



The CottonCrest Mountain Biking Team is made up of student athletes and adult coaches who are focused on creating an inclusive, fun, and safe environment for high school aged athletes from Hillcrest High School, Cottonwood High School, the Academy of Math, Engineering and Science (AMES), Salt Lake Christian School, and other homeschooled athletes from the area. We travel the state for races sponsored and hosted by the [Utah High School Cycling League](#), a nationally recognized and insured affiliate of the National Interscholastic Cycling Association (NICA).



Comparatively speaking, the CottonCrest Team is small, with just under 50 athletes. While we market our team to all interested students, our focus is less on growing in numbers, and more on building community, new skills, and preparing our athletes for bright futures on and off the bike. Our unique mountainous environment provides world-class mountain biking opportunities for our athletes, and we're proud to be a part of the almost 100 teams and over 7,000 student athletes in the Utah League.

As we grow, our ability to support our team becomes increasingly challenging. Support and partnerships from organizations like yours are critical for creating a successful experience for our athletes. Your support will allow us to purchase equipment, nutrition, and other items that will sustain our athletes through a long season of practices and racing. We hope you will consider becoming one of our team partners so that we can continue to offer our athletes a top notch experience.

As a team partner, we will recognize your business by including your logo on our team jerseys, t-shirts, and team equipment trailer. Our athletes bike throughout Utah, which means your company logo will be seen all over the state. We also share our partnerships on our social media accounts to help promote your business.

We look forward to partnering with your business and appreciate your support. On the next page you will find information on suggested partnership levels, how to set up a partnership with CottonCrest, and our contact information.



# PARTNERSHIP LEVELS

	Silver (\$250-\$499)	Gold (\$500-\$999)	Platinum (\$1000+)
Team Items		Team Jersey or 2 T-shirts Recognition at Team Events	Team Jersey or 2 Team T-shirts Recognition at Team Events
Advertising	Logo on Team T-shirt Logo on Team Trailer	Logo on Team Jersey Logo on T-Shirt Logo on Team Trailer	Large Logo on Team Jersey Large Logo on T-Shirt Large Logo on Team Trailer
Social Media	Logo and Recognition on Instagram & Facebook	Logo and Recognition on Instagram & Facebook	Large Logo and Recognition on Instagram & Facebook



As a team, we focus on building the athlete first and then the sport through team building, goal setting and inclusivity of all members. We teach many of life's lessons through this challenging and competitive sport. Athletes learn resilience, discipline, responsibility, and how to deal with failure. Their reward is a strong work ethic, determination, and confidence. Our partners help make that possible and we are proud to support their businesses.

**Thank you for your consideration and support.**  
**If you would like to partner with the CottonCrest Mountain Biking Team,**  
**please email [Michelle Evans at sponsors@cottoncrestmtb.com](mailto:sponsors@cottoncrestmtb.com).**  
**Requests and logo vectors due by May 6, 2024.**

