

MCL T20

— THE NATION'S LEAGUE OF CHAMPIONS —

MMIFF CHAMPIONS LEAGUE T20

Where Cricket Meets a Cause



An Initiative by
मेंटोर & मैस्कॉट भारतीय फिल्म महासंघ
Mentor & Mascot Indian Film Federation



ABOUT FEDERATION

THE FEDERATION BEHIND THE LEAGUE

The Mentor & Mascot Indian Film Federation (MMIFF) is a pioneering body committed to empowering talent across cinema, sports, culture, and youth development. Established with a national presence in 19 states, MMIFF has been creating platforms where passion meets professionalism and talent gets the recognition it deserves.



INTRODUCTION — MCL T20

The **MMIFF T20 Champions League** is a premier cricketing tournament crafted to unite the spirit of cinema and sports under one dynamic banner. With separate **Men's and Women's T20 Leagues**, this initiative is designed to promote inclusivity, competitive excellence, and the celebration of emerging talent at a national level.

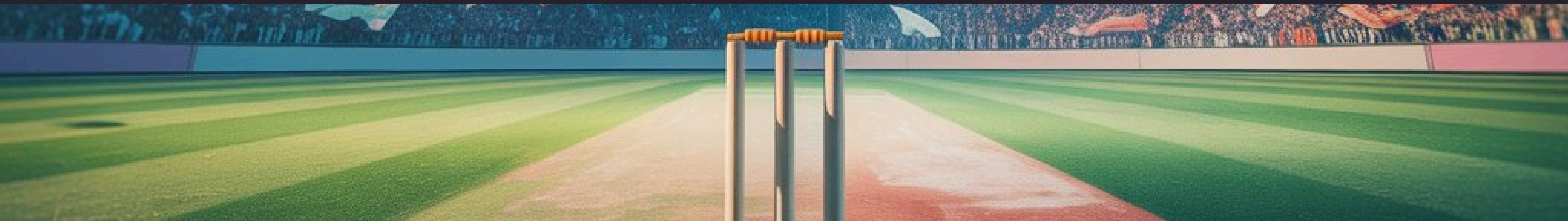
This league is not just about cricket—it's about creating a **cultural movement** where entertainment, empowerment, and sportsmanship converge.



ABOUT MCL^{T20}

The **MMIFF Champions League T20** is more than cricket—it's a revolution where sports, cinema, and entertainment unite.

08 elite franchise teams, featuring national and global players, will battle for supremacy under the lights, creating a festival of cricket never seen before.



KEY HIGHLIGHTS



- **08 Franchise Teams:** Owned by visionaries, brands & celebrities
- **Cricket Meets Cinema:** A unique fusion of sports & entertainment
- **Global Reach:** Live streaming, media coverage & fan engagement worldwide
- **Digital Innovation:** E-auctions for franchises & players
- **Social Impact:** Charity-driven initiatives and youth development



WHY IT'S UNIQUE

Unlike any other T20 league, the MMIFF Champions League is a celebration of cricket & culture. It's not just about the game—it's about:

- Building long-term franchises with global appeal
- Creating multi-revenue opportunities for stakeholders
- Bringing fans, families & communities together
- Delivering entertainment beyond boundaries



THE LEAGUE OF LEGENDS – STEP IN AS AN OWNER

OPPORTUNITIES FOR ALL

- **Fans** – Cheer for your favorite team in stadiums or online
- **Franchise Owners** – Step into the owners' arena of cricket & cinema
- **Sponsors & Brands** – Showcase your brand to millions of engaged fans
- **Players & Members** – Live the game on and off the field, contributing to unforgettable moments both in action and behind the scenes.
- Own one of 08 exclusive franchise teams
- E-Auction Process – Transparent & digital
- Multi-revenue: Co-Branding, sponsorships, media, merchandising
- Build a long-term legacy in cricket & cinema

MCL TEAMS - S 01





CHARITY INTEGRATION

– Cricket for a Cause

The **MMIFF Champions League** is committed to using cricket as a platform for social change.

Majority of franchise fees & sponsorship funds will be dedicated to:

- **Sportsperson Welfare** – scholarships, training, healthcare, and health insurance for underprivileged athletes.
- **Artist Empowerment** – grants and platforms for budding filmmakers, musicians, and performers.
- **Grassroots Development** – academies, rural tournaments, and cultural events.

WHY THIS MATTERS?



Sports & Arts are two pillars of India's identity. Yet, thousands of talented youths remain unrecognized due to lack of resources.

By linking cricket with charity, we create a **sustainable cycle**:

- **Investors & Sponsors** → Fund the league
- **League Revenues** → Support athletes & artists
- **Beneficiaries** → Become ambassadors of social change

LEAGUE OVERVIEW

The MMIFF Champions League is not just a cricketing tournament, but a movement to blend sports, cinema, and social responsibility.

Format: T20 Cricket League

Duration: 08-10 Days Approx.

Teams: 08 Regional Franchises

Matches: Group: 12 | Knockout: 2+1 = 3 | Total: 15 Matches

Streaming: Live on OTT + YouTube + Social Media + Digital Platforms

Audience Reach: Approx. 05–08 Million Digital Viewers

JOIN THE LEGACY

The **MMIFF Champions League** is more than just a tournament—it's a celebration of **talent, discipline, equality, and entertainment**. With the MMIFF Cricket Academy nurturing players and the Indian Impact Cricket Club driving partnerships as its authorized training partner, this league is poised to redefine the future of sports and cinema together.



Note: Images are AI-generated and for reference only; any resemblance is coincidental.



THANK YOU

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Together, let's celebrate cricket, culture, and community with the MMIFF Champions League — not just about winning, but about changing lives and building a legacy beyond the game.



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