Fail2Fail
SERVICES

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PRICING GUIDE

Geneva Hall

CERTIFIED QUICKBOOKS PROADVISOR, TRAINER, & FOUNDER OF FAIL2FAIL SERVICES, LLC

Tier 1: Starter Streamline

Investment: Starting at $149 / month

Best for micro-businesses, freelancers, and solopreneurs keeping operations lean.

- Account Scope Limits: Includes reconciliation for exactly 1 Bank Account and 1 Credit Card Account.
- Accounting Methodology: 100% Cash-Basis accounting.
- Monthly Transaction Recording: Full management and classification of your incoming data pipelines so you can stop worrying about daily bookkeeping.
- Account Reconciliation: Monthly balancing of your designated accounts to guarantee that your numbers are accurate and match your bank statements.
- Standard Financial Reporting: Delivery of custom-compiled monthly reports so you can understand your baseline profitability (Profit&Loss).
- 1-on-1 Strategy Alignment: (1) 30-minute one-on-one planning and accountability session per month.
- Client Support: Dedicated email/text support (up to 60 minutes per month).

Tier 2: Growth Engine

Investment: Starting at $299 / month

Best for growing small businesses whose transaction volumes and account metrics are expanding.

- Account Scope Limits: Includes reconciliation for up to 5 accounts total (e.g., bank accounts, credit cards, or online payment processors/loans).
- Accounting Methodology: Cash-Basis accounting.
- What’s Included:
- Everything in Tier 1 included.
- Digital Receipt Capture Integration: Building a modern paperless workflow using OCR technology to attach receipts directly to your digital ledger entries.
- Expanded Client Support: Priority email support (up to 90 minutes per month).

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Tier 3: Advanced Performance

Investment: Starting at $499 / month

Best for established businesses requiring precision-level operational and budget tracking.

- Account Scope Limits: Includes reconciliation for up to 10 accounts total.
- Accounting Methodology: Accrual-Basis accounting (tracking accounts receivable and accounts payable to capture your true monthly economic performance).
- What’s Included:
- Everything in Tier 2 included.
- Standard Business Advisory: Collaborative development of your annual company budget.
- Budget vs. Actual Variance Reporting: Customized reporting packages detailing exactly where your business is over-performing or under-performing against your budget goals.
- Extended Strategy Alignment: Upgraded to (1) 45-minute deep-dive monthly financial strategy session.

Tier 4: Elite Strategic Partner

Investment: Starting at $899+ / month

Best for high-revenue enterprises looking for an outsourced Virtual CFO relationship to scale confidently.

- Account Scope Limits: Enterprise-level reconciliation for up to 25 bank accounts or credit cards.
- Accounting Methodology: Full Accrual-Basis accounting with performance obligation adjustments.
- What’s Included:
- Everything in Tier 3 included.
- Advanced Advisory Suite: Implementation of a rolling 12-month financial forecasting model to predict future revenue and tax impacts.
- Cash Flow Modeling: Dynamic cash runway tracking to advise on the optimal times to hire, invest, or save.
- Continuous Maintenance: Weekly tactical bank feed monitoring to ensure data is updated in real time.
- Maximum Strategy Alignment: (2) 45-minute strategic advisory sessions per month.
- Unlimited Priority Support: Open email and messaging support channels.

Clean up Or Catch-up Services

Investment: starting at $499

- Catch-Up Services (The "Missing Data" Problem): Designed for businesses that have simply fallen behind on their monthly data entry. The books are empty or incomplete for a period of months. We build your financial history back up from scratch.
- Clean-Up Services (The "Messy Data" Problem): Designed for businesses where bookkeeping has been attempted, but errors have accumulated. This includes un-reconciled balances, duplicate transactions, or personal funds improperly mixed into business accounts. We act forensically to fix the structural mistakes.

Our Fixed-Scope Restoration Protocol

Every historical project undergoes a strict, comprehensive execution plan:

1. Review Chart of Accounts for Accuracy: Auditing and restructuring your primary ledger categories to ensure compliance and logical corporate reporting.
2. Categorize Outstanding Transactions: Sorting through backlogged bank feeds to properly assign payees, standard tax categories, and audit-safe descriptions.
3. Reconcile Bank and Credit Card Accounts: Matching your QuickBooks records perfectly against your official historical bank statements to verify accuracy.
4. Review Reports for Discrepancies: Running a top-down diagnostic check to catch anomalies and making any corrections necessary to protect ledger integrity.
5. Compose Reports for Tax Preparation: Generating finalized, board-ready financial statement packages so your CPA can handle your tax returns smoothly and maximize your deductions.

Seamlessly integrate these compliance extensions into any core monthly bookkeeping package to fully customize your support.

Sales Tax Tracking & Filing Support

Investment: Additional $150 / month

Crucial for retail, product-based, or e-commerce businesses managing regional sales tax thresholds.

- Tailoring and managing localized sales tax automation settings within QuickBooks Online.
- Continuous auditing of taxable vs. non-taxable sales channels to keep records accurate.
- Compiling precise state and local sales tax reports to ensure timely submission and scheduling.

Payroll Tax Oversight & Reconciliation

Investment: Additional $150 / month

Crucial for businesses with W-2 employees or scaling teams using formal payroll channels.

- System mapping and integration of your third-party payroll software (such as Gusto or QuickBooks Payroll) to your general ledger.
- Monthly reconciliation of gross wages, net payroll liabilities, and employer payroll tax obligations against bank feed data.
- Cross-referencing ongoing internal ledger metrics against payroll reports to prevent year-end discrepancies.