



CottonCrest
2026



National Interscholastic Cycling Association

25,000

+ Student-Athletes

32

Active Leagues

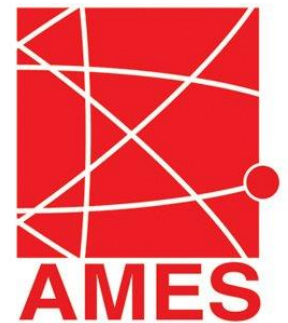
14,000

+ Volunteer Coaches



Utah League

- 7200+ Athletes
- 3600+ Coaches
- 6 Regions



We're a group of bike-lovers focused on creating a fun, exciting, inviting and (mostly) safe environment for middle and high school-aged athletes.



Focus on more than RACING:

- Resiliency
- Responsibility
- Discipline
- Failure (success)
- Family





We also know how to have fun.....



What does it take to run a team?

- Athletes hungry for a good experience
- Coaches and parent volunteers
 - Ride Leader
 - Sweeps
 - Off-the-Bike Volunteers
- Cash
 - Fees
 - Sponsors

Team and League Fees

CottonCrest Team Fee <ul style="list-style-type: none">• Team kit (jersey, shorts, socks)• Team supplies and support at races	\$360
Highschool (9-12) Utah League Fee <ul style="list-style-type: none">• league membership and practices• 4 regional races• State championship race for qualifying riders	\$400 <ul style="list-style-type: none">• \$55 NICA Membership• \$5 Technology• \$340 Utah League
Junior Devo (7-8) Utah League Fee <ul style="list-style-type: none">• League membership and practices• 3 regional junior devo races	\$330 <ul style="list-style-type: none">• \$55 NICA Membership• \$5 Technology• \$270 Utah League
TOTAL:	\$760 HS \$690 Junior Devo

Equipment Needs

- Safe mountain bike with 27.5" or 29" wheels
- MIPS helmet
- Gloves
- Glasses are nice
- Ride to practice (Corner Canyon or Park City)
- Hydration (water), Fuel (simple carbs)



Sponsors Are Essential

- What We Need:
- Tools
- Trailer supplies
- Trailer
- Pit zone supplies (race day)
- Nutrition and practice supplies
- Funds for team activities



Sponsorship Levels:

- Silver (\$250-\$499)
- Gold (\$500-\$749)
- Platinum (\$750-\$999)
- Title (\$1000-\$1500+)

Sponsorship Reward (per athlete):

- Silver 25% off team fees
- Gold 50% off team fees
- Platinum 75% off team fees
- Title 100% off team fees

Grow the Team – Waive Your Fees

How Registration Works

1. TEAM REGISTRATION

- Use QR Code for URL to registration site
- Pay team fees

2. UTAH LEAGUE REGISTRATION

- Link sent via email after team fees paid

3. NICA NATIONAL REGISTRATION

- Completed with UT League registration

4. PURCHASE TEAM KIT (DNA Cycling)

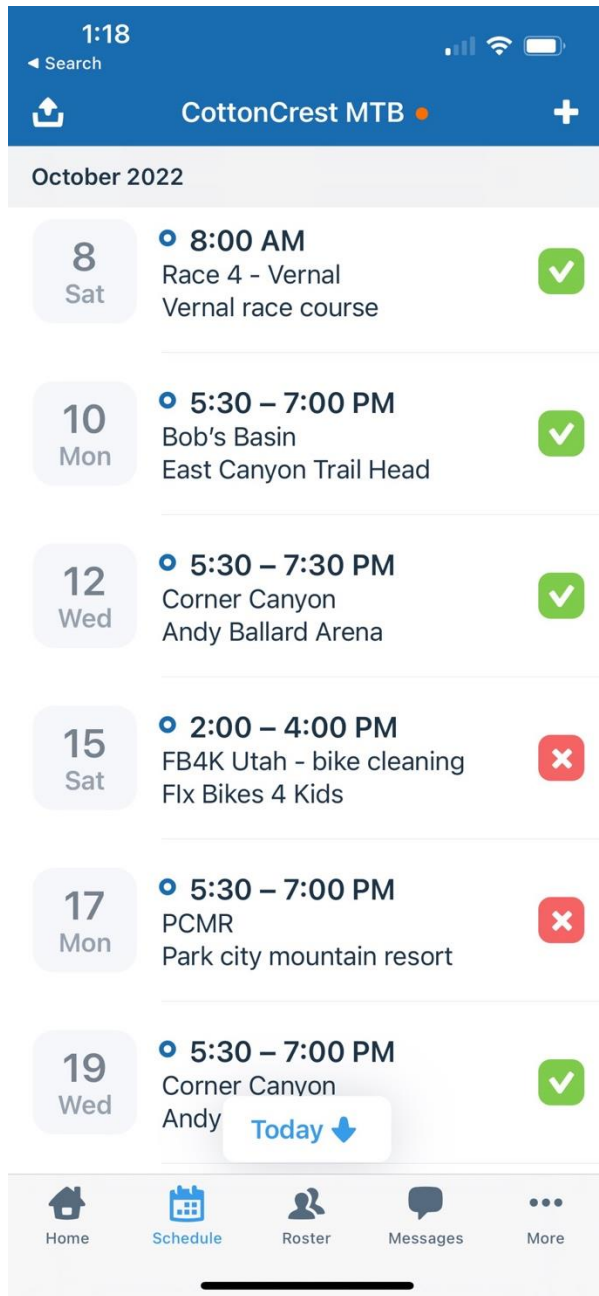
- Link sent on TeamSnap (team communication platform) for kit voucher
- Sponsor discounts codes will be provided before purchasing kit, or team will cut a reimbursement check



2025 CottonCrest Kit



2026 CottonCrest Kit



Team Communication

- TeamSnap primary tool for events and communication
- Website: cottoncrestmtb.com
- Instagram
- Facebook
- Strava: free app to track rides
 - Team group to track fitness
 - Fun to give Kudos

What Does the Season Look Like?



Practices

Events

Races



Practices

- Monday and Wednesday
- Saturday (longer rides and based on coach availability)
- Transportation to and from practices is not responsibility of Coach (carpools are great)
- Lots of time in Park City but locations change
- Arrive 15 minutes early and be ready to ride (late comers miss practice)
- Don't show up sick - you cannot gain fitness while sick
- Set availability by Sunday
- Watch TeamSnap for venue changes and weather updates

Practices



- **Coaches are essential!**
 - \$38 Background check (\$11 for years 2-5)
 - \$35 Coach registration (NICA)
- 1 Adult for 6 riders
- 2 Adults above 8 riders
- Need a ride leader and a sweep

Events

- Team parties (1-2 per season)
- Trail maintenance
- Skills training
- Bike maintenance
- GRiT – Girls Riding Together



Races

- Junior development season include three races
- High school season includes four races (3 + region finals = 4)
- State championship by qualification only. See website for qualification details. No additional fee. Only high school athletes are qualified to race state.
- **WE SUPPORT EVERYONE!** Make it an all-day event with your bike family!





Race Volunteering

- League volunteers:
 - Every athlete must have at least one volunteer per season (2-3 hrs ave)
- Team Volunteers:
 - Parent must volunteer at minimum of 2 races (1-2 hrs/race)
 - Need riding and non-riding parent volunteers to manage team
 - Rider check-in, water bottle handoffs, racer warm-ups, finish zone help
 - Sign-up list will circulate via Google Drive





Race Days

- Bikes tuned up:
 - Rider responsibility
 - Team may provide basic maintenance
- TREK Cottonwood Heights Team Bike Shop:
 - Don't wait until its too late for maintenance
 - Tell them you're with CottonCrest
 - 25% off one bike, 2 pairs of shoes, 2 helmets
 - NO discount on service
- Food:
 - Rider responsible for own food
 - Don't make major changes to your routines
- Accommodations:
 - Some venues offer camping
 - Hotels fill up quickly – book now

RACE DATES

22 AUGUST

📍 Soldier Hollow Nordic Center

SATURDAY

Region 3 – Race #1

High School Junior Devo Region 3 Races

5 months

2002 Olympic Dr, Midway, UT 84049

[VIEW DETAILS](#)



05 SEPTEMBER

📍 Eagle Mountain

SATURDAY

Region 3 – Race #2

High School Junior Devo Region 3 Races

6 months

Utah County, UT

[VIEW DETAILS](#)



26 SEPTEMBER

📍 Moab

SATURDAY

Region 3 – Race #3

High School Junior Devo Region 3 Races

6 months

Moab, UT

[VIEW DETAILS](#)



10 OCTOBER

📍 Cedar City

SATURDAY

Region 3 – Race #4

High School Region 3 Races 7 months

Iron County, UT

[VIEW DETAILS](#)



23 - 24 OCTOBER

FRIDAY

State Championships

High School Junior Devo 7 months

[VIEW DETAILS](#)





Team Expectations:

HAVE FUN

BE SAFE

BUILD
YOURSELF

STRENGTHEN
YOUR TEAM

Team Expectations:

WE ARE A CROSS-COUNTRY TEAM

- We wear lycra, we ride uphill, and we ride for 2+ hrs
- Heavy bikes don't work well (Enduro, Downhill)
- Baggy clothes get in the way
- Be prepared to fuel, and carry what you need
- You don't need to race, but we will train to race (don't worry it's still fun)

Team Expectations:

WE RESPECT OUR COMMUNITY

- We don't tolerate cliques
- We don't tolerate harassment of teammates
- We don't tolerate lazy behavior and excuses
- We respect our coaches

Team Expectations:

BIKE EXPECTATIONS

- Supplied by rider NOT team
- 27.5 inch wheel or larger
- Bike in working condition at each practice

Team Expectations:

PRACTICE AND RACE STANDARDS

- Attend 75% of practices
- We don't provide rides to practices, and at least 50% of practices will be in Park City
- You or your parent will need to download our communication app (TeamSnap), and you will need to provide practice availability weekly - SERIOUSLY.
- Your parents will need to volunteer with our race league (1x/athlete) AND team at minimum of 2 races (1-2 hrs/race)
- You will have to travel across the state for races and you'll need to provide your own transportation and lodging

Important Dates

- Mar 19 (Thur) – April 8 (Wed): CottonCrest athlete registration
- Mar 29 (Sun): league registration (BY INVITATION FROM TEAM – MAY BE DIFFERENT DATE)
- April 20 (Mon): DNA store closes AND sponsorship logos due
- April – May: team pre-season
 - Skills, trail maintenance, and training events with team
 - Coach training and season prep
- May 2 (Sat): team skills day (basics review)
- May 11 (Mon): bike maintenance activity
- May 13 (Wed): team BBQ
- May 20 (Sat): team skills day – trail ride
 - Beginners (Little Valley)
 - Experienced riders (Corner Canyon TBD)
- May 30 (Sat): team opening ride in Eagle Mountain – group assignments
- June 1 (Mon): season begins w/ official practices!

**LAST DAY FOR
REGISTRATION
MONDAY, APR 8**

Important Dates - Coaches

- April 13 (Mon): coaches meeting (technology and philosophy)
- April 18 (Sat): on-the-bike (OTB) 101
- April 20 (Mon): coaches ride
- April 37 (Mon): coaches ride
- May 04 (Mon): coaches ride



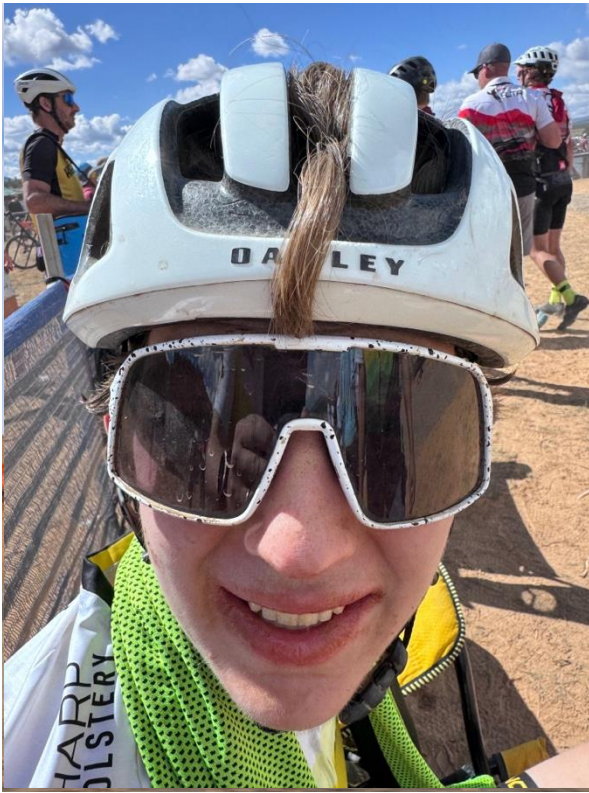
Important People

Coaches

Captains

Team Leadership





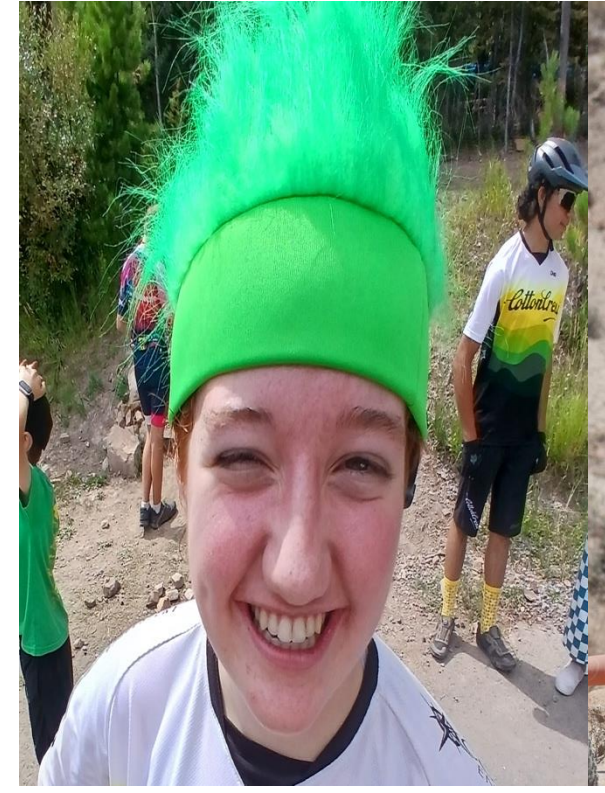
Collin McDonnell



Lincoln Wixom



Lily Chappell



Sara Riches

2026 Team Captains





Daisy Augade



Annabelle Shogren

2026 GRiT Ambassadors

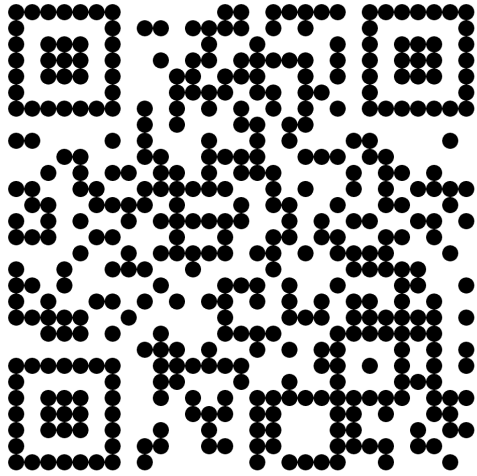




Why we ride...



CottonCrest
MTB TEAM



- Registration for new athletes is open Thur 03/19/26 and closes Wed 04/08/26
- Please send questions to: info@cottoncrestmtb.com

