Sunnymead Advisory

Mick Calder mick@sunnymeadadvisory.com Ph: +61 449 953 825 "Be positive but don't have a positive bias"

About

I partner with business owners, executives and Boards to solve some of their most significant commercial issues using a combination of strategic, financial and operational solutions.

These situations range from a discrete commercial or operational challenge to a full turnaround or transformation.

The common elements are that they:

- have significant upside value or downside risks
- often need capital, buying or selling, or restructuring
- need additional resources time and/or expertise
- require advisors who are 100% independent, agile, experienced, measured and financially aligned

Over 25 years **, I have navigated most types of challenging situations and have 'stood in the shoes' of investors, boards and executives.

** 10 years industry experience + 15 years as Partner in tier-1 Advisory firms

Types of engagements

Whole of business strategic and options reviews
Special situations M&A support, advice and/or investment
Project based consulting - eg: operations & cost structures; brand/product/business portfolio reviews
Cash, funding and working capital management
Hands on 'in the business' assistance to support advice
Owner/Board advisory
Manage other advisors when/if necessary

Experience across sectors

Public and private companies; private equity (fund or portfolio companies); debt or equity; buy and sell side. Retail & consumer Wholesale & distribution Transport, warehousing & logistics Technology, telecommunications, media Manufacturing & industrial Services - mining, financial, health, childcare