





Town of Bethel  
*Building Department*

PO Box 300, 3454 Route 55  
White Lake, NY 12786

The Town Code of the Town of Bethel shall govern the regulation of signs (*see*, Town Code §345-23) and note the following:

- All signs shall be immediately removed when the reasons for their erection no longer apply.
- Signs shall not be permitted on the roof or above the roofline of the building to which they are attached.
- No part of any sign shall project above the top or beyond the ends of the wall surface upon which it is located.
- Signs other than official traffic signs shall comply with side yard setbacks as established for principal structures in the district where the sign is located.
- No sign, except a public sign, visible from a public street, shall use the words "stop," "danger," or any other word, phrase, symbol or character which could be interpreted by a motorist as being a public safety warning or traffic sign.
- No light shall be permitted that by reason of intensity, color, location, movement or directions of its beam would be a distraction or would otherwise interfere with public safety. Flashing lights shall not be permitted in connection with any sign.
- No sign shall be attached to any tree, fence, utility pole or other object not intended for such use.
- A portable sign shall be considered a freestanding sign and be subject to all regulations pertaining to such signs. All portable signs shall require permits, however.
- No sign shall exceed in height 1/2 its distance from the highway right-of-way, notwithstanding any other height limitation which may also be applicable.
- Vehicles parked in specific highly visible locations for extended periods of time so as to serve in a signage capacity shall be subject to all the requirements contained herein.
- The owner, lessee or occupant of any parcel of land in the Township may erect and maintain on such land not more than one freestanding sign or one freestanding sign per 200 linear feet of lot frontage up to a total of three signs, whichever shall be greater.
- If such signs are pole signs or portable signs, they shall not exceed 32 square feet each in surface area or 20 feet in height and shall be set back from the edge of the highway right-of-way line no less than 25 feet. All pole signs shall be separated by a distance of no less than 100 feet.
- If such signs are ground signs, they shall be permitted, provided that they do not exceed 64 square feet in surface area each or six feet in height.
- Where permitted, signs shall be illuminated only by a steady, stationary (excepting for indicators of time and temperature), shielded light source directed solely at the sign, without causing glare for motorists, pedestrians or neighboring premises. The illumination shall not make the sign resemble traffic signals or be excessively bright.
- No owner of any sign or lessee or owner of any land upon which the sign is located shall permit such sign to become unsightly or in disrepair so as to endanger the public or to become a public nuisance.



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PO Box 300, 3454 Route 55  
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TO: Town of Bethel Planning Board / Building Department  
RE: Owner's Proxy

(Owner) \_\_\_\_\_ deposits and says he/she resides at \_\_\_\_\_

\_\_\_\_\_ in the County of \_\_\_\_\_

and State of \_\_\_\_\_ and that he/she is the owner of the premises described in

the foregoing application and that he/she has authorized \_\_\_\_\_

(please print)

to make the foregoing application as described therein.

Date: \_\_\_\_\_

\_\_\_\_\_  
Owner Signature

Sworn to before me

This \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Notary Signature