

Mixed Heritage ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, store, and protect your information when you use our app, website, and services (collectively, the "Platform").

1. Information We Collect

We collect information you provide directly and data that helps us improve your experience.

a. Information You Provide

Profile Information: name, age, city, country, heritage details, photos, and "About Me" sections.

Login Information: email address, password, or social sign-in data (if used).

Verification Data: optional selfie or short video used for authenticity verification (not stored permanently).

Messages: chat content between users is encrypted in transit and stored securely.

Preferences: heritage selections, match filters, and cultural identifiers.

b. Information We Collect Automatically

Device Data: type, operating system, and general performance analytics.

Usage Data: pages visited, session time, interactions, and app features used.

Location Data: only when you grant permission (used to show nearby matches).

Cookies: limited use for session management and analytics.

2. How We Use Your Information

We use your data to:

Create and manage your account.

Display your profile and connect you with compatible matches.

Operate safety systems (e.g., blocking, reporting, verification).

Improve app functionality, performance, and reliability.

Send important notifications or feature updates.

Enforce our Community Guidelines and Terms of Service.

We never sell or rent your personal information to third parties.

3. Legal Bases for Processing (GDPR Users)

If you are located in the European Economic Area, we process your information under one or more of the following legal bases:

Your consent (e.g., creating a profile).

Contract performance (providing services you requested).

Legitimate interests (improving safety and app function).

Legal obligations (where required by law).

4. Data Sharing

We share limited information only when necessary:

With Matches: basic profile info (name, age, heritage, photo).

With Service Providers: analytics, hosting, and verification tools that help us operate the Platform.

For Safety or Legal Reasons: to comply with law enforcement or protect user safety.

We do not share private messages, unapproved photos, or sensitive heritage data without consent.

5. Data Storage & Security

We use modern encryption, firewall, and security practices to protect your information.

Data is stored securely through reputable cloud providers.

Verification photos/videos are deleted within 24 hours of approval.

Passwords are encrypted using industry-standard hashing methods.

Despite our best efforts, no system is completely immune from unauthorized access; please use caution when sharing personal details.

6. Data Retention

We retain your data only as long as your account is active or as required by law. When you delete your account:

All profile and match data are permanently removed within 30 days.

Messages between users are anonymized or deleted.

7. Your Rights (GDPR Compliance)

If you are located in the European Union or another region that follows similar data protection laws, you have the right to:

Request access to or deletion of your personal data.

Withdraw consent for data processing.

Request a copy of the information we store about you.

Correct inaccurate or incomplete personal data.

Object to or restrict data processing.

Lodge a complaint with a supervisory authority.

You can exercise these rights at any time by contacting us at support@mixedheritage.app or using the "Delete Account and All Personal Data" option in the app Settings.

8. Children's Privacy

Mixed Heritage is not intended for anyone under 18. We do not knowingly collect data from minors. Accounts found to belong to users under 18 will be deleted immediately.

9. International Users

Our servers may be located outside your country. By using Mixed Heritage, you consent to the transfer of your data to the United States and other jurisdictions that may have different data-protection laws.

10. Updates to This Policy

We may update this Privacy Policy to reflect app improvements or legal requirements. When we make changes, we'll update the "Effective Date" above and notify users of significant updates.

Mixed Heritage is operated by The Crowned Stag Group LLC (United States). All data is stored securely on GDPR-compliant servers provided by our infrastructure partners.

For questions or concerns about this Privacy Policy, please contact us at support@mixedheritage.app