



The CottonCrest Mountain Biking Team is made up of student athletes and adult coaches focused on creating an inclusive, fun, and safe environment for high school athletes from Hillcrest High School, Cottonwood High School, the Academy of Math, Engineering and Science (AMES), Salt Lake Christian School, and various homeschools from the area. We travel the state for races sponsored and hosted by the [Utah High School Cycling League](#), a nationally recognized and insured affiliate of the National Interscholastic Cycling Association (NICA).



Compared to other teams, CottonCrest is small, with just over 50 athletes. While we welcome all interested students, our focus is on building community, new skills, and preparing our athletes for bright futures on and off the bike. Utah provides a unique, world-class mountain biking opportunity for our team, and we're proud to be a part of the Utah League - consisting of almost 100 teams and over 7,000 athletes.

As we grow, our ability to support our team becomes increasingly challenging. We receive no outside funding. 100% of our expenses are paid through generous donations and individual rider fees. Support from organizations like yours is critical: making an expensive sport accessible to kids who need it. The team has no paid employees; it is completely supported by over 50 volunteer coaches and parents. Your support helps us purchase equipment, nutrition, and other items that sustain our athletes through a long season of practices and racing.

As a team partner, we will recognize your business by including your logo on our team kits, t-shirts, and equipment trailer. Our athletes bike throughout Utah, which means your company logo will be seen all over the state. We also share our partnerships on our social media accounts to help promote your business.

We look forward to partnering with you and appreciate your support. On the next page you will find information on suggested partnership levels, setting up a partnership with CottonCrest, and our contact information.



PARTNERSHIP LEVELS

CottonCrest MTB is a 501c3 organization (EIN #: 92-2533124), and your donation may be tax-deductible.

	Silver (\$250-\$499)	Gold (\$500-\$749)	Platinum (\$750-\$999)	Title (\$1000-\$1500+)
Team Items	Team T-shirt Recognition at Team Events	Team T-shirt Recognition at Team Events	Team Jersey or 2 Team T-shirts Recognition at Team Events	Team Jersey or 2 Team T-shirts Recognition at Team Events
Advertising	Name on Team T-shirt Name on Team Trailer	Logo on T-Shirt and Team Trailer	Logo on T-Shirt and Team Trailer Small logo on team kit	Large Logo on Team Kit Large Logo on T-Shirt Large Logo on Team Trailer
Social Media	Acknowledgement on Instagram & Facebook	Logo and Recognition on Instagram & Facebook	Logo and Recognition on Instagram & Facebook	Large Logo and Recognition on Instagram & Facebook



We focus on building the athlete first, then the sport, through team building, goal setting, and inclusivity of all members. We teach many of life's lessons through this challenging and competitive sport. Athletes learn resilience, discipline, responsibility, and how to deal with failure. Their reward is a strong work ethic, determination, and confidence. Our partners help make that possible, and we are proud to support their businesses.

Thank you for your consideration and support.

If you would like to partner with the CottonCrest Mountain Biking Team, please email [Nicole Thompson at sponsors@cottoncrestmtb.com](mailto:sponsors@cottoncrestmtb.com).

Requests and logo vectors due by April 21, 2026.

