

DEVELOPING A REEF REGIONAL PARTNERSHIPS REPORT CARD

The Great Barrier Reef Regional Partnerships is undertaking a self-assessment based on the health of the following five values identified as being critical to partnership success:

- ▶ Cohesive staff
- ► Credible science
- ▶ Resilient organisation
- ► Relevance to stakeholders
- ▶ Effective outreach

These values are inherently linked to one another with cohesive partnership staff being the foundation for success, supported by credible science to establish a resilient organisation that is relevant to stakeholders and capable of effective outreach. With effective outreach, comes the public behaviour change required to benefit the Great Barrier Reef and nearby catchments and waterways.

"Success nautilus" showing key values identified as critical for reef partnership success.

Working together to identify partnership values and success indicators

The process of identifying partnership values and measures of success was determined through a workshop in Brisbane (14 Feb 2020). The workshop was initiated by the Office of The Great Barrier Reef and attended by representatives from all five reef regional partnerships. One of the workshop activities was to generate a list of potential indicators using SNAP! In this activity, indicators were generated by each participant, discussed and ranked by the entire group. A reporting framework emerged from this ranking which generated a five-level pyramid, based on a Maslow hierarchy of needs. More fundamental aspects are at the base of the pyramid, with more relational aspects at the top.

For **cohesive staff**, the first priority was staff satisfaction, which leads to staff retention and overall organisational functionality. For **credible science**, scientific expertise needs to be assembled to gather and interpret data, and this data should be transparent to all stakeholders and used to produce high quality technical products. For a **resilient organisation**, obtaining funding from a diverse portfolio is desirable, as well as having sufficient funds to operate with financial viability which will lead to organisational sustainability. For **relevance to stakeholders**, adequate and meaningful partner engagement is required for partner satisfaction, which can be leveraged to influence positive change amongst stakeholders. For **effective outreach**, communication effectiveness is necessary for obtaining extensive reach into society and generating the desired overall impact - a healthier Great Barrier Reef and reef catchment.



Indicators chosen to assess the health of partnership success values.



Draft report card scoring wheel showing the five success values and associated indicators.

The values of cohesive staff, credible science and a resilient organisation provide a solid foundation to build on. The values of relevance to stakeholders and effective outreach provide the key relational aspects of the organisation to be effective at creating behaviour change. Taken together, these five values should be sufficient to capture the essential elements of each of the five reef partnership organisations.

Following the workshop, the indicators and associated thresholds nominated were assembled, overlaps identified, and a first draft report card wheel generated with 15 indicators, as shown in the figure above. Work is now underway to source the data and finalise the thresholds for metrics that will allow scoring of each of these indicators, and in turn the five values for each regional reef partnership. Following data collection and analysis, a report card on the progress of each of the reef regional partnerships will be prepared and shared amongst partners



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PARTNERS















FOR MORE INFORMATION

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