



Hunter[™]
TRADITION

CUSTOM
LEATHER
STRAPS



PRIVATE PLACEMENT MEMORANDUM

BY ACCEPTING THIS PRIVATE PLACEMENT MEMORANDUM (“PPM”), YOU, THE OFFEREE SHALL KEEP IN CONFIDENCE THE CONTENTS OF THIS PPM AND THE CONTENTS OF ANY AND ALL ATTACHMENTS. INFORMATION HEREIN SHALL ONLY BE SHARED WITH THE OFFEREE’S ACCOUNTING AND LEGAL COUNSEL.

The background of the slide features a close-up, slightly blurred image of two Omega watches resting on a wooden surface. The watch in the upper right is an Omega Speedmaster Professional, also known as the 'Moonwatch', with its distinctive white dial, black subdials, and a rotating bezel with large Arabic numerals. The watch in the lower left is an Omega Automatic Chronometer, with a simpler white dial and a black leather strap. The overall lighting is soft, and the wood grain of the surface is visible.

EXCLUSIVITY & CONFIDENTIALITY

No person has been authorized to give any information or to make any representations in connection with the offer made by this Private Placement Memorandum, nor has any person been authorized to give any information or make any representations other than those contained in this Private Placement Memorandum, and if given or made, such information or representations must not be relied upon. This Private Placement Memorandum does not constitute an offer to sell or solicitation of an offer to buy in any jurisdiction in which such offer or solicitation would be unlawful or to any person to whom it is unlawful to make such offer or solicitation. Neither the delivery of this Private Placement Memorandum nor any sale made hereunder shall, under any circumstances, create an implication that there as has been no change in the affairs of our company since the date hereof.



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ABOUT US



Hunter Tradition, founded in 2016 by Carlo Villamin, offers custom leather watch straps in the Philippines. Started with bazaars, they now serve hundreds of watch enthusiasts every month.

Carlo, together with his wife Melanie and the team headed by senior craftsman Balbert Loyang, started making custom leather strap in bazaars. Their quality work and dedication to the craft quickly gained popularity, and soon they expanded to malls and online services.

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MISSION

CRAFTING HERITAGE AND EXCELLENCE

At Hunter Tradition, we craft the finest handmade custom leather watch straps in the Philippines while preserving local leather craftsmanship. Our mission is to honor our culture, empower Filipinos, and make a global impact.



LEATHER STRAPS



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VISION

ELEVATING CRAFTSMANSHIP TO NEW HEIGHTS

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VALUE PROPOSITION

YOUR CUSTOM STRAP DONE IN AN HOUR

- Artisanal
- Genuine
- Exclusive

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WE CRAFT FOR THESE BRANDS


ROLEX

PANERAI

Ω
OMEGA


BREITLING
1884

IWC
SCHAFFHAUSEN

LONGINES[®]


ORIS
HÖLSTEIN 1904

SEIKO

Bell & Ross


TUDOR


**TAG
HEUER**


TISSOT

● ●
TW STEEL

 **WATCH**


PATEK PHILIPPE
GENEVE

and more...

MARKET GLIMPSE

2019

6.9 million
units shipped



LONGINES
L'ELEGANCE DU TEMPS DEPUIS 1852

RW
RAYMOND WEIL
GENEVE

BREITLING
1884

ZENITH
SWISS WATCHMAKERS
SINCE 1890

TISSOT
SWISS WATCHES SINCE 1853

TAG Heuer

OMEGA

10.4 million
units shipped

 **WATCH**

6.2 million
units shipped



OTHER SMARTWATCHES

AFTER 3-5 YEARS OF USE

- *Wear and tear*
- *Loosening*
- *Damaged*



PROBLEMS IN THE CURRENT MARKET



LIMITED DESIGN

Restricted variety of designs available for selection in the market.



LIMITED SIZES

Difficulties finding suitable watch straps because of a lack of options in terms of sizes offered.



GENERIC

We offer exclusive, handcrafted straps that are unique to each wearer, allowing you to stand out from the crowd.



SOLUTION - A SERVICE THAT PROVIDES...



CUSTOMIZABLE DESIGN

We offer diverse range of styles, leather swatches, thread colors and buckle finish to suit every taste.



TAILOR-FIT SIZES

We provides wide range of sizes to ensure a perfect fit for wrists of all sizes.



EXCLUSIVE

We offer exclusive, handcrafted straps that are unique to each wearer, allowing you to stand out from the crowd.

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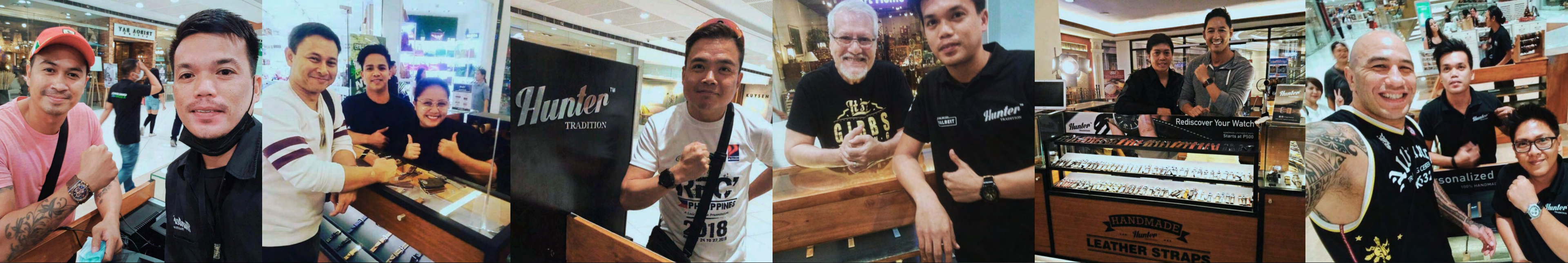
**CUSTOM LEATHER
WATCH STRAPS DONE
IN 1 HOUR UPON
ORDER!**

WHILE YOU WAIT!



A close-up photograph of a craftsman's hands working on a shoe sole. The craftsman is wearing a grey long-sleeved shirt and a dark apron. They are using a small metal tool to work on a piece of material held in a metal vise. A large spool of black thread with a yellow center is visible in the foreground. A wooden mallet and a blue-handled screwdriver are also on the workbench. A large, dark, dome-shaped lamp is positioned above the work area, casting a focused light. The background is dark and out of focus.

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CUSTOMIZING LEATHER STRAPS FOR LUXURY WATCHES SINCE 2016

Hunter Tradition understands that every watch has a story, and a well-crafted strap continues that narrative. With a commitment to quality and craftsmanship, Hunter Tradition offers a range of customization options to tailor your strap to your style and needs. Elevate your timepiece with a Hunter Tradition leather strap – a symbol of endurance and a seamless blend of elegance and durability.

GROWTH TRAJECTORY

- 30 Hunter Tradition Stores
- Factory for local distribution
- Global distribution
- B2B for watch brands
- Become the LUXOTTICA of watch accessories





MILESTONES

- Over **25,000** custom leather watch straps sold
- Over **32,000** Facebook followers
- **BLUE OCEAN** business concept
- In business operation **SINCE 2016**
- With **FOUR** main branches in Metro Manila
- As featured in **ESQUIRE MAGAZINE** online



*Hunter*TM
TRADITION

9 YEARS OF SUSTAINABLE BUSINESS



*Strong Brand Identity and
Unique Offerings*



*Ideal for Millennial
Consumers*



*Proven Track Record and
Growth Potential*

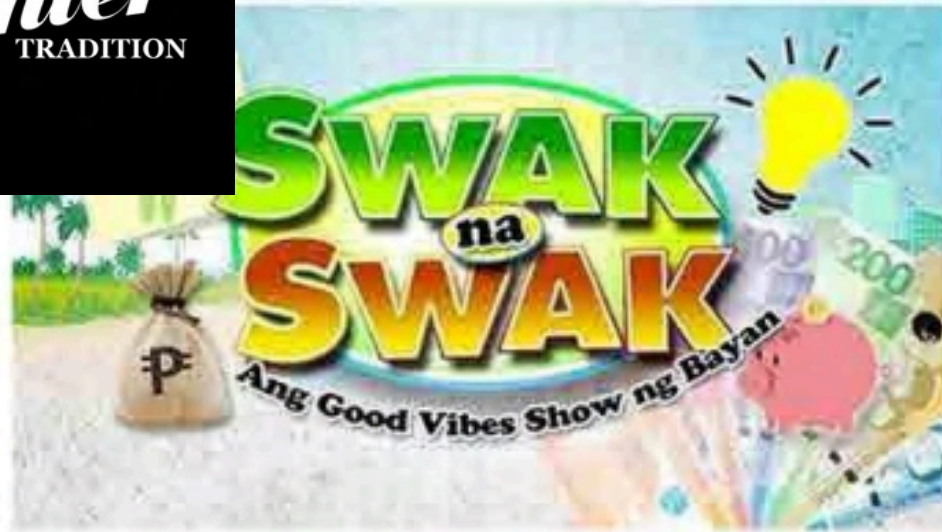
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STORE CONCEPT

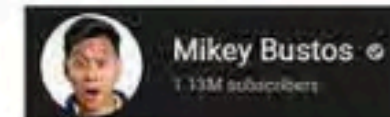
The new Hunter Tradition store concept captures the timeless elegance of the Edwardian era with a warm, vintage-inspired aesthetic and handcrafted sophistication. Every detail—from the classic leather accents to the soft ambient lighting—reflects a refined, old-world charm. More than just a space, it's an experience designed around the customer, offering bespoke leather strap services right before your eyes. It's where tradition meets personalization, making every visit feel personal, memorable, and distinctly Hunter.



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Featured Business in “**Kabuhayang Swak na Swak**” TV Show in ABS-CBN



Mikey Bustos
1.13M subscribers

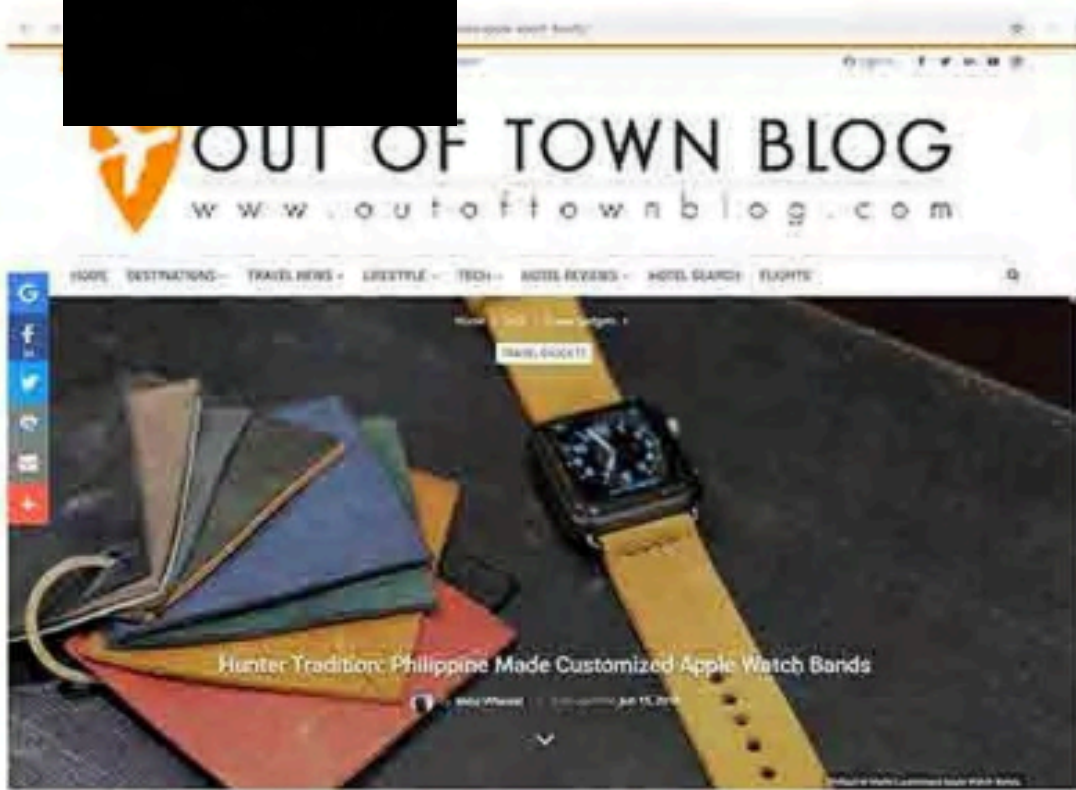
Visited by **Mikey Bustos** and vlogged during a bazaar event



Featured Business in a lifestyle TV Show “**Home Base Plus**” in GMA 7



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Proudly Philippine Made Personalized Apple Watch Straps

(Manila, Philippines) – I recently got my own Apple Watch Series 3 and I'm totally loving it. Although it doesn't have the sleep tracker present at Fitbit, the fact that the watch can be synchronized with my iPhone X made it one of my favorite wearable gadgets.



HOME MAKER'S MARKET AT PARKMALL IN CEBU NEWS MEET THE MAKERS

Meet the Makers: Melanie, Bernard, Carlo and James of Hunter Tradition



The search for the perfect leather strap for your timepieces is at an end. Just ask Vincent Hunter Tradition on board!

What do you love most about your brand?
The passion of our customers and the support of our community. We are proud to be a part of the local market and to provide high-quality products that are made in the Philippines.

What is your favorite product or service you offer?
Our custom-made leather watch straps. We offer a wide variety of colors and designs to suit your personal style.

How do you see your brand growing in the future?
We see our brand growing by expanding our product line and reaching more customers across the Philippines and abroad.



From Rolex to Apple watches, These Custom PH-Made Leather Straps Will Jazz Up Your Timepiece

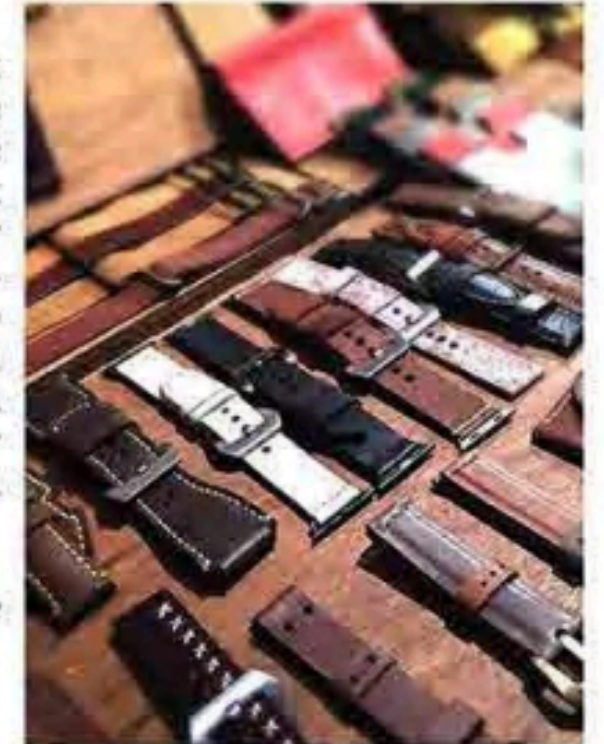
Homegrown company Hunter Tradition is your source for personalized watch straps.

By [Name] [Date]



And, of course, the excellent skills of their craftsmen are sure to deliver. "Our culture of being meticulous when it comes to making our leather watch straps is the very backbone of our service," Carlo says. "We actually have a client who's a luxury watch collector and has already bought 20 watch straps from us."

Hunter Tradition is at Venice Piazza, McKinley Hill, Taguig City.



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OUR BRANCHES



SM MEGAMALL



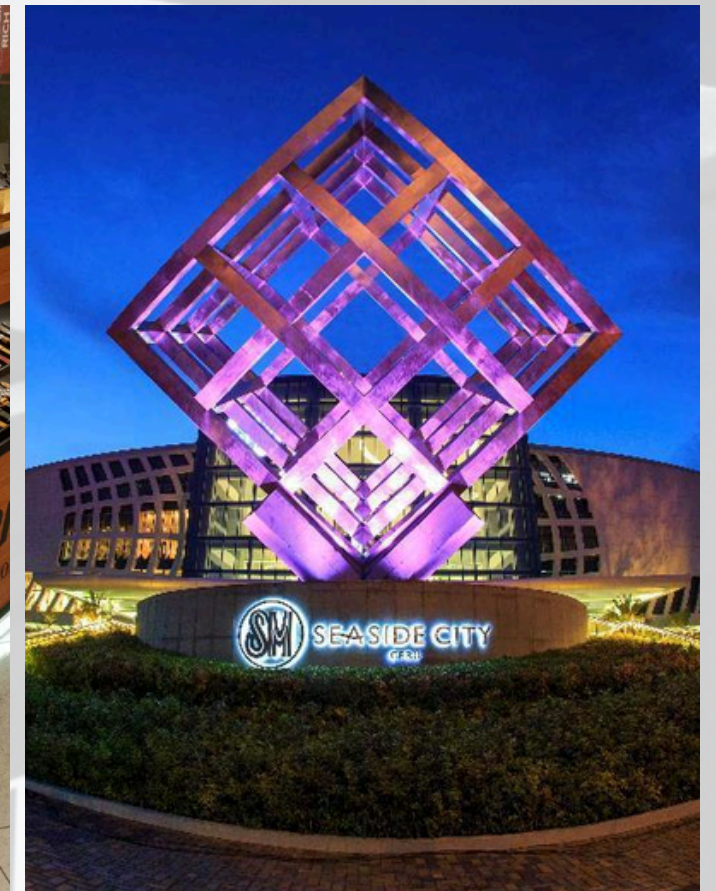
SM SOUTHMALL



SM FAIRVIEW



CENTURY MALL



SM CEBU
(SOON)



RAISING

PHP 6,000,000

10 STORES*



* No. of stores may vary depending on leasing cost per location



MINIMUM INVESTMENT

PHP 400,000

@ 1.25 PER SHARE





EIGHTYTWO JAGER LEATHER WORKS CORP.

Corporate Share Structure

ROUND	FUNDS RAISED	PRICE PER SHARE	SHARES ISSUED	DIVIDEND RATE (%)	DIVIDEND*	FOR SUBSCRIPTION
1	400,000	1.00	400,000	2.5	10,000	CLOSED
2	400,000	1.25	320,000	2.5	8,000	OPEN
3	400,000	1.67	240,000	2.5	6,000	TBA
4	400,000	2.00	200,000	2.5	5,000	TBA
5	400,000	2.50	160,000	2.5	4,000	TBA

All monetary figures presented in this monthly cash flow report are denominated in Philippine Peso (PHP), unless otherwise stated. Funding raised amount is at the minimum.

*Dividends are subject to risks and market conditions and may vary based on the company's performance and board decisions.

MULTIPLE EXITS

- ✓ Private Selling
- ✓ Business Acquisition
- ✓ Buyback Option
- ✓ Public Selling on PSE (SME Board)



SHARE FEATURES

- Php 400,000 minimum investment
- 2.5% fixed dividend rate
- Monthly dividend payout
- @ Php 1 per Share
- Tradable after 3 years at current share price
- Liquidation preference
- Non-voting



STEPS & REQUIREMENTS

- Sending of Share Subscription Agreement (Draft)
- Sending of Application Form
- Fill out Application Form
- Signed Share Subscription Agreement
- Valid ID (Passport, Driver's License, National ID etc.)
- Proof of Payment (Bank transaction slip)
- Payment should only be made through our corporate account:

EIGHTYTWO JAGER LEATHER WORKS CORP.



VISIT

WWW.HUNTER-TRADITION.COM/EQUITY

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