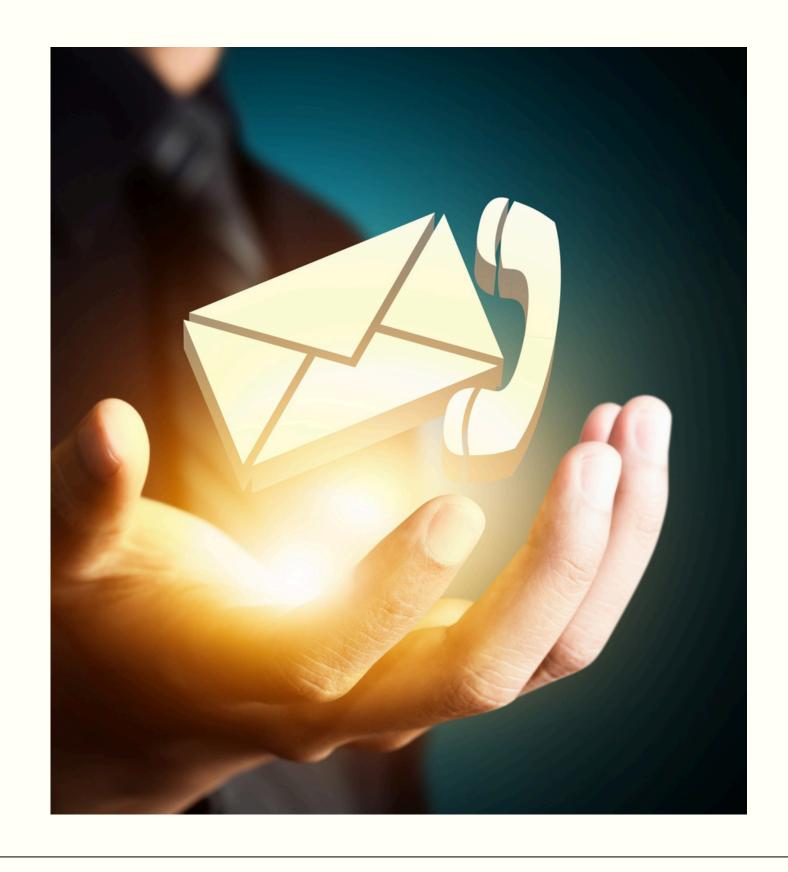
At MMIFF Casting and Talent Management Forum, we approach the casting process with meticulous attention to detail and unwavering commitment to excellence. From comprehensive character briefings to global auditions, talent coordination, and onlocation cast management, every aspect of our casting process is imbued with a sense of purpose and passion. Our state-of-the-art casting facilities, strategically located in the heart of India's entertainment hub, serve as incubators of talent and creativity, reaffirming our status as a trailblazer in the casting landscape.



# A COMMUNITY OF VISIONARIES

More than just a Talent Management, MMIFF Casting and Talent Management Forum is a thriving community of visionaries, united by a shared passion for storytelling, creativity, and cultural enrichment. Whether you're a filmmaker, industry professional, aspiring talent, or fervent cineaste, our doors are open to all who seek to be part of a transformative movement in Indian cinema.





# STAY 2772 TOUCH

- www.mmiff.in
- connect@mmiff.in
- +91 96436 15158
- @mmiffoficial



