

MCL T20 – MMIFF Champions League T20

FRANCHISE BID REGISTRATION FORM

Official Franchise Ownership Auction & Bidding Registration Form

MCL T20 – MMIFF Champions League T20

Organized by Mentor & Mascot Indian Film Federation (MMIFF)

IMPORTANT NOTICE

This Franchise Bid Registration Form is mandatory for all individuals, companies, consortiums, investors, celebrities, sports personalities, business groups, and institutions intending to participate in the MCL T20 Franchise Bidding & Auction Process.

Key Bidding Information

- **Pre-Bid Registration Fee:** ₹25,00,000 (Twenty Five Lakh)
 - **Refundable Security Deposit (EMD):** ₹10,00,000 (Ten Lakh)
 - **Opening Franchise Valuation:** ₹1,00,00,000 (One Crore)
 - **Minimum Bid Increment:** ₹5,00,000 (Five Lakh)
 - **Pre-Bidding Window:** Until 30th June 2026
 - **Open Auction Date:** 31st July 2026
 - **League Season:** MCL T20 – Season 1
-

SECTION A: APPLICANT INFORMATION

Applicant Type

- | | | | | |
|--|----------------------------------|---|---|-------------------------------------|
| ☐ Individual | ☐ Company | ☐ LLP | ☐ Partnership Firm | ☐ Consortium |
| ☐ Family Office | ☐ HNI | ☐ Celebrity / Influencer | ☐ Sports Personality | |
| ☐ Other _____ | | | | |

Name of Applicant / Company: _____

Name of Authorized Representative: _____

Designation: _____ **Date of Incorporation (If Applicable):** _____

PAN Number: _____ **GST Number:** _____

CIN / Registration Number: _____

SECTION B: CONTACT DETAILS

Registered Address: _____

City _____ State _____ Pincode _____

Mobile Number: _____ Alternate Contact Number: _____

Email ID: _____ Website: _____

SECTION C: INVESTOR PROFILE

Primary Business Sector

☐ Media & Entertainment ☐ Sports ☐ Technology ☐ Finance ☐ Manufacturing ☐ Retail
☐ Hospitality ☐ Real Estate ☐ Healthcare ☐ Other _____

Years of Business Experience

☐ 0–5 Years ☐ 5–10 Years ☐ 10–20 Years ☐ 20+ Years

Net Worth / Investment Capacity

☐ ₹1 Crore – ₹5 Crore ☐ ₹5 Crore – ₹10 Crore ☐ ₹10 Crore – ₹25 Crore
☐ ₹25 Crore – ₹50 Crore ☐ ₹50 Crore+

SECTION D: FRANCHISE PREFERENCE

Preferred Franchise Cities / Territories

Priority	City / Territory
Priority 1	_____
Priority 2	_____
Priority 3	_____
Priority 4	_____

Priority **City / Territory**
Priority 5 _____

Proposed Team Name (Optional): _____

Proposed Team Tagline (Optional): _____

SECTION E: COMMERCIAL PARTICIPATION

Proposed Ownership Structure

☐ Sole Ownership ☐ Joint Ownership ☐ Consortium Ownership ☐ Corporate Ownership ☐
Strategic Partnership

Expected Investment Budget: ₹ _____ in words _____

Funding Source

☐ Internal Funds ☐ Corporate Funds ☐ Investor Group ☐ Private Equity
☐ Family Office ☐ Other _____

SECTION F: BRAND AMBASSADOR & CELEBRITY ASSOCIATION

Will you appoint a Team Brand Ambassador?

☐ Yes ☒ No

If Yes:

☐ Cricketer ☐ Film Celebrity ☐ Influencer ☐ Sports Personality ☐ Public Figure

Interest in Association With

☐ Iconic International Cricketer ☐ Former Indian Cricketer ☐ Film Celebrity
☐ Digital Influencer ☐ Celebrity Co-Owner ☐ Corporate Partner ☐ All of the Above

SECTION G: BIDDING ELIGIBILITY DOCUMENTS

Please attach copies of the following:

- ☐ PAN Card ☐ GST Registration ☐ Company Registration Certificate ☐ Address Proof
 - ☐ Bank Statement ☐ Audited Financial Statement ☐ Net Worth Certificate
 - ☐ Board Resolution (For Companies) ☐ Authorized Signatory Letter
 - ☐ Passport Size Photograph ☐ Other Supporting Documents
-

SECTION H: BIDDING TERMS ACCEPTANCE

I/We hereby confirm that:

- ☐ I/We have reviewed the MCL T20 Franchise Ownership Guidelines.
 - ☐ I/We understand that franchise allocation shall be through a competitive bidding process.
 - ☐ I/We agree that the minimum franchise bid starts at ₹1 Crore.
 - ☐ I/We acknowledge that each subsequent bid shall increase by a minimum of ₹5 Lakh.
 - ☐ I/We agree to comply with all MCL T20 regulations, policies, and contractual obligations.
 - ☐ I/We understand that MCL T20 reserves the right to reject or accept any application without assigning any reason.
-

SECTION I: DECLARATION

I/We hereby declare that all information furnished in this application is true, correct, and complete. I/We agree to abide by the rules, regulations, policies, and decisions of the MCL T20 Governing Council and Franchise Committee.

I/We understand that submission of this registration form does not guarantee franchise allocation and that final approval shall be subject to due diligence, eligibility verification, and successful participation in the bidding process.

Applicant / Company Name: _____

Authorized Signatory: _____

Signature: _____ **Company Seal:** _____

Date: _____ **Place:** _____

FOR OFFICIAL USE ONLY

Application Reference No.: _____ **Date Received:** _____

EMD Received: ☐ Yes ☐ No (If Yes) Amount: ₹ _____

Verification Status

- ☐ Approved
- ☐ Shortlisted
- ☐ Under Review
- ☐ Rejected

Remarks

Submission Details

MCL T20 – MMIFF Champions League T20
Mentor & Mascot Indian Film Federation (MMIFF)

Corporate Office:

1107, 11th Floor, Pragati Tower, Rajendra Place, New Delhi – 110008

Email: connect@mmiff.in | mmiffindia@gmail.com

Website: www.mmiff.in

Email Subject: “MCL T20 Franchise Bid Registration – [Company/Applicant Name]”

Registration Helpline: +91- 9643615158

Last Date of Registration: 30th June 2026
