

MCL T20 – Franchise Expression of Interest (EOI) Form

For Initial Investor & Franchise Ownership Inquiries

MCL T20 – MMIFF Champions League T20

Powered by Mentor & Mascot Indian Film Federation (MMIFF)

CONFIDENTIAL – EXPRESSION OF INTEREST (EOI)

This Expression of Interest (EOI) is intended to identify prospective investors, corporations, business houses, celebrities, sports enthusiasts, family offices, HNIs, institutions, and strategic partners interested in acquiring franchise ownership rights in MCL T20. Submission of this form does not guarantee franchise allocation and shall be subject to evaluation, due diligence, commercial negotiations, and approval by the MCL T20 Governing Council. Similar franchise-based sports leagues commonly use an EOI process to assess investor interest before franchise allocation.

SECTION A: APPLICANT DETAILS

1. Applicant Information

Applicant Name: _____

Organization / Company Name: _____

Designation: _____

Date of Birth (If Individual Applicant): _____ Nationality: _____

PAN Number: _____ GST Number (If Applicable): _____

2. Contact Details

Mobile Number: _____ Alternate Number: _____

Email Address: _____ Website: _____

Registered Address: _____

City: _____ State: _____ Pincode: _____

SECTION B: INVESTOR PROFILE

3. Investor Category

- ☐ Individual Investor ☐ Corporate Entity ☐ HNI (High Net Worth Individual)
☐ LLP / Partnership Firm ☐ Family Office ☐ Celebrity / Influencer
☐ Sports Personality ☐ Investment Consortium ☐ Venture Capital / Investment Fund
☐ Other: _____

4. Business Background

Primary Industry:

- ☐ Media & Entertainment ☐ Sports ☐ Technology ☐ Real Estate
☐ Manufacturing ☐ Retail ☐ Hospitality ☐ Finance ☐ Healthcare
☐ Other: _____

5. Years of Business Experience

- ☐ 0-5 Years ☐ 5-10 Years ☐ 10-15 Years ☐ 15+ Years

6. Annual Turnover / Net Worth

- ☐ Up to ₹10 Crore ☐ ₹10 – ₹50 Crore ☐ ₹50 – ₹100 Crore
☐ ₹100 – ₹500 Crore ☐ ₹500 Crore+

SECTION C: SPORTS & LEAGUE EXPERIENCE

7. Have you previously invested in any sports franchise or sports property?

- ☐ Yes
☐ No

If Yes, Please Specify:

8. Experience in the Following Areas

- ☐ Sports Management ☐ Team Ownership ☐ Event Management
☐ Sponsorship & Brand Partnerships ☐ Media & Broadcasting
☐ Celebrity Management ☐ Talent Management ☐ Digital Marketing
☐ Fan Engagement ☐ None

SECTION D: FRANCHISE INTEREST

9. Interested Ownership Category

- ☐ Sole Ownership ☐ Joint Ownership ☐ Consortium Ownership ☐ Strategic -Investment Partner
☐ Regional Partner

10. Preferred Franchise Territory / City

Priority 1: _____

Priority 2: _____

Priority 3: _____

11. Would you be interested in any available territory?

- ☐ Yes
☐ No

12. Proposed Team Name (Optional): _____

SECTION E: INVESTMENT CAPACITY

13. Proposed Investment Capacity

- ☐ ₹1 Crore – ₹2 Crore ☐ ₹2 Crore – ₹5 Crore ☐ ₹5 Crore – ₹10 Crore
☐ ₹10 Crore – ₹25 Crore ☐ ₹25 Crore+

14. Proposed Investment Structure

- ☐ Self Funded ☐ Corporate Investment ☐ Consortium ☐ Equity Partnership
☐ Strategic Investors ☐ Other

15. Funding Readiness

- ☐ Immediate ☐ Within 30 Days ☐ Within 60 Days ☐ Within 90 Days

SECTION F: BRAND & PROMOTIONAL PARTICIPATION

16. Do you intend to appoint a Brand Ambassador for the Team?

- ☐ Yes ☐ No

If Yes:

- ☐ International Cricketer ☐ National Cricketer ☐ Film Celebrity ☐ Digital Influencer
☐ Sports Personality ☐ Other

17. Are you interested in engaging:

- ☐ Iconic Cricket Player ☐ Celebrity Co-Owner ☐ Influencer Ambassador
☐ Corporate Partner ☐ Entertainment Ambassador ☐ All of the Above

SECTION G: COMMERCIAL OBJECTIVES

18. Primary Reason for Investing in MCL T20

- ☐ Sports Business Opportunity ☐ Brand Building ☐ Celebrity Association
☐ Media Visibility ☐ Entertainment Industry Synergy ☐ Long-Term ROI
☐ Community Engagement ☐ Strategic Investment ☐ Other

19. Expected Benefits: _____

SECTION H: SUPPORT REQUIREMENTS

20. Areas Where You Would Like MCL T20 Assistance

- ☐ Sponsorship Acquisition ☐ Team Management ☐ Player Draft & Auction
☐ Marketing & PR ☐ Celebrity Integration ☐ Brand Partnerships ☐ Merchandise Development
☐ Digital Promotion ☐ Fan Engagement ☐ Broadcasting Support

SECTION I: ADDITIONAL INFORMATION

21. Please Provide Any Additional Information about Your Interest: _____

DECLARATION

I/We hereby confirm that the information provided in this Expression of Interest (EOI) Form is true and accurate to the best of my/our knowledge. I/We understand that submission of this EOI does not guarantee franchise allocation and that MCL T20 reserves the right to accept, reject, shortlist, or negotiate with any applicant at its sole discretion. Similar sports league EOI processes typically reserve such rights and treat the EOI as a preliminary expression of interest rather than a binding allocation.

Applicant Name: _____ **Authorized Signatory:** _____

Company Seal (If Applicable): _____ **Signature:** _____

Date: _____ **Place:** _____

Submission Details

MCL T20 – MMIFF Champions League T20

Mentor & Mascot Indian Film Federation (MMIFF)

Corporate Office:

1107, 11th Floor, Pragati Tower, Rajendra Place, New Delhi – 110008

Email: connect@mmiff.in | mmiffindia@gmail.com

Website: www.mmiff.in

Subject Line: *MCL T20 Franchise Expression of Interest – [Applicant/Company Name]*
