



New homes sold at an annual rate of **476,000** in May 2013, up from a rate **369,000** in May 2012.¹

Are You in the Market for a **New Home?**

The rebound of the housing market has meant a boost to the home construction market. Home construction had nearly come to a halt during the Recession, as building in 2009, 2010 and 2011 was less than one-third of the level it was during the housing boom.² Builders are breaking ground on new developments, which is good news for buyers competing for a limited number of existing homes on the market, as well as those who want a brand new home.

New home construction is up

New homes typically represent **20%** of the housing sales market.¹ Although the number of homes under construction is about half of the annual number necessary for a healthy market, starts are up **28%** from the same time in 2012.³ Single-family housing starts reached **610,000** in March 2013, and are expected to reach a seasonally adjusted annual level of one million by the fourth quarter of 2013.^{4,5}

Developers have started construction on more than one million homes in 2013.⁶

Sources: 1. U.S. Department of Housing and Urban Development
2. The Atlantic
3. National Association of Realtors®
4. Bloomberg
5. Freddie Mac

6. The Washington Post
7. U.S. Census Bureau
8. National Association of Realtors®
2012 *Profile of Home Buyers and Sellers*



Profile of a new home

The average single-family home is **2,480** square feet in size.⁷

39% of single-family homes had 4 or more bedrooms; **48%** had 3 bedrooms.⁷

62% of buyers who bought a new home bought one located in the suburbs or a subdivision.⁸

The median price of a new home purchased was **\$232,000**.⁸

The median size of a new home purchased was **2,100** square feet.⁸

The median expected amount of time that buyers intend to stay in a new home is **15 years**.⁸