

Bethel Local Development Corporation

July 7, 2021

The Bethel Local Development Corporation (BLDC) meeting was called to order by Supervisor Sturm at the Duggan Community meeting room on July 7, 2021.

Present: Daniel Sturm
Bernard Cohen
Lillian Hendrickson
Victoria Simpson
Moreen Lerner

Absent: Dawn Ryder
Fred Michel

Guest: Cory Behroozi – Farmers Market Manager

Mr. Sturm began the meeting at 6pm and wanted it noted for the record that there was a quorum.

Mr. Sturm welcomed everyone to the meeting and introduced the new BLDC Manager, Moreen Lerner. There was an ad for the position put in the newspaper for over a month and there were 2 applicants. A discussion was had with both applicants. He said Ms. Lerner was approved by a phone vote with 4 Yays, 1 Abstain and 1 Absence. She has a one year contract which will be up for review in 6 months (December 2021). She will be paid \$25/hour. He said everything is going exceptionally well and it would've been hard for anyone to jump in and get everything done that needed to be done.

Mrs. Simpson said the Farmers Market is bigger and better than it has been in years.

Motion by Mrs. Hendrickson to appoint Moreen Lerner as the BLDC Manager at \$25/hour, seconded by Mr. Cohen, put to a vote and carried 4-0.

Financial Report

Mr. Sturm went over the different programs under the BLDC. He said some of them are not functioning anymore and the monies need to be addressed. He went over the Profit & Loss and the Balance sheets.

Motion by Mrs. Simpson to receive and file, seconded by Mr. Cohen, put to a vote and carried 4-0.

Minutes

Motion by Mrs. Simpson to approve the 5/5/2021 minutes, seconded by Mr. Cohen, put to a vote and carried 4-0.

BLDC Manager Report

Forest Reserve at Smallwood – Mr. Sturm discussed the trail signs and maps,

Bethel Lakeside Music – Ms. Lerner said there will be 11 concerts with the last one being a tribute to first responders. She said the first concert had 100 attendees. Paul Cilaberto has the musicians on the radio, there is advertisements on Spectrum and there is a facebook page to promote the music. It is funded with grants and sponsors.

Farmers Market - Mr. Behroozi said there are about 20 vendors coming rain or shine this year including food, crafts, jewelry and more. Mr. Sturm said the market is better than ever. Mrs. Lerner said there had been discussion about having the market on Thursday afternoons. She said it was taken into consideration, but there are reasons not to. Thursday afternoon and evening there is a lot of restaurant traffic and parking is already limited and to take away parking spots for the market would not be good. Also a lot of second home owners/tourists come on Friday and the vendors have other markets. Mr. Behoozi suggested having tote bags for customers. Ms. Lerner said she would look into that.

New Business

Grants - Mrs. Lerner said that there is new federal funding available.

Training – Ms. Lerner spoke about Narcan training.

Being there was no further business, a motion was made by Mr. Cohen to adjourn the meeting, seconded by Mrs. Simpson, put to a vote and carried 4-0.

Respectfully submitted,
Dina Sturm
Recording Secretary