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Town of Bethel Contact: Supervisor Daniel Sturm, BethelSupervisor@libertybiz.rr.com
845-583-4350 ext.102

Source Power Company Contact: Tony Napoletano, tnapoletano@sourcepowerco.com

BQ Energy Contact: Alicia Scott, alicia.scott@bqenergy.com

Town of Bethel Launches Community Solar Campaign for Solar Installation on Town's Capped Landfill

White Lake, NY- At its Board meeting on Wednesday evening, the Town of Bethel launched a Community Solar Campaign in partnership with Source Power and BQ Energy. Presentations were made by Alicia Scott of BQ Energy, the solar installer, and virtually by Tony Napoletano, of Source Power. The campaign will offer residents and businesses first in Bethel and, later, anywhere in NYSEG territory, the ability to subscribe to 100% renewable energy at a 10% discount from utility pricing. Ground-breaking for the 2.7 MW solar installation, located on the Town of Bethel's capped landfill located at 608 Old White Lake Turnpike in Swan Lake, is scheduled to begin in the next weeks.

"We are so pleased to be able to offer area residents the opportunity to "go solar" and at a cost savings to each household and business," commented Karen London, Sustainable Bethel's Co-Chair. "The campaign will offer residents and businesses 100% renewable energy even if their properties are not appropriate for roof top solar by participating in the shared solar installation. And it advances the Town's and Sustainable Bethel's efforts to increase our community's sustainability and lower our collective carbon footprint."

"This campaign demonstrates Bethel's continued commitment to sustainability initiatives," commented Supervisor Daniel Sturm. "The local government will go 100% renewable energy for its municipal electricity needs and, at the same time, receive more than \$26,000 a year in lease payments for otherwise undevelopable town-owned property. So it's a "win-win" for the Town as well as for its constituents."

"Renewable energy from the Bethel solar installation is sent to the local power grid and subscribers receive solar credits on their utility bill to lower their electricity costs," said Tony Napoletano of Source Power. "Residents can sign up at bethel.sourcepowerco.com or can call to make inquiries or subscribe by phone at 888-887-5711. Just have your current utility account number in hand. It couldn't be easier to subscribe and secure the benefits of going solar."

"As a company," added Alicia Scott, "BQ Energy focuses on small utility scale solar and wind projects sited on landfills or brownfield sites, turning unproductive properties into properties that contribute to a more sustainable future. We couldn't be more pleased to add the Town of Bethel to our project pipeline."