

CONTACT

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www.toomanybeans.com - website coming soon

TO START

BONES AND MARROW

Core digital updates package including: updating menu on website, menu design file and social media announcement e.g. chefs specials, contact details, pricing, opening hours.

Newsletter with menu updates, news and special announcements to customers including set up and maintenance of 1 form on website.

Weekly Updates

5200 SEK /
MONTH + MOMS

Monthly Updates

1800 SEK /
MONTH + MOMS

Quarterly Updates

800 SEK /
MONTH + MOMS

EXTRAS

Contact for a personal quote for support with any other marketing needs you may have, or to build a custom package. All prices are based on an ongoing monthly retainer, adjusted prices apply for shorter term projects.



RECOMMENDATION

BRAND BURGER WITH THE LOT

Your own internal marketing manager to drive your branding and marketing strategy.

We will discuss your business goals and develop a custom plan which may include, website updates and upgrades, managing Google and other business listings, planning and promoting 2-4 events per year, and social media template design and posting.*

Includes sourcing and managing contractors on an as-needs basis e.g. graphic design, photography or menu printing. External costs apply for services engaged.

1 hr meeting per month with your restaurant manager.

e.g. Annual marketing plan and brand guide, 1 hour meeting per month, weekly specials updates to website and social media, Christmas + 3 events per year with social media management, 1 monthly newsletter, seasonal social media templates.

14,400 SEK /
MONTH + MOMS

ABOUT

Emily is an experienced marketing manager specialising in the hospitality industry. She has been an industry ghost writer, fractional marketing manager to 14 venues, and has a Certificate in Gastronomic Tourism from Le Cordon Bleu Australia. She was a speaker at the Australian Symposium of Gastronomy in 2016. , and a board member for the YRBA destination marketing group.

OUR SPECIALTY

TASTING PLATE

I work with your restaurant manager to plan and promote special events such as wine evenings, farm to table, Christmas and New Years.

Includes: menu and theme planning (email support + 1 x 1hr meeting per event), event menu design, featured update to website, social media design and promotion leading up to event (10 weeks for Christmas, 5 weeks for other events), implementation of event waitlist on your website and 2 newsletter mail-outs per event.

Christmas Only*

1100 SEK /
MONTH + MOMS

Christmas + 1 Unique Event per year

1950 SEK /
MONTH + MOMS

Christmas + 3 Unique Events per year

3650 SEK /
MONTH + MOMS

4 Unique Events (no Xmas) per year

3650 SEK /
MONTH + MOMS